

THE COMMUNITY RADIO WORKSHOP SESSION (CRWS) IS A FULL-DAY EDUCATIONAL AND INFORMATION SESSION OUTLINING HOW THE MEDIUM OF COMMUNITY RADIO CAN BE USED TO FURTHER THE GOALS OF YOUR COMMUNITY GROUP, ORGANISATION OR SERVICE AGENCY.

Trent Radio is a non-profit cultural and educational facility, sponsored by the students of Trent, to be shared and organised with the community as a whole.

As a producer-oriented broadcasting facility, Trent Radio relies on broad community participation for the production of creative local radio.

FOR MORE INFORMATION REGARDING THE CRWS, PLEASE CONTACT:

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Trent Radio gratefully acknowledges the financial support of the Community Foundation of Greater Peterborough, a public foundation serving the City and County of Peterborough. The Community Foundation builds permanently endowed charitable funds for the changing needs and opportunities in the community and provides grants to charitable organisations whose projects contribute to the quality of life in the region. For more information, please visit www.cfgp.ca



**COMMUNITY
FOUNDATION
OF GREATER
PETERBOROUGH**



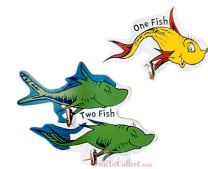
PRESENTS A

COMMUNITY RADIO WORKSHOP SESSION

**WEDNESDAY FEBRUARY 22, 2012
AT SADLEIR HOUSE
9:30AM - 4:30PM**

**DISCOVER THE POTENTIAL OF
COMMUNITY RADIO AS AN
OUTREACH TOOL!**

LEARN HOW TO WRITE AND DISTRIBUTE AN EFFECTIVE PSA, PREPARE FOR AN ON-AIR INTERVIEW, PRODUCE A RADIO SHOW FOR YOUR ORGANISATION, LEARN ABOUT THE IMPORTANCE OF COMMUNITY RADIO IN CANADA, AND VISIT TRENT RADIO HOUSE.



THIS PROJECT WAS FUNDED IN PART BY A GRANT FROM THE COMMUNITY FOUNDATION OF GREATER PETERBOROUGH.

REGISTRATION FORM:

Organisation/Agency/Group:

Contact Name:

Contact Phone:

Contact Email:

CRWS Participant #1

Name:

Email:

Dietary Restrictions:

CRWS Participant #2

Name:

Email:

Dietary Restrictions:

Fee: #__ x \$25 = __

Cheque__ Cash__

Payment is due upon registration.

WORKSHOP OUTLINE

WEDNESDAY FEBRUARY 22ND, 2012

AT SADLEIR HOUSE

Each workshop will be 60 minutes long,
and address such topics as:

INTERVIEWING 101 - How to prepare for an effective interview as both interviewer, and interviewee

AUDIO EDITING 101 - An introduction to digital audio production (it's not as hard as you may think!)

PODCASTING & INTERNET RADIO - What is it? Should you do it? Setting-up your own Podcast.

PUBLIC SERVICE ANNOUNCEMENTS - How to write and record effective PSAs for radio.

COMMUNITY RADIO IN CANADA - Meet Trent Radio's General Manager for a discussion about the history of radio in Canada.

TRENT RADIO HOUSE TOUR - A guided tour of Trent Radio's facilities, with live on-air experience.

REGISTRATION & WORKSHOP FEE

Registration is limited, so please secure your spot by signing up early.

Each Organisation can register up to two (2) representatives for the CRWS.

The cost of \$25 per participant includes all workshop materials, and a catered lunch.

Payment can be made in cash, or by cheque (payable to Trent Radio).

Payment in full is due upon registration, and a cancellation fee of \$15 will apply after February 17, 2012.

Organizational Memberships can be purchased at the CRWS for \$75/year. This membership allows any appointed representative from your organization to use the facilities at Trent Radio on your behalf, including attending training sessions, access to production facilities, hosting a regularly-scheduled programme and participation in Radio Project Days.

