# TAKE NOTICE

# ANNUAL GENERAL MEETING of TRENT RADIO

- a corporation without share capital -

# to be held, SUNDAY, 22 NOVEMBER 2009, 2 P.M.

at the Dining Hall, Sadleir House Facility\*, 751 George St North, Peterborough, Ontario

=== AGENDA ===

- 1.) Call to Order, President's opening remarks and setting of the agenda.
- 2.) MOTION to approve minutes of last Annual General Meeting held on 23 November 2008.
- 3.) PRESENTATION of Reports of the Directors, Committee Chairs, Staff and Officers.

  Namely: Sponsorship & Fundraising; Radio Art; Summer Operations; Radio Free Peterborough; Production Manager; Programme Director; General Manager; & President.

MOTION to accept the reports of the committee chairs, staff and officers as presented and/or amended.

MOTION to confirm all resolutions of the Board.

- 4.) <u>PRESENTATION</u> of Financial Statements for One Year Ending 31 August 2009 with an independent Financial Review. And if the Members see fit; a MOTION, to accept the Financial Statements as presented; and a MOTION, to appoint the account agents for the next fiscal year ending 31 August 2010.
- 6.) REPORT of the Nominating Committee and election of Directors

As provided by the By Laws of Trent Radio, the Nominating Committee shall submit nominations to fill vacancies of the Board for consideration by the membership. The Nominees in alphabetical order are (s = student & c = community member);

MEAGHAN CULKEEN (S), GEOFFREY FORREST (S), ANDREW FRENCH (C), LAUREN LARSEN (S), STEVE MCNABB (C), CAILEIGH MORRISON (S) & JAKE QUINLAN (S).

Further nominations may be made by any seven (7) members in good standing by delivering a nomination paper signed by them to the Secretary of Trent Radio not later than seven (7) days before the annual meeting. If more than seven (7) persons or such greater number as shall constitute a full board or increase thereof are nominated, an election by ballot shall take place at the annual meeting.

Proper delivery shall be deemed to have been executed if a duly executed nomination paper is received by <u>2 p.m., Sunday, 15 November 2009 at Trent Radio House, 715 George Street North,</u> by a responsible Trent Radio representative.

The affairs of Trent Radio shall be managed by a Board of seven (7) directors, each of whom at the time of his or her election or within ten (10) days thereafter and throughout his or her term of office shall be a member of Trent Radio. Each director shall be elected to hold office until the next annual meeting after he or she shall have been elected or until his or her successor shall have been duly elected or qualified. Members of the Board of Directors shall be, capable of conduct which is that of passionate disinterest, divesting themselves of self-interest or private advantage, and at all times, Canadian Citizens resident in Canada, except when seen to be of exceptional benefit to Trent Radio and its direction. A majority of the Board shall be enrolled students of Trent University at the time of their appointment. Taken together the Board shall be at all times balanced and shall be drawn from among the student body, Trent Radio's volunteers and the community, and may include member(s) drawn from Trent University.

- 7.) Any other business
- 8.) MOTION to adjourn

= = =

Please note, that the Directors may elect to hold the first meeting of the new Board, either immediately following the Annual General Meeting, or at some future time, according to their wish. All full time student of Trent University are members of Trent Radio.

\* please contact John Muir <jkmuir@trentradio.ca> if concerned about accessibility.

per Trent Radio Board of Directors: John K Muir, Vice-President & General Manager, 05 November 2009

MINUTES OF THE MEETING of MEMBERS held on Sunday, 23 November 2008 in the City of Peterborough, at the Dining Hall, Sadleir House, 751 George Street North.

P R E S E N T: Vince Bierworth, Meaghan Culkeen, Geoffrey Forrest, Andrew French, Anthony Gulston, James Kerr, Yvonne Lai, Christina Last, Pat Lewis, Steve McNabb, Dahn Mirabelli, John Muir, Jake Quinlan, Ariel Sharratt, and Jill Stavelev.

R E G R E T S: Bryn Batton Wall, Paul Cleveland, Trevor Dunn, Al Kirkcaldy, and Barb Woolner

Notice of this meeting having been made to all the members, the meeting was declared duly constituted and called to order at 2:05 p.m., with Meaghan Culkeen acting as Chair..

### 01. Chair's Opening Remarks:

The Chair welcomed the Members a proposed meeting agenda was presented, and agreed. Discussion followed.

#### **02.** The minutes of the previous AGM were presented.

UPON A MOTION duly made, seconded and carried unanimously, the minutes of the previous Annual General meeting, held on 25 Nov 2007, were approved unanimously.

# 03. Presentation of Reports of the Directors, Committee Chairs, Staff and Officers:

Sponsorship, Fundraising & Earned Revenue Report - Kirkcaldy, Stucky et al (see attached)

Summer Programme Coordinator's Report – Andrew French (see attached) Radio Free Peterborough Project - Steve McNabb (see attached)

Production Manager's Report - Jill Staveley (see attached)

Programme Director's Report - Laurel Paluck & James Kerr (see attached)

General Manager's Report - John K Muir (see attached)

(including a Memorial Note about Barb Bell, written by Barb Woolner, and read aloud by Meaghan Culkeen)

Scape Goat Report - Paul Cleveland (via audio playback)

President's Report - Meaghan Culkeen

UPON A MOTION duly made, seconded and carried unanimously, the reports of the committee chairs, staff and officers were accepted as presented.

### 04. Presentation of the Financial Statements for One Year Ending 31 Aug 2008:

The Financial Review Engagement Report was presented for the corporation for the fiscal year ended 31 August 2008, as prepared by McColl Turner Chartered Accountants, the auditors of the Corporation, consisting of a statement of the Financial Position, a Schedule of Changes of Net Assets, a Statement of Operations, a Statement of Changes in Cash Position, and Notes to the Financial Statements - dated 31 October 2008.

Discussion followed and questions were answered

**UPON A MOTION** duly made, seconded and carried unanimously, the financial review, as prepared by McColl Turner Chartered Accountants, for one year ending 31 Aug 2008 was accepted as presented, and that McColl Turner Chartered Accountants, be appointed to conduct the next financial review engagement report for the period ending 31 Aug 2009.

#### 05. Motion to confirm all resolutions of the Board:

All Board Minutes since the last AGM were made available to the membership at the meeting, in addition to being available to the general public on the Trent Radio website throughout the year.

UPON A MOTION duly made, seconded and carried unanimously, it was resolved that all resolutions and acts of the Board since the last AGM held on 25 November 2007 as set out in the Minutes of Directors and the Corporation or in the Annual Report of the Corporation submitted to this meeting were approved and confirmed by the membership.

06. Report of the nominating committee and election of Directors. The General Manager reported that no further nominations had been received, as provided by the bylaws of the corporation.

The Chair reminded the members that the bylaws of Trent Radio Provided that: "Members of the Board of Directors shall be at all times, Canadian citizens, except when seen to be of exceptional benefit to Trent Radio and its direction, and an application for their membership is made to the Government of Canada. A majority of the Board shall be enrolled students of Trent University. Board Members must be eighteen years of age or older."

The Chair asked the Nominees present to confirm that they were Canadian citizens and have achieved the age requirements and declared that a majority of the nominees were enrolled as students of Trent University.

The Nominees present then introduced themselves and explained their reasons and interest in serving on the Board.

UPON A MOTION duly made, seconded and carried unanimously, it was resolved that the report of the Nomination Committee be accepted, and that the Nominees presented, namely; Vince Bierworth (c), Meaghan Culkeen (s), Geoffrey Forrest (s), Andrew French (s), Steve McNabb (c), Jake Quinlan (s), & Ariel Sharratt (s) be appointed to the Board of Directors of the Corporation and shall be considered duly elected to represent the Corporation and to hold office until next annual election of Directors subject to provisions and bylaws of the Corporation. [Please note that (s) denotes student and (c) indicates drawn from the community!

07. Any other business: Information was brought about the Trent Central Student Association. Concerns were expressed and information shared.

08. Thanks you were exchanged. Positive expression meeting was adjourned at 3:25.	ns were made about the catering. There being no other business, the
Meaghan Culkeen, Chair & President	John K Muir, General Manager

# Sponsorship Fundraising & Earned Revenue Report for Trent Radio AGM 091122 prepared by JKMuir / 18 Nov 09

### **Sponsorship**

A total of 9 season sponsorships were sold over the year for a net revenue of \$2,300. An additional \$2,444 was received through Target Broadcasting from various federal and provincial government clients.

### **Donations & Fundraising**

This year saw a Radio Marathon and a first time KariOinke at the Pig's Ear.

The table below shows our fundraising totals for the last fiscal year and the five years prior. Looking at last year's (YE09) activities in particular; a) personal donations are down but that loss is more than offset by b) an increase in student enrolment and the correlative increase in student membership fees. Efforts have succeeded in ensuring that membership fees are collected from all our community members. It should be noted that many of community members volunteer as operators, in which case their membership fee is waived.

### **Earned Revenue & Municipal Grant**

For the most part, earned revenue is derived as rent from the residential apartment, with sponsorships, a grant from the City of Peterborough, and production & recording fees making up the balance. Given that the original (c 1853) plaster walls & ceiling are deteriorating, the apartment will need significant repairs in the next few years. Also it should be noted that Trent Radio is booked to again provide production for the Lakefield Literary Festival, scheduled for 16-18 July 2010.

Comparative Fundraising & Earned Revenue	YE09	YE08	YE07	YE06	YE05	YE04
Donations						
Corporations	275	275	75	-	750	1,250
Private Net	6,555	7,920	4,834	3,278	5,929	8,935
Donations Total	6,830	8,195	4,909	3,278	6,679	10,185
Memberships						
Trent Student Memberships	83,845	80,160	89,044	93,457	88,744	83,644
Community & Other Memberships	870	905	670	300	740	895
Memberships Total	84,715	81,065	89,714	93,757	89,484	84,539
Special Events & Fundraising Activities						Only
Winter Cabaret 02 Dec 04	-	-	-	-	2,007	
Knackwurst & Sauerkraut (end of Spring Season)	-	-	833	581	n/a	Totals
Cabaret 12Feb08	-	58	-	-	-	
Good 'n Country mid-May05&06 + Sep07	-	208	-	589	1,758	Shown
Radio Marathon (end of Fall Season)	493	1,017	1,034	884	858	
Summer Yard Sale & Misc	-	-	-	-	67	
Pigs Ear "Kari-oink-e" 090228	255		_		67	
Special Events Net	748	1,282	1,867	2,054	4,757	4,914
Fundraising Net (TShirts & Buttons)	20	0	207	479	162	353
On Air Sponsorship, Earned Revenue & Misc						
Local Sponsorship Net	2,300	4,260	4,968	7,600	4,638	3,400
Other Sponsorship Net	2,444	1,822	675	-	· -	1,361
Rental Apartment Net	7,866	7,484	7,898	6,851	5,953	4,635
Misc Earned Revenue Net	1,790	1,135	1,052	1,475	1,024	1,219
Municipal Grants	3,500	3,500	1,000	3,500	2,865	-
On Air Sponsorship, Earned Revenue & Misc Total	17,900	18,201	15,593	19,426	14,480	10,614
•	\$110,214	\$108,743	\$112,290	\$118,994	\$115,562	\$110,605

# Radio Art Day Report for Trent Radio AGM 081123 prepared by Brian Wagner 18Nov09

Radio Art Day on Trent Radio

On Monday, 16 November 2009, Trent Radio was host to a sprawling collage of sound created live by at least ten sound artists, some of whom were not even physically present. Although this collage jam sometimes danced on the edge of chaos, what it lacked in structure, it more than made up for in sheer intensity. During the course of the day, we made use of the following - all the normal equipment used by radio programmers (turntables, CD players, etc.), musical instruments, invented or modified instruments, a DJ mixer, extended vocal techniques, the delay line from the logger, and the internet.

For the past five years, I have hosted a weekly collage jam in which I take the "Mannlicher Carcano Audio Art" stream from CFRU, Guelph, cut and splice a remix of it, and rebroadcast the result on Trent Radio. This mix, also streamed, is then folded back into the mix at CFRU. This is a continuation of "Jam With Mannlicher", a programme begun over ten years ago by Michael Waterman. The Radio Art Day was, to some extent, an outgrowth and extension of this.

On three occasions, I have participated in the Kawartha Artists' Studio Tour, introducing "radio art" into the mix. On the last occasion, due to various circumstances, I attempted to do this alone. So alone, I didn't even inform Trent Radio until it was almost too late. Laurel Paluck had previously handled necessary arrangements, and I had taken it for granted that this would again be the case. To avoid confusion and conflict, I am announcing my intentions early: I plan to apply for the Studio tour next year (25 & 26 Sep 2010?), and hope to be granted the use of the facilities over that weekend to produce, and to explain, the process of "radio art".

# Summer Operations Manager's Report for Trent Radio AGM 091122 prepared by Kate Taylor 19Aug09 for BoD Meeting 31 Aug 2009

### **Summer Operations 2009**

### Overview:

The summer season commenced on Monday, 05May08 and ended on Sunday, 16Aug08. Generally, broadcast hours were 1700-2300 on weekdays, 0700-1800 on Saturdays and 900-1400, and 1700-2200 on Sundays, for a total of about 46 hours per week. Office hours were 1400-1800 on weekdays. Studio A was opened for production 1000-1630 by appointment. There were 44 programmers (including 10 new to Trent Radio)

# Key Events of the Summer 2008 May 2009

05 May 09 - Beginning of the summer season.

First Week of May 09 - A series of several meetings were held in person and over e-mail with the Executive Producers, as a clear time for everyone to meet could not be found. Aside from discussing day-to-day operations, Producers were canvassed about special events such as "Radio on the Lawn". The latter was set for 24 Jun 09 with help from Nick Nick Ferrio and Sadleir House.

11 May 09 - Meeting with Shari Darling about organizing an on-air community 'wine school' over the summer, where a panel of students are taught about a different style of wine each week over the course of the summer, with an emphasis on introducing new community members to the station, and students uninitiated to the art of wine tasting. The series will cumulate in September with the students touring local wineries with Shari Darling, and the day will be edited for air.

16 May 09 - "Smooth Operator" interview with Sun RaRa

26 May 09 - "Smooth Operator" interview with Michael Gabriel

28 May 09 - Re-worked the Wednesday evening schedule to accommodate an hour-long time slot for "420 To Funky Town", hosted by Dylan Storace and Max Manis.

#### June 2009

Early June 09 - The Trent Radio community mourns the death of the on-air phone - an alternative set-up is used with reasonable success.

01 June 09 - Trent Radio airs a community special on Christian pop music, featuring community members and musical guests interviewed by Barb Woolner.

02 June 09 - "Smooth Operator" hosts Hannah McFarland from Employment Canada, talking about the student Odd Jobs Squad.

03, 10, 24 June 09 - recorded an aired a series of special programs featuring the work of Peterborough Alternative School Students, organized and hosted by Anne Haggarty.

05 June 09 - "Smooth Operator" interviews 'You and Me.'

08 June 09 - Monday schedule expands to include a new show, "Canadian Bleek", hosted by first-time programmer Eric Thornlea.

08-11 June 09- Recorded a series of daily hour long special programs, featuring a group of ESL students from PCVS high school, hosted by Kate Taylor and organized by Ferne Crystal.

10 June 09 - Found a stray dog locked in the office, who stayed from 1200-1500. Turned out to have been dropped off by a programmer under the impression that the dog was Lily (Kate's dog), and lost. The dog was reunited with its original owner and a discussion was had with the programmer about appropriate responses to potentially lost black dogs.

11 June 09 - "Smooth Operator" hosts The Jimmy Riggers, The Muleskinner Band, and the MeadowLark Lemon Band.

16 June 09 - "The Good N' Country" show returns to Trent Radio, Saturdays mornings from 0700-1200.

19 June 09 - Recorded a short piece on the Strawberry Moon Festival, including an interview with Patti Shaunessy. The piece was aired as a half-hour show, on the 16th, as well as an edited version which played as a PSA on ""Smooth Operator" for the rest of the week leading up to the festival.

23 June 09 - "Smooth Operator" Interview with Roam

23 June 09 - Trent Radio celebrates the return of the on-air phone line!

24 June 09 – "Radio on the Lawn", produced in association Sadleir House. The event was a wonderful success, with performances by a number of talented local artists, including Meagh Culkeen, Sean Conway, James Burrows and John Rose, Bob Withey, Drea, Kate Killoran, Mike Duguay and Jay Swinnerton. Popsicles and snacks were served and a good time seemed to be had by all. Nick Ferrio and Kate Taylor hosted the event and conducted interviews, with tech by John Muir and Jill Staveley. The event was recorded and prepared to be reaired in the future.

27 June 09 - "Déjà Vu" returns, hosted by Barb Holtmann.

### July 2009

- 02 July 09 Received a demo of a show called "Almost Professional Amateur Comic", which is produced out of town and is aired on a number of campus and community radio stations. After listening to the program and consulting with John Muir, we declined to host the program in order to give priority in the full summer schedule to local programmers, and as the show seemed to be targeted a commercial radio audience.
- 02 July 09 After an extended period of absence, contacted the hosts of U.N.I.T.Y to confirm the cancellation of the show.
- 07 July 09 Contacted the hosts of U.N.I.T.Y a second time to confirm show cancellation, and after receiving no response, the Sunday afternoon schedule was re-arranged, with Sounds Like Peterborough extending its running time to two hours.
- 08 July 09 Recorded the first instalment of "Wine School" live out of the kitchen with Shari Darling and 8 guests, talking about crisp, dry white wines. The event was also edited for re-broadcast.
- 09 July 09 Hosted "Camp Radio"! A day of radio fun, organized in collaboration with Sadleir House and Peterborough Housings Simcoe Street summer camp this day saw a group of 20 campers tour Sadleir House and Trent Radio, learn and perform ukulele songs and short skits on the radio. The day was a great success!
- 10 July 09 Ran a specialized studio A training for summer programmer Eric Thornlea of "Canadian Bleek", who is legally blind and is interested in doing tech for his show.
- 15 July 09 Wednesday Schedule expands to include Soiled, a gardening show hosted by first time programmer Agata Durkalec.
- 15 July 09 Recorded the second instalment of "Wine School" live out of the kitchen with Shari Darling and 8 guests, talking about big, fat white wines. The event was also edited for re-broadcast.
- 16 July 09 Thursday schedule expands to include "World Tree", a storytelling programmer hosted by new programmer Chris Challace.
- 22 July 09 Recorded the third instalment of "Wine School" live out of the kitchen with Shari Darling and 8 guests, talking about semi- sweet white wines. The event was also edited for re-broadcast.
- 29 July 09 Recorded the fourth instalment of "Wine School" live out of the kitchen with Shari Darling and 8 guests, talking about forward, fruity red wines. The event was also edited for re-broadcast.

### **August**

- 01 Aug 09 It was noted that OhZone, a Taiwan based internet radio station, had been in contact with a number of Trent Radio producers about the possibility of re-broadcasting programming.
- 05 Aug 09 Recorded the 6th instalment of "Wine School" live out of the kitchen with Shari Darling and 8 guests, talking about big fat red wines. The event was also edited for re-broadcast. It was decided to hold the final wine tour in early September.
- 06 Aug 09 Held an initial meeting with Sheri Darling about the possibility of collaborating on the organization of a fundraiser for Trent Radio, to be held at Sadleir house in the fall, featuring local Kawartha Wineries and local area food producers. It was decided that the event will be organized by Kate Taylor and Shari Darling, but without the formal participation of Trent Radio, although all money raised will be donated to the radio station.
- 10 Aug 09 "Midnight Madness", organized by "Late Nights On Air" and host Adam Martingetti, broadcasts live from 1300-0730, featuring guest Djs from the community, as well as festive decorations and snacks. The event was organized to celebrate the end of the summer season, as well as to introduce new DJs to Trent Radio a good time was had by all.
- 15 Aug 09 Last official day of summer programming.
- 17 Aug 09 Plant and technical cleaning and maintenance has begun with John Muir, Tom Jenkins and Andrew French.

### **General Comments**

The summer has been quite active around the station, with a busy season for "Smooth Operator" and a number of new programmers and shows. Initiatives such as Radio on the Lawn, Camp Radio! Midnight Madness and "Wine School" all working to further connections to the community and build new relationships to the station. All in all, it has been an exciting summer and one that has produced hours of good radio!

It is my opinion that Trent Radio's 2008 Summer programming a) was balanced, b) of high quality, c) and met or exceeded all undertakings set out in applications to the CRTC (see CRTC Decision 2007-381 Ottawa 17Oct08), and d) in compliance with all relevant particulars of the "Broadcasting Act, 1991".

The summer season was successful, and carried through with a great deal of enthusiasm and zeal.

Kate Taylor, Summer Operations & Information Manager

# Radio Free Peterborough Operations Report for Trent Radio AGM 22 Nov 2009 Prepared by Steve McNabb

2009 at Radio Free Peterborough has been a relatively quiet year, without a great deal of new initiatives but a solid and steady growth pattern. We grew by 732 tracks from last year's count of 3,511 tracks to 4,243 tracks. The vast majority of these tracks were uploaded by the tireless Jill Staveley from the Trent Radio local music catalogue to the RFP HQ servers here in Toronto.

At the end of October, RFP HQ moved from its location in my apartment at 814 Bloor St W. to the house which my girlfriend and I purchased on Garnet Avenue here in Toronto. This move has resulted in a huge amount of work on my part, including nearly three weeks of being offline completely thanks to Bell Canada's not bothering to hook up my phone line to the local DSL SLAM box. I still have to come up with a solution for getting the server back online, as the new RFP HQ must be situated in my basement, and there isn't proper network wiring down there yet. We hope to be back online soon.

RFP celebrated its fifth birthday this summer (July 24th is our official birthday) and we are happy to continue serving the local and global lovers of Peterborough music and culture.

Our work with the Radio Tarahumara project continues to trickle along, although the educational contacts we had hoped to foster with the local community to help push this project forwards haven't materialized as of yet. However, we will continue to explore other opportunities for partnerships with the local community to foster both Radio Free Peterborough and the other community development-related projects that the Radio Free Network group is involved in.

The statistics gathering program which was tracking Internet listenership appears to have broken, as the numbers it is reporting now are lower than those reported in my 2008 report. In that report, we had listed 71,537 listeners from 122 countries. Presuming that yearly growth has been in line with previous years growth patterns, we would estimate that the total number of listeners served since 2004 would be roughly 80,000. It is very satisfying to see listeners from abroad enjoying Trent Radio programming, and we are happy that this service has been so well utilised by remote listeners.

Since our partnership with Trent Radio formed in 2004, RFP has enjoyed over 25,000 hours of broadcast time, with approximately 5000 hours in this fiscal year.

It is my technical opinion that no additional technical or network resources are required at present to maintain RFP's operations at their present level, with the exception of the networking challenges at RFP HQ. We look forward to continued growth in 2010 and if all goes well (and I get some time to work on it) we hope to launch an updated version of our website sometime in 2010.

# Production Manager's Report for Trent Radio AGM 081123 prepared by Jill Staveley 30Oct09

### **INTRO**

Due to the nature of my work over the past few years as a performing and touring musician, along with Trent Radio's financial capabilities, the responsibilities of the Production Manager have been fulfilled with a Part Time Position on a Contract Basis. Essentially, instead of working 1 or 2 days each week, John Muir and I agreed that the PM's work schedule would be organised by weeks "on" and weeks "off". Also, since I will be taking a Maternity leave imminently, it continues to be the most efficient use of work hours and time.

Last year I did find it difficult to maintain sufficient contact and management over the archiving staff with that working schedule, but it seemed to be the most viable, taking into consideration all influencing factors. As I approach Maternity Leave, I have still found it very useful and helpful to have the position working in full effect during the preliminary weeks of the year (Sept/Oct) - in order to get everything underway, organised and ready for graceful decay.

### **STUDIOC PROJECTS:**

(i) Radio Free Peterborough (Ongoing): A hold was put on the Trent Radio side of things for RFP when my laptop was stolen (which was unfortunately where the software, records and organisational resources were kept). We should be back on track in the new year though. We need to find a suitable MP3 conversion method on the IN computers in StudioC. Currently, Alistair is ensuring that all local music tracks are being saved separately as WAV files for future use & transfer to RFP.

After the last round of encoding and transferring local music to Steve @ RadioFreePeterborough, the RFP archive reached 4100 tracks (which doesn't seem like all that much compared to our 17,000 CD archive...but really, it's huge.) I still keep coming across the odd album that is marked local, but is not tagged local on the M: = this will still be a long process of inclusion.

During the last transfer, we saw approximately 330 Local Music Tracks by 33 different Local Artists, including 8 projects that were recorded and produced in StudioC, 1 project where half of the recorded tracks were produced in StudioC, and 1 project where recorded tracks were brought into the facility to be mixed. There are always more Local Albums recorded and available that we still have not yet received - so please remember to tell all your friends and any local musicians that you meet that WE WANT THEIR MUSIC!

- (ii) Cannery Holiday Companion (DEC 2008): Mike and I have yet to settle up from the funds raised from this initiative, but regardless, we were able to create a Local Compilation album that involved: 4 studio/recording spaces; the participation of over 20 musicians; 15 original compositions; and cover art created by local graphic artist Julia Fenn. The Album was released and sold at Focus Fair, a local Arts & Crafts initiative that was held at The Spill Café on December 13/14.
- (iii) Theatre Trent Funding Application for a Foley Box: Theatre Trent awarded us the full \$275 requested. James Kerr (with the help of his uncle) built 2 Foley Boxes which have had 1 (one) trial run so far during Trent Radio's first Radio Drama auditions on October 1st, 2009. We are very excited about the possibilities of Live Off The Floor Radio Drama Presentations, and about the possibilities for learning such a skill, and enhancing our Foley Recording & Capture skills. A Report is being prepared for Theatre Trent by the cooperative efforts of Jill Staveley & James Kerr.
- (iv) Archiving Projects for Independent Musicians: I took on two additional projects to archive (1) a live performance recording of a touring artist in Peterborough (*Little Birdie*), originally recorded by Vince Bierworth during his Summer Employment at Trent Radio 3 years ago and (2) the transfer of cassette tapes to digital audio files for friends and independent musicians "The Dirty Ol" Band" from Montreal. Both of these projects encourage independent musicians and live music, and have provided archival quality material for the artists and for Trent Radio.
- (v) Stephen Franklin Interview (JKMuir & PBenmore): Trent University (finally) has a new president. Programmer, Operator and Trent Radio Volunteer At Large Phillip Benmore was able to initiate contact with Stephen Franklin prior to his Spring Visit to Peterborough, and secured a Studio Interview Opportunity. With Philip Benmore acting as a Student Perspective, and John Muir acting providing a community member/alumni perspective, Stephen Franklin was engaged in a 45 minute long conversation regarding the past, present & future of Trent U & Peterborough. Facilitated in StudioC, engineered by Jill Staveley.
- (vi) Mike Walsh (Steve McNabb) May/June 2009: Board Member, Radio Free Peterborough overlord, musician and community member Steve McNabb brought this project to our attention in May. Essentially,

Steve's girlfriend's mom is involved with the Peterborough Chaplaincy transition home for ex-cons working their way back to society and one of her charges (Mike Walsh) was featured in the Hotdocs film "A Hard Name". (http://schedule.hotdocs.ca/index.php/2009/film/hard\_name).

Mike is a songwriter, guitar player and singer from Newfoundland, who was abused as a young man, spent most of his life in prison for acting out over his abuse and writes/sings really great songs. He also has several active cancers and may not get too much farther than Christmas 2009.

I met with Mike in StudioC for 3 or 4 sessions. It was a frustrating experience for Mike, as his voice has changed considerably since he had a portion of his vocal chords removed. We were able to get 10 songs recorded. I have since mixed the recordings and passed them on to Mike for feedback and approval. Mike has not been in touch, though I have communicated with staff members of the Chaplaincy. It seems as though Mike is happy to have the project, but not necessarily "proud" of the outcome. I will go ahead and make 10 copies of the final recordings, and package them in a simple manner, and drop them off at the Chaplaincy for Mike to have. I do plan on keeping this recording archived at Trent Radio, but am not comfortable putting the recordings in the archive without feedback and approval from Mike.

(vii) Annual Radio On The Lawn (Nick Ferrio & Kate Taylor - in conjunction with Sadleir House) - June 24th 2009: Even though we didn't manage to wrap our ears around a Live Music Radio Project Day during the Fall/Spring Season this year, we saw so many other amazing Radio Project Days organised by James Kerr. We did however host our Annual Radio on the Lawn in conjunction with Sadleir House. The day and artist line-up were organised by Nick Ferrio (Sadleir House Staff & Former TRadio Programmer) with administrative support from Kate Taylor (TRadio Summer Operations Manager), and technical assistance by John Muir & Jill Staveley. The day started off well – and continued smoothly into the evening with minimal glitches. It was a hot hot day – and the delivery of frozen treats by Yvonne Lai was muchly appreciated. Performers included: Meagh Culkeen, Sean Conway, James Burrows and John Rose, Bob Withey, Drea, Kate Killoran, Mike Duguay and Jay Swinnerton. It is currently unknown as to whether or not the programming was downloaded from the logger and edited for repeat airplay.

(viii) Jam Camp (RC4G - AUG 2009): RC4G ran a session of Jam Camp again this year - with MUCH success. We were able to split the campers into two streams: Tech (including aspects of audio technology from analogue recording to digital sampling, re-skinning a drum kit to restringing a guitar, and of course, digital recording). As usual, Trent Radio was able to support RC4G with the loan of recording gear. We were able to set 2 campers up to co-engineer a recorded scrap book of the progress and creative accomplishments made throughout the week.

(ix) Lullaby Lullabye (SEPT/OCT 2009): Our annual StudioC project where we take advantage of all the amazing talents in the Peterborough Community. A simple project, where participants were asked to either come in to StudioC and record, or provide me with a recorded copy of a lullaby, either original works or traditional. The idea was for the album to be primarily a cappella, and to have no copyright issues so we could post it on the website, and have it free for download by anyone who wants it and finds it. Unfortunately, some of the most popular choices have copyright issues to contend with, so we will not be able to post the entire album on our website.

Copies will be given to all the participants, and additional copies will be made available to the public at a nominal fee (just enough to cover personal expenses in the creation of the hard copies). I still hope to include many of the tracks on our website, including liner notes and cover art for the general public to make their own copies of the disc. Participants included: Dave MacQuarrie, Matthew Watson, Jean-Marc Pineau, Beau Dixon, The Oldest Child (Lee Appleby), Meagh Culkeen, The Figure Skaters of Canada (Mathias Kom & Jenny Gleeson), Nauni Parkinson, Leigh MacDonald, Jill Staveley, Joanne Rowland, Kate Story, Derek Bell, JD McCallen (Josh McCallen), Drea Nasager, Patrick Walsh, Dianne Latchford and Jean Greig.

(x) Live Off The Floor Radio Drama: With the creation of the Foley Boxes, and the presence, creativity and skills of one Mr. James Kerr - we have already seen one "Live Off The Floor" Radio Drama Session in StudioC. This is a wonderful step for StudioC and for Radio Drama at Trent Radio as it reinforces the notion of LIVE RADIO, and cannot rely on digital audio editing in the same manner that Track by Track, or Over Dub methods of recording do. Hopefully we will spend the next years learning the art of Foley, and providing that opportunity to our programmers and to the community at large.

### **INCOMPLETED/Progressive PROJECTS:**

**LMAD:** I had intended on getting around to overhauling the LMAD Computer that currently lives at Sadleir House this spring. This project is currently on hold, until we can get the Local Music Archives at the station updated. The update will happen in cooperation with the PM & the IMA.

**STUDIOC PROJECTS:** I had planned opening up the studio for another 3 song/15 minute recording StudioC Project. Instead of posting it as an open invitation - I had planned on pulling in some community members who are still at the beginning stages of performing live/in front of people...and who will appreciate the experience of recording - and who aren't just trying to get their material recorded for promo etc. Even though this specific project did not happen this year - this is the ideal project type for StudioC. It not only offers our facilities and resources to our community members, but it also encourages and fosters community, as well as creating new and exciting LOCAL material for broadcast on Trent Radio

**ROCK BLOCK:** I have been contemplating the notion of a collaboration between RC4G & Trent Radio, outside of technical and gear support during camp each summer. RC4G just secured an office space at Sadleir House, with the intentions of offering some workshops/activities and other services throughout the school year. We will be starting small - but I am sure that both Trent Radio & RC4G will only benefit from a friendly collaboration where the facilities in StudioC can be used as a learning resource for participants of the workshops, and where RC4G is able to continuously provide Trent Radio with a "pound of flesh" every once in a while.

**CONTINUAL:** One of my main goals is (and probably always will be) is to clean out and clean up the cumulative pile(s) of items that belong to the *"I have no idea what to do with this" category* that has been added to by...well EVERYONE at Trent Radio over the years.

### **OWSP/TIP STAFF:**

**STUDIOB (OWSP):** Geoffrey Forrest is on the task for the 2009/10 Season. With an exceptional love for and dedication to Trent Radio, combined with a patient and encouraging demeanour very suitable for teaching and aiding users in StudioB, Geoff is overseeing training and usage in StudioB this year with ease. Geoffrey faced a bit of a learning curve at the start of the season, but has since received basic training and text resources from me, and has spent many hours learning the gear, and cultivating his audio composition aesthetics. Both John Muir & James Kerr have also spent time working with Geoffrey while he continues to expand his audio skills in the studio.

**INCOMING MUSIC ARCHIVIST (OWSP):** Alistair Rathbone is our Incoming Music Archivist this season. Alistair was hired on as the IMA Assistant last year, and was able to receive training, gain experience, and agree to fulfilling the IMA position this Fall. It was a brilliant idea of John's to initiate the IMA Assistant position last year, as it has made the post-summer catch up a reasonable and painless experience (which I never truly thought was possible without working all summer). Alistair is very keen to be responsible for the Trent Radio Archives, and is the perfect blend of optimism, enthusiasm, patience and accountability for the position.

Alistair is well versed on his responsibilities, and we have developed a good working relationship so that he can oversee the management of the Music Archives while reporting to me on a regular basis to update/improve methods, tasks and work out any problems that may arise over the course of the year.

We will be hosting interviews for the IMA Assistant position (to start the end of November), and Alistair will be responsible for implementing training, and overseeing the work and progress of the Assistant.

### Progress Stats - Sept08 to Mar09

CD16940 to CD17228 (much smaller volume of CDs sent to TRadio that normal)

SPOKEN WORD ARCHIVIST (TIP): Karina Daukaeva is our SW Archivist for her 3<sup>rd</sup> year now, and is truly a valuable resource for Trent Radio and for the SW Archives. She has grown to know the archives in a way that is now enabling her to take the task to the next level. Last year she expressed interest in not only making the archive more accessible to our volunteers and programmers, but also in spending time building and developing coherent organisational methods to include all types of Spoken Word files and document into the archives, as well as host a weekly programme that will showcase archival material as well as include new material available to the public for broadcast and subsequent inclusion in the archive. We have discussed the steps required to account for all possible files, and have looked into the multiple locations where SW archive files are currently stored at Trent Radio (Virtual Files on M:, TRadio Back-Up Programmes, PSAs in the Smooth Operator folder that hold relevance to our community, etc). Karina will continue to digitise the last of the cassette tapes, and accession new media sent to Trent Radio, complete, update and make functional the current SW Database, as well as work with the PM, PD & GM to create a coherent and cohesive system to include all SW media into a standardized file naming system, and availability via the SW Database. Karina has also oversees our coop student one day a week, while he does record input into the SW Database.

Progress Stats - Sept08 to Mar09

\* Tapes: #870 - #1006 \* DB Records: #442 - #628

\* Estimated completion date for ingesting: April 2010

PHYSICAL PLANT (OWSP): Geoffrey Forrest and Alistair Rathbone have agreed to take on this responsibility in tandem. This allows us to utilise our OSAP/OWSP hours as effectively as possible, as well as ensure that our current staff members are gaining and maintaining a familiarity with Trent Radio through being responsible for multiple facets of Trent Radio care and support. The only problem I have noticed thus far is possibly the notion that "certain things happen on certain days" – rather than taking a look around the building to see what *needs* to be done on a given shift. I would suggest (a) making a list of priorities for the PP position, and (b) ensuring that Geoffrey & Alistair keep up communication regarding completed tasks, and sick days/days off, etc. This can be completed by the two staff members, and will be suggested to them in my notes to them before I take Maternity Leave.

# Programme Director's Report in Two Sections Part 1 for the period Sep08-Apr09 / prepared by James Kerr 20 Apr 2009

The Direction of Programming & Perceived Sea Changes: Content is almost entirely subject to the random grabbag of programmer interests in any given year, as opinions shift, hot-topics cool, and fresh batches of programmers enter with new interests. Producer-oriented radio depends on submissions of programme ideas from students and community members. As such, the nature of what is broadcast changes greatly, as it represents a diversity of interests throughout the Trent and Peterborough communities. This year saw the continuance and growth of all themes "green", the addition of highly charged, "political" programming spanning a variety of often conflicting interests, along with earnest coverage of local area events together with discussions of international politics. The composite 2008-09 programmer is typically outspoken and clearly conscious of political, social and environmental issues.

**Programme Selection** occurs prior to the Fall Seasons. The Programme Director recruits members of the Trent Radio community to form the Programme Selection Committee, whose ultimate goal is to construct a full and balanced schedule, equally representing interests and time-concerns of potential programmers. Programme Proposals are evaluated based on the following structured review:

- a) Is the Proposal complete? If not, what's missing?
- b) Committee comments on the Programme Outline. Noting strengths, weaknesses, high points, low points &c
- c) Suggestions or Feedback are sought
- d) Is there confidence that the applicant can/will pull it off? The committee comments on what potential there is.
- e) Does the committee recommend the show for scheduling?
- f) Does the applicant need StudioA Training?, turntable training? phone usage training?

In reviewing potential programmers the Programme Director and the Programme Selection Review Committee consider the potential programmers' level of commitment, their dependability, the creativity and originality of their ideas, and given those ambitions, their ability to follow-through with them. Should the proposal or review reveal any shortcomings, a short talk with the Programme Director to help redirect focus often makes all the difference. In any case, all programmers are interviewed by the PD to negotiate and agree particulars as the task of commissioning and scheduling progresses.

**Operators** remain the backbone of our day-to-day operations. An Operator's shift is generally five hours long and duties include: greeting and supporting programmers and other volunteers, producing promos and announcements, assisting in the use of the on-air phone, providing tech support, acting as tour guide, taking phone messages, tidying up, making coffee, and representing Trent Radio to the general public.

**Live Broadcasting** took a strange turn this year. Typically, we lose the participation of more and more student programmers during the Spring Season, which results in the "graceful decay" of the schedule. Unusually, during this time a significant number of proposals were received from eager new programmers, forestalling the anticipated programming decline. For the record, the overall average for live programming was 63% of the broadcast week, while Radio Free Peterborough contributed 37%.

The previous year's trend of scant late night programming continues with the latest programmes only running until midnight. It was also noted that this year, programmers are increasingly hesitant to host in the early morning. For two days of the week the first show was Smooth Operator at 11am. It is a priority to maintain the importance of evening Operators, and to shift efforts from recruiting afternoon Operators (when there are other staff around) to early morning Operators, to establish and facilitate earlier morning programming.

**Trent University:** As stated in last year's PD report, soaring tuition rates and the resulting higher stakes placed on student performance, and the loss of our downtown colleges have diminished some of the student spirit of learning and growing through extra curricular activities. This has been compounded by the loss and collapse of Trent's unique college system, with a poorly managed attempt to amalgamate these functions into a single office with the simulacrum of student participation. Students are treated like customers - cattle to be pacified and milked for their money. Having no real influence or responsibility, some student groups have devolved into mobs. University life has shifted away from including elements such as a communal space, clubs and groups, and generally any student participation in the University structure beyond gathering marks and resume-building.

That being said, Trent Radio remains a cultural hub for students and exposes them to the broader community. This important cultural feature of Trent Radio may become more significant in the years to come. A great influx of first year programmers this last season tells me we are still "in with the out crowd". It is also noted that TrentU has appointed a new president, and it is hoped that, with everyone's help, "things will improve".

### Trends 2008-09

- Strongly Left and Right-wing political programming.
- News-like programmes dealing with local student politics and earnestly-produced reporting of world issues.
- Well thought-out, less 'spontaneous', highly-researched musical programming of particular special interest, regardless of its designation as category 21
- Station IDs galore. We have about 30% more IDs than we started with this year
- Consistent weekly programming from the Trent student organisations and Peterborough community
  groups, including the Trent Philosophy Society, the Trent Anthropology Society, OPIRG, the Arthur,
  casual programming from TISA, and frequent guest appearances from various members of the TCSA
- Radio Drama

**Smooth Operator** is our on-air local events calendar broadcasting 2 to 3 times daily during the week - an essential link to the community. This past year, Smooth Operator has included interviews with innumerable touring bands, local visual artists, and famed mentalist the Amazing Kreskin. Smooth Operator is also the perfect venue for short programming outside the normal schedule, that would otherwise be classified somewhere between a PSA and an Organisational Profile. Johanna Hart of Peterborough Green Up has worked with six different Grade 4 classes to provide us 7 to 15 minute segments about small children who are very concerned with the state of trees in their neighbourhoods. Smooth Operator provides first time and rusty programmers an opportunity to practice their Studio A skills, with the former encouraged to sign up for this opportunity after their initial Studio A training. Smooth Operator has become the focus of our co-op students' participation, whose tasks include refreshing the binder daily with incoming announcements received through psa@trentradio.ca, posters, and mail.

# Goals & Results 2008-09 with Plans for 2009-10

**1. Goal:** Chain of communication: Continuing to conduct formal Programmer feedback meetings with both new and returning programmers where the initial programme proposal is reviewed and changes or developments are discussed. Included in this theme is exploring a way to generate more excitement over Trent Radio events and socials. These are to be scheduled a regular basis. Review notes attached to each Programme Proposal will help organise discussions relating to programme development and the programmer's future.

**Result:** The consensus was that Trent Radio supports their programmers well. Issues raised were usually resolved reactively; for example, "I really wish there was a way I could download my show and listen to it at home" was solved by an on-the-fly training session about the logger. Many of these meetings lead to a session of Studio A or Studio B training. These meetings also generated some excitement for event days in the year as the programmer expressed their eagerness for some topic or another, however there was absolutely no follow-through on the event days themselves when they came around.

**Plan for 2009-10:** Meetings should be continued on a regular basis, before Christmas, if only to maintain the lines of communication. Although it did not come up this year, a programmer may very well have a problem with their Operator and feel unable to take it to them directly. Meetings should be approached with the understanding that a certain amount of retraining may be required. This process ensures the honesty and openness of the organisation, and the accountability of the Programme Director when they are forced to directly ask questions about why this is this way and that is that way.

**2. Goal:** To re-establish other programmer recruitment scenarios outside of TrentU-centred Clubs & Groups Day for First Year Students - which seems to be our main draw. It should not be our only formal on-campus presence in the year, and recruitment should not only be held on-campus. Successful recruitment and proposal workshops held both on and off campus have been implemented in the past. Good promotion can provide good attendance, and the programmers recruited are often eager and valuable.

**Result:** In the Spring Season we had a very full schedule, as new programmers – and specifically student groups – sought us out of their own volition. The major scheduling shortcoming this year was a lack of morning programming and support.

**Plan for 2009-10**: Undertake a vigorous outreach and enrolment campaign for other student and community groups. Focus on the recruitment and retention of morning Operators. A scheduled presence on campus sometime at the start of the Spring Season to ensure to maximise programming and provide pre-orientation for the following Fall Season. There is no reason why, with proper exposure, we cannot return to the days when programming began at 6 in the morning.

**3. Goal:** Sustainable fundraising – that is to say, developing fundraising initiatives that are long-term, and do not tax the generosity or patience of our donors. Also implied in this is a concentration on low-risk fundraisers with only a small expense to capital, even if that means a smaller average return. The exposure gained from small events is better in the long run than Trent Radio losing money trying to gain money. I believe multiple small sustainable events are better for Trent Radio as a part of the Peterborough community, and better for our long-term fundraising goals.

**Result:** "Kara-Oinke", as initiated by Jill Staveley, fulfilled all the fundraising requirements as outlined above with great success. It was a fun enjoyable evening with very little work expected of us for a reasonable return. No other serious fundraising initiatives were undertaken this year. With our formerly "scheduled" fundraisers like Knackwurst & Sauerkraut, and the Good n' Country Jamboree no longer occurring, and with the understandable downturn with the Good n' Country marathon fundraiser, we need to set up dependable year-to-year Trent Radio fundraising events that we can refer to as scheduled and set on an annual basis. **Plan for 2009-10:** "Kara-Oinke" could be made a twice-least a yearly event as fundraising events can also be used for recruitment.

**Student Co-op Placements** are an integral part of Trent Radio. This mutually beneficial program provides students with a unique working/creative experience and offers us an ear on the local teen scene. The program generally works well within a structured environment, as Smooth Operator has proven, but may and should make use of the special interests of students where possible.

During the first Fall Season, Adam Scott high-school student Kyle Patterson took on producing and hosting Smooth Operator each weekday at 2pm.

**Studio A 2008-09**: John Muir continued Studio A training this year, 3 times a week during the Fall Season until the end of October, then tapering off to once or twice a week. The training includes a short orientation session about Trent Radio itself. It is important for new programmers to appreciate their context, and they do become considerably more excited as they start to understand the wide scope of possibility, responsibility, and creativity awaiting them here. Incoming programmers are better prepared for the Trent Radio experience than ever before.

**Studio B 2008-09:** For the first part of the Fall Season the Studio B trainer (Anthony Gulston) provided production guidance and instruction for those wishing to use this studio. This can simply be explaining how to use the logger system, or supporting much more complex multi-track projects. As the season progresses, the number of people needing training declines, so attention is turn to producing Ids, Promos, PSAs, and support of special programmes such as those produced by Peterborough Greenup. Anthony did a great job and we hope he will return to the position this fall.

**PD Assistant/Trout Rodeo editor 2008-09:** Kate Taylor, a welcome new face at Trent Radio, took up the sword as Programme Director's Assistant this year. Traditionally, involvement with Trout Rodeo is synonymous with this position, and certainly given Kate's experience with the Arthur, her skills were instrumental in formatting and executing both the fall schedule and the 2009 year's end Trout Rodeo. Kate also helped with regular weekly clerical work such as maintaining the logs and chasing after operators and programmers to sign away on their programming.

### **Programming and Events Highlights in Review**

September 2008

Pre-Season Begins 02 Sep Clubs & Groups Day 03 Sep

Operators & Volunteers Open House 10 Sep

Co-op Student Interviews 11 Sep

Programme Proposal Deadline 12 Sep at NOON Programme Selection Committee: (PD, Operator &

Others) 12 Sep at NOON

Interviewing OWSP Applicants week of 15 Sep

Studio A Training: begins 16 Sep The Co-op Student begins 16 Sep

OSWP Positions: are filled the week of 22 Sep Fall Broadcast Season officially begins 23 Sep

October 2008

Radio Drama Auditions 23 Oct

Trout Rodeo Schedule creation and printing

Web Schedule goes up

November 2008

The only time TRadio runs smoothly Annual General Meeting 23 Nov

December 2008

Fall Season ends 12 Dec

Annual "Good 'n' Country" Marathon 12 Dec

Entre Season begins 15 Dec Entre Season ends 19 Dec

"In from the Cold" Xmas Day Broadcast

January 2009

Regular Spring Season begins 05 Jan

The Lonely Friend with Dan Siksay and Steph Bailey begins

Trout Rodeo Schedule creation and printing "Nature & Health" with Dr. Zobel begins Urban Forest Tree Kids programming begins

February 2009

Green-up Grade 5 broadcasts Philosophy Day 02 Feb

Amateur Music Day 25 Feb

"The Great \_\_\_\_\_ in Rock & Roll" with Brent Bellamy begins

KaraOINKE at the Pig's Ear 28 Feb

Team Trent Radio plays Street Fighter II at Sadleir House Team Trent Radio plays Street Fighter II at the Spill

March 2009

Green-up Grade 5 broadcasts continue

Trout Rodeo Year End gathered and published

Summer Recruiting

"4:20 to Funky Town" with Dylan Storace and Max Manis begins

Do It Yourself Day 12 Mar

Board Game Night at Sadleir House 26 Mar

Geek Day 27 Mar

April 2009

Green-up Grade 5 broadcasts final

Summer Recruiting

Regular Spring Season ends 24th Apr at noon

### Staff & Volunteers 2008-09

Operators TIP & Ontario Work Study Positions StudioB & Production Training: Anthony Gulston Sun am: self-support PD Asst. & Trout Rodeo Editor: Kate Taylor Philip Benmore aft: Audio Ingest: Andrew French & Alistair Rathbone Jake Quinlan Eve: TIP Spoken Word Archivist: Karina Daukaeva self-support Mon am: self-support Physical Plant: Geoffrey Forrest aft: Meag Culkeen eve: Tue self-support am: Highschool Co-op Students **Brent Bellamy** aft: Fall08 Kyle Patterson (Adam Scott HS)) eve: Kerry Day Wed Alistair Rathbone am: self-support Regular Staff aft: Sara Swerdlyk Production Manager: Jill Staveley eve: Thu Programme Director: James Kerr am: self-support GM & VP: John K Muir (Studio A Training) aft: Kate Taylor Andrew French eve: Philip Benmore Fri am: **Anthony Gulston** aft: Geoffrey Forrest eve: Sat self-support am: eve: Parkey Glynn-Adey

### TRENT RADIO AND THE CRTC

On 17 October 2007, Broadcasting Decision CRTC 2007-381 was issued, granting Trent Radio to operate new a Type B community radio programming undertaking. The table below shows minimal differences in programming requirements

Comparison of Radio Policies	Community Radio Type B PN 2000-13 Trent Radio Policy			
Spoken Word (Minimum)	25%	25%		
Category 2 - Popular Music (Max)	No Spec	60% of all music		
Music from subcategories other than pop, rock and dance (Minimum)	20%	20%		
Music from Category 3 (Minimum)	5%	5%		
Hits (Maximum) of all music played	No Restriction	5%		
Category 2 CanCon (Minimum)	35%	40%		
Advertising & Sponsorship	No Restriction	252mins/wk Sponsorship Only		

### STATEMENT OF PERFORMANCE

Overall, it is my opinion that:

- 1) Trent Radio's programming is balanced, and
- 2) Trent Radio's programming is in compliance with its broadcast license.

Hard copy programme logs for each broadcast day are to be completed and kept for one year. Programmers are reminded to initial the programme log and to check for sponsorships.

All sponsorship sheets are completed and kept.

All music sheet data is now kept for at least one year. Programmers are reminded to account for all music played noting Canadian content and other information.

### Average weekly broadcast hours (excluding "Radio Free Peterborough")

Season	Fall07	Spr08	Fall08	Spr09
Total live broadcasting hours (weekly)	102.5	105	83.0	83
Number of Producers	116	113	82	94
Number of Programmes	95	88	81	88

#### **Other Stats**

Percentage TrentU Programming by Duration	46.4%
Percentage Community Programming by Duration	53.6% incl 11.7% TrentU Alumni
Percentage "Locally Produced" Programming by Duration	96%

Content Category Stats prepared for BoD 20 April 2009 / James Kerr, PD

	CRTC	TRadio Required	Actuals				
Content Category	Required		Spr05	Fall/Spr AY06	Fall/Spr AY07	Fall/Spr AY08	Fall/Spr AY09
Category 1 - Spoken Word	Min 25% of all programming	Min 25% of all programming	41%	49%	55%	49%	30%
SubCat 11- News			-	-	-	-	-
SubCat 12 - S/W Other			44.25hrs	46hrs	53.88hrs	55.5hrs	1265hrs
Category 2 - Popular Music	no spec	max 60%	22.25hrs	26.51hrs	29.25hrs	30.5hrs	1679hrs
Category 2 - Popular Music	no spec	of all music	35.88%	42%	30%	34%	56%
SubCat 21 Pan Pack Danca	at least 20% Cat2x		18.5hrs	17hrs	17.75hrs	19.5hrs	850hrs
SubCat 21 - Pop Rock Dance	other than Cat21		29.3%	27.5%	16.4%	16.7%	50.6%
SubCat 22 - Country & C'try Oriented			3hrs	5.13hrs	6.25hrs	5.75hrs	376hrs
SubCat 23 - Acoustic			0.75hrs	3.75hrs	5.25hrs	5.25hrs	408hrs
SubCat 24 - Easy Listening			-	0.63hrs	-	-	45hrs
Category 3 - Traditional & Special Interest	min 5% of all selections	min 5% of all selections	64.10%	58%	52%	60%	44%
SubCat 31 - Concert			1.75hrs	-	2.88hrs	3.75hrs	101hrs
SubCat 32 - Folk & Folk Oriented			7hrs	7.25hrs	6.63hrs	9.25hrs	291hrs
SubCat 33 - World Beat & International			10.75hrs	14.85hrs	13.75hrs	11.25hrs	358hrs
SubCat 34 - Jazz and Blues			11hrs	10hrs	10.25hrs	5.5hrs	281hrs
SubCat 35 - Religious			-	0.5hrs	-	-	47hrs
SubCat 36 - Audio Art*			10.25hrs	4hrs	11.75hrs	7.5hrs	262hrs
"Hits" Played	no spec	Max 5%	< (TR)Max	< (TR)Max	< (TR)Max	< (TR)Max	< (TR)Max
Station Produced (avg hrs per week)	Min 42 hours	Min 42 hours	108hrs	86hrs	109.5hrs	102hrs	121hrs
Advertising & Sponsorship	Max 504 mins	Max 252 mins	< (TR)Max	< (TR)Max	< (TR)Max	< (TR)Max	< (TR)Max

<sup>\*</sup> Not a CRTC Subcategory

The figures above have been weighted and extrapolated to cover the Fall 08 & Spring 09 Regular Seasons comprising 4,284 broadcast hours.

### Part 2 for the period Sep09 - 18Nov09 / prepared by James Kerr / 25Sep & 18 Nov 2009

The Programme Director is charged with all matters programming. In addition, the Programme Director leads and supports fundraising, and takes opportunities to work with students from the main campus of Trent University.

### September 2009

- Tue 08 Sep 09 Pre-Season begins & TIP & OSWP positions begin work.
- Wed 09 Sep 09 Clubs & Groups Day & "Trent Radio needs you!" in the "Arthur".
- Mon 14 Sep 09 High School Co-op Student interviews begin.
- Tue 15 Sep 09 Studio A training begins.
- Wed 16 Sep 09 Programme Proposal Workshop & Social.
- Fri 18 Sep 09 Programme Proposal Deadline & Programming Committee (Operators) Meeting at Noon.
- Mon 21 Sep 09 Regular Fall Broadcast Season and HS Co-op position begins.
- Thu 24 Sep 09 Broadcast of the TrentU dual installation of TrentU's new President & Chancellor.
- Fri 25 Sep 09 Radio drama auditions meeting set for Thu 01 Oct 09.

# Fall 2009 so far (and compared with Fall 2008 this time last year):

Fall09	Fall08	Description
69	67	Regular scheduled programmes from
89	83	Programmers, comprised of
50	32	TrentU students,
39	44	Community Members
6	7	TrentU & Community Groups.

There were no rejected proposals, however some approved programmes await scheduling.

#### Trends so far:

- "Metal" seems to be the musical genre of choice. There are several shows tackling the different
  aspects of Metal Music this year, including "This is Metal", "Iron Curtin", "Radio Awesome", and "The
  Metal Hour", and to a certain extent, "The Rebellion Hour". Notably all of these programmes except
  "This is Metal" (formerly Matt and Ali's Metal Radio) are from first year TrentU students. The
  programmers for each of these shows have been encouraged to seek out a unique perspective on
  the subject.
- Two unrelated shows concerning the topic of sex; "Naked" and "Sex with Sleezy Heezy". They differ
  in that one deals primarily with health and awareness, and the other anecdotal stories.
- Increased student involvement and programming

### **Operators Fall 2009**

Stephanie Bailey Philip Benmore Jake Quinlan Nika Farahani Meaghan Culkeen Josh McCallem Alistair Rathbone Sara Swerdlyk

Andrew French Andrew Finn

Andrew Finn, Nika Farahani ,Josh McCallem, Stephanie Bailey are operating for the first time. Andrew and Nika are first year students at TrentU. Josh has some prior experience with Trent Radio, and Stephanie Bailey's was an Executive Producer this past summer.

### **Ontario Work Study Jobs 2009/10**

PD Assist. & Trout Rodeo Editor - Kate Taylor Music Archivist - Alistair Rathbone

Tip Spoken Word - Karina Daukaeva StudioB and Digital Editing Trainer - Geoffrey Forrest

Physical Plant - Geoffrey Forrest and Alistair Rathbone

There is no PM Assistant appointment this year.

**Co-op Student:** Joseph Osawamick from PCVS High School. Working each weekday morning (9 - 11:30am) Joseph will be expanding the indigenous programming, eventually taking on his own programme of Anishinaabe stories and songs. His other duties include helping Karina Daukaeva with archiving projects, updating the PSA book, producing the 11am edition of Smooth Operator.

### Goals for Fall 2009:

**Extend hours of programming**. With an already packed afternoon and evening schedule, I am specifically targeting the early morning by re-establishing weekday morning Operator shifts, and recruiting morning Operators and the co-op student for operational support for this period. To some degree, afternoon shifts can be covered by staff.

While programmers may be reluctant to schedule earlier than 10am, I am eager that prospective programmers will be steered towards an earlier start regardless, especially now that there is Operator support set up for that time.

**Increase communication** with students on campus. Articles published through the "Arthur" newspaper (see attached) have already proven their worth for reaching both first year and returning students. The Arthur articles are a quick and relatively easy way to increase campus awareness, and to foster a better relationship with other student groups. More focus is being put on getting the schedule ready and available sooner in the broadcast season so that it can have increased exposure and circulation through the "Arthur", reviving an old tradition going back thirty years when we published our schedules as features. Other ideas for increased communication on campus include the reintroduction of an oncampus Programme Proposal Workshop just after Christmas, with the intention of expanding likeworkshops in coming years to increase our presence on campus and in the community as well, both in the fall and spring time.

**Studio A Fall 2009:** John Muir continues as the Studio A trainer. Fluctuating schedules have dictated that I stand in for John on occasion, which should not interfere with the higher standard of On Air training that has been alleviating Operator headaches since John took on this responsibility, provided I keep up my studio training with John at least once per year.

**Studio B Fall 2009:** Geoffrey Forrest is the Studio B trainer this year. His friendly attitude and kindness makes him very approachable to post-production neophytes. As a result, we do not have to worry about the "intimidation factor" of Studio B, one of the major challenges in that area. Geoffrey looks forward to helping programmers realise their potential "in the can".

**PD Assistant Fall 2009:** After serving the last few months as the Summer Operations Manager, Kate Taylor resumes her role from last year's Fall and Spring Season as the Programme Director's Assistant. Some of her specific duties for this year are to help with the "Programmer Update" interviews held prior to the Christmas break, to aid with the preparing "Trout Rodeo" schedules and phone community members for membership dues.

**Stephen Franklin and Tom Jackson Installation - 24 Sep 09:** Trent Radio broadcast the installation of TrentU's new president and chancellor via a live stream provided by the University. This was a good thing, as it turned out that there was audio trouble with University's recording. We were able to give them a cleaned up version from our logger.

### Addendum at 18Nov09

Fall 2009 to 18 Nov 09 (compared with Fall 2008):

Fall09	Fall08	Description
78	67	Regular scheduled programmes from
103	83	Programmers, comprised of:
62	32	TrentU students,
41	44	Community Members
6	7	TrentU & Community Groups

#### Notes:

Programming has expanded into the early morning, with all weekday mornings starting as late as 9:30am. There was another programmers interested in having a metal music show. They were encouraged to explore an alternative programming idea, as if Trent Radio had any more metal we would be magnetic. Also, a long-running programmer 'Dr. Scootz' a.k.a. Neil Livingston of "Beatz FM", has decided to end his relationship with Trent Radio after some conflict about playing "hits".

# General Manager's Report for Trent Radio AGM 091122 prepared by John K Muir, Vice-president & General Manager / 22 Nov 09

### Preamble:

Established and operated by the students of Trent University for the benefit of the community as a whole and in anticipation of broad community participation, Trent Radio is designed with the production of exceptional radio in mind.

Its aims and objectives include producer-oriented programming and for the production of creative local radio.

### **Administrative Mission:**

The general support for the education as well as the artistic, research and administrative activities by those involved in the organisation.

The provision of radio production equipment and related training, workshops, direction and facilities in support of radio programming activities and programmer development, and;

In carrying out that mission the following functions are performed:

The operation, maintenance and development of 715 George Street which houses an archive, three radio studios, associated meeting areas, offices, storage facilities, and a revenue-producing residential rental apartment;

The operation and maintenance of a licensed 700 watt ERP radio transmission facility at Television Road, with the addition of Internet accessible stream sources:

The provision of salaried and contracted programming personnel with the specific charge to provide direction, support, and inspiration to volunteer programmers and community contributions.

### Overview:

Operations reflect on-going and project priorities established over the last five to fifteen years, as well as moving towards making support of the mission more manageable.

- a) general on-going programme and production direction.
- b) the purchase, operation and maintenance of rf & digital transmission and related equipment.
- c) the purchase, development and maintenance of 715 George Street Trent Radio House.
- d) the maintenance and development of a Digital Spoken Word and Music Collection.
- e) the establishment of and on-going improvement to a flexible "in-house" computer system and network with a high-speed connection to the Internet, to aid and abet programming, production and support for same.
- f) production and distribution of publicity (Trout Rodeo & guides).
- g) support for the development of radio art pursuant to stimulating innovative programming.
- h) general day-to-day administrative and technical direction and support
- i) related office, building & technical overhead
- j) developing on-going and new sources of revenue in support of the above.

### Operational and Other Highlights not covered in other reports

Where we are today: It was has become increasingly clear that we really are enjoying the fruits of our labours. Over the past fifteen years we've gone from one studio with a 30watt mono transmitter to something quite different and better, while fomenting the spirit of independent production and personal odyssey. Rather than expressing something here which smacks of self-congratulatory complacency I want to underscore that we should be grateful of our very good fortune.

**Revenue:** The object of budgeting is to blend our philosophical goals with the reality of available resources. Based on discussions and planning in the year previous, a new sponsorship plan and other revenues are to be developed and implemented over the next year.

**Staffing:** At this time last year I delighted to announce that James Kerr had joined us as Programme Director, and that Jill Staveley continued as Production Manager through several periods of full-time service through-out the year.

Both James and Jill have performed well above any reasonable expectations, and these arrangements have proved very satisfactory, in so far as Trent Radio operations are concerned. My hope is that we can continue along these lines, with the caveat, however, that we need provide the wherewithal to better underwrite their remuneration (q.v. revenue section above).

Due to a shortfall of funds the General Manager was laid off for twelve weeks at the beginning of Mar09. A letter of agreement providing for a six year contract relating to the General Manager's employment was negotiated and agreed by the Board on 22Jun09.

**Trent Student Membership Fees:** Revenue from this source (\$83,845) was a little higher (\$3685) for YE09 than the previous year. Early cautious estimates for YE10 would indicate a similar revenue of about \$82,500. Please see the Sponsorship & Fundraising Report for comparative numbers.

**715 Upper Occupancy**: Our current tenants have been doing well, and there have been only some minor maintenance expenses incurred (~\$475) for various plumbing situations. The legal rent remains at \$695, and scheduled to increase to \$710 on 01 Sep 10.

Canada Summer Jobs 2008: Following last year' practice, it was agreed to hire the Summer Operations & Information Manager commencing Mon, 04 May 09 at 20 hours per week, until we had heard about the CSJ grant. Subsequently, we were advised that we received CSJ funding to cover 12 of the 16-week employment period. Accordingly, and after the hiring committee made its recommendations, Kate Taylor was appointed to the position. I am grateful to both James Kerr & Jill Staveley for giving Kate orientation and support at the start of her duties.

**OWSP & TIP Grants:** For AY2008-09 we received a combined subsidy of \$5,862 towards hiring five students for a total of 1,005 hours. For AY2009-10, we have received an allocation of \$6,083 towards hiring five students for a total of 854 hours.

**StudioA & Other Upgrades:** a) A new "diskless" computer was installed over the summer, b) 18 new 500GB HDisks were donated to increase total server capacity from 2.5TB to 5.6TB, and there is now a small PA system available for event such as "Radio on the Lawn".

**Spoken Word:** While a much of the music collection is easily accessible to programmers at Trent Radio, Spoken Word resources could be more available. To that end, we are planning to put these materials on the Web, with some finding support.

**Garden Enhancements:** Through the work of volunteer Glenn Caradus, this year Trent Radio received a grant of \$189 from the Peterborough Horticultural Society for material to add to the garden area. Glen has done a great job, and during the summer the outside is looking better for longer.

A respectful thank you

John K Muir, VP & GM / 22 Nov 2009

# President's Report for Trent Radio AGM 22 Nov 2009 prepared by Meaghan Culkeen, President

Friends, might I begin this little summary by saying that it's a pleasure beyond words to deliver these words for your pleasure. This has been my third year on the board and my second as President and Chair. This has been a wonderful year, and I've been so pleased with how the board has grown and worked together over these past months.

So thank you to Geoffrey Forrest, Jacob Quinlan, Vincent Bierworth, Andrew French, Steve McNabb and Ariel Sharratt. Your commitment to the board has been demonstrated by your presence and enthusiasm. But it's not just about making quorum and seconding motions; it's your commitment to Trent Radio that is really, really heartening. To our departing board members; thanks for sharing your skill and energy with us, and *bonne chance* you *bon vivants*!

Thanks also to the ineffable Mr. John K. Muir. I feel like I've grown to love and appreciate John more with each passing year. He's a wonder. Enough said.

Thanks to James Kerr our Programme Director. He's spent the year filling the Trent Radio house with enthusiasm, first-time programmers and Transformers. These contributions are all truly invaluable.

Thanks also to Jill Staveley, in her capacity as Rock-and-Roll Fairy-Godmother of Trent Radio and the world, she never fails to impress and inspire me.

Finally, thank you to our membership. The members of Trent Radio form the community that really makes *92.7 fm* an exciting station to listen to, and the kitchen at 715 George Street North a very special place to be indeed. I am proud of our community.

I am proud that we are committed to producer-oriented radio. Not very many stations can say that these days. I'm proud that we're a bunch of earnest folks doing a great thing *because* it's great, regardless of what the rest of the world says. This earnestness has the effect of making us look a little weird. It makes us geeks and keeners in the eyes of a world that's too cool for passion and enthusiasm. It makes us a little mad.

But then again "the only people for me are the mad ones..." so thank you for being so earnestly interested and so honestly committed. You fine folks make me excited for the year to come.

See you all in the kitchen, the coffee will be on. Yours in solidarity,

Meagh Culkeen