

## **TRENT RADIO BoD AGENDA**

### **26 September 2012 at 7:00pm**

01. Chair's Opening Remarks and Agenda Approval  
This meeting to receive the Programming & Production Plan, etc.
02. Presentation of Previous Minutes - 27 Aug 2012
03. Business Arising not covered in other reports (none)
04. Committee Reports
  - a) Striking and Setting Dates for the Nominating Committee  
(see attached policy)
05. Operations Report - see attached
  - a) Financial Statements to 31 Aug 10 - subject to Financial Review
  - b) Summer Operations and Information Manager's (SOIM) Report
  - c) Summer Events Intern Correspondent (SEIC) Report
  - d) Programming Director's Report (James Kerr)
  - e) GM TIP note: full allocation for YE13 awarded.
06. Any Other Business
07. Next BoD meetings c/b Wed 31 Oct or 07 Nov 2012  
Director & Officer availability
08. Adjournment

MINUTES OF THE BOARD OF DIRECTORS MEETING held at Trent Radio House,  
715 George St. N., Peterborough, Ontario on 27 August 2012 at 7 pm.

P R E S E N T: Yolanda Ajak, Andrew Culkeen, Steve McNabb (via Skype), and Caileigh Morrison.

R E G R E T S: Meaghan Culkeen.

STEPPED DOWN: Wes Grist and David Grenon

Also Present: John K. Muir, General Manager

01. Notice of this meeting having been made to all the Directors, and a quorum being present, the meeting was declared duly constituted and called to order at about 7:03 pm, with Caileigh Morrison acting as Chair, and Andrew Culkeen acting as Secretary. An agenda was agreed upon and discussion followed.
02. Previous Minutes: The minutes of the previous board meeting were presented. UPON A MOTION duly made, seconded and carried unanimously, the minutes of the previous Meeting, held on 21 June 2012 were approved as presented.
03. Operations report
  - a. Financial statements to 31 July 2012 (John K Muir) (attached)
  - b. General Managers report (John K Muir) (attached)

The General Manager's Report was presented reviewed and discussed. Attention was paid to the upcoming TWSP positions. It was noted that \$35,000 was borrowed for financing over the summer.

UPON A MOTION duly made, seconded and carried, the Operations Report, was accepted and approved as presented.
04. Other Business: None
05. The date of the next meeting will be arranged by the Chair for the week of 24 Sep 2012.
06. It was noted that reports from the Summer Operations and Information Manager, Summer Events Intern Correspondent and Programme Director' are to be presented at the next Meeting. There being no other business, the meeting was adjourned at about 7:23pm.

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Caileigh Morrison, Chair

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Andrew Culkeen, Secretary

TRENT RADIO Nominating Committee Policy passed by the Membership at the AGM November 2000:

Individual Eligibility:

Each Nominee MUST be;

1. Eighteen years of age or older, [CorpAct 286(4)]
2. And EITHER,
  - a) a student who shall be enrolled at Trent University at the time of the AGM, OR,
  - b) someone otherwise from the community at large. note that (a) and (b) are not mutually exclusive
3. And a Member of Trent Radio
  - a) at the time of their election, OR,
  - b) within ten (10) days thereafter and throughout their term of office. [CorpAct 286(1 & 2)]
4. And capable of conduct which is that of passionate disinterest, divesting themselves of self-interest or private advantage
5. And not normally employed by Trent Radio.

Group Eligibility:

1. Members of the Board SHALL be drawn from among
  - a) the student body of Trent University,
  - b) Trent Radio volunteers,
  - c) members of the community at large.

and MAY include members drawn from Trent University [CRTC]

2. Members of the Board shall be at all times Canadian citizens

[TRB normally resident in Canada, except when non-Canadian

participation is seen to be of exceptional benefit to Trent

Radio and in which case;

the President and not less than 80% of the members of the

Board shall be Canadian citizens, and all members of the

Board shall be normally resident in Canada.

[Requirements of

the Direction to the CRTC (Ineligibility of Non-Canadians)

P.C. 997-486] & [TRB]

3. A majority of the Board shall be enrolled students of Trent University.[TRB]

4. Taken together the Board shall be balanced at all times [CRTC] [TRB]

The Nominating Committee is charged with recruiting nominees who taken together reflect a balance of skills and aptitude, of experience and passion, of those who are instrumental and those who are thoughtful, without regard to sex, occupation, or any other characteristic prohibited by the Human Right Code of Canada.

Note:

TRB refers to Trent Radio By-law #1

CorpAct refers to Corporations Act Revised Statutes of Ontario, 1990, Chapter C.38

CRTC refers to Public Notices, Decisions and other Policy as

promulgated by the Canadian Radio-television and Telecommunications Commission or the Privy Council of Canada

[end]

**Trent Radio Comparative Balance Sheet (subject to adjustment and review)**

ASSETS	@ 31Aug12	@ 31Aug11	LIABILITIES	@ 31Aug12	@ 31Aug11
<b>CURRENT ASSETS</b>			<b>CURRENT LIABILITIES</b>		
Raffle & Bingo Acct	0.00	0.00	Accounts Payable	33,298.30	(1,454.26)
Boost & Freq Acct	0.00	0.00	Contract Obligation	0.00	0.00
General Funds Montreal	(4,624.83)	4,203.06	Deferred Income	925.00	5,260.00
ING Savings	50.93	154.91	Accrued Liabilities	2,200.00	3,953.62
Cash In Bank	(4,573.90)	4,357.97	Trillium StudioC	0.00	0.00
Petty Cash: Programming	0.00	0.00	CPP Payable	0.00	0.00
Petty Cash: Admin	0.00	(35,320.58)	UIC Payable	0.00	(244.24)
Petty Cash: Summer Admin.	0.00	0.00	Income Tax Withholdings	0.00	(351.44)
Term Deposits	0.00	0.00	Receiver General Net	0.00	(595.68)
Accounts Receivable	5,665.12	8,429.68	Health Benefit Payable	0.00	0.00
Doubtful Accounts	0.00	(278.80)	Other Withholdings Net	0.00	0.00
Receivables Net	5,665.12	8,150.88	<b>TOTAL CURRENT LIABILITIES</b>	<u>36,423.30</u>	<u>7,163.68</u>
Student Levy Receivable	0.00	0.00			
Prepaid Expenses	734.69	781.37	<b>LONG TERM LIABILITY</b>		
<b>TOTAL CURRENT ASSETS</b>	<u>1,825.91</u>	<u>(22,030.36)</u>	CO Long Term Loan	53,705.25	55,903.99
			Deferred Contribution	4,252.88	4,252.88
<b>FIXED ASSETS</b>			<b>TOT. LONG TERM LIABILITY</b>	<u>57,958.13</u>	<u>60,156.87</u>
Land	10,000.00	10,000.00	<b>TOTAL LIABILITIES</b>	<u>94,381.43</u>	<u>67,320.55</u>
Buildings	125,645.18	121,056.36			
Office Equipment	20,758.37	20,758.37	<b>NON-SHARE EQUITY</b>		
Technical Equipment	229,804.11	226,574.42	Retained Surplus/(Deficit)	(43,977.10)	(37,686.33)
Technical Renovations	9,913.00	9,913.00	Previous Year-end Adjustments	0.00	0.00
Fixed Assets at Cost	396,120.66	388,302.15	Net Retained Surp/(Def)	(43,977.10)	(37,686.33)
Accumulated Depreciation	(342,928.34)	(342,928.34)	Current Surplus/(Deficit)	4,613.90	(6,290.77)
<b>TOTAL FIXED ASSETS</b>	<u>53,192.32</u>	<u>45,373.81</u>	<b>TOTAL NON-SHARE EQUITY</b>	<u>(39,363.20)</u>	<u>(43,977.10)</u>
<b>TOTAL ASSETS</b>	<u><u>55,018.23</u></u>	<u><u>23,343.45</u></u>	<b>LIABILITIES AND EQUITY</b>	<u><u>55,018.23</u></u>	<u><u>23,343.45</u></u>

prepared 19 Sep 12 / S L Newman, Bookkeeper

**Trent Radio Comparative Income Statement (subject to adjustment and review)**

REVENUE	01Sep10-31Aug12	01Sep10-31Aug11	EXPENSE	01Sep10-31Aug12	01Sep10-31Aug11
<b>GOVERNMENT GRANTS</b>			<b>PERSONNEL</b>		
Federal Grants	5,487.00	5,483.00	Programming Wage	31,532.10	28,423.70
Provincial Grants	6,168.50	6,107.58	Technical Wage	18,806.30	9,233.99
Municipal Grants	2,500.00	2,500.00	Publicity Wage	0.00	0.00
<b>TOTAL GOVERNMENT GRANTS</b>	<b>14,155.50</b>	<b>14,090.58</b>	Administrative Wage	43,078.07	31,122.43
			Benefits	1,048.00	936.00
<b>FUND RAISING</b>			CPP Expense	4,158.65	2,915.46
Corporations	500.00	3,325.00	EI Expense	2,421.64	1,669.03
Foundations	8,345.00	5,313.00	Total Wages & Benefits	101,044.76	74,300.61
Private	6,560.00	4,350.27	Programming Fees	9,694.77	9,124.61
Leadership	0.00	0.00	Technical Fees	0.00	0.00
Donations "In Kind"	0.00	0.00	Publicity Fees	1,697.40	0.00
Net Donations	15,405.00	12,988.27	Administrative Fees	1,325.00	2,525.00
Trent Student Memberships	106,559.70	84,795.00	Total Fees	12,717.17	11,649.61
Commercial & Non-profit	150.00	300.00	<b>TOTAL PERSONNEL</b>	<b>113,761.93</b>	<b>85,950.22</b>
Individual Memberships	640.00	660.00			
Discretionary M'ship Exp	0.00	0.00	<b>SUPPLY &amp; EXPENSE</b>		
Net Memberships	107,349.70	85,755.00	Publicity & Promotions	588.75	90.82
Special Events	1,378.07	2,100.22	Equipment Rental	0.00	7.09
Special Events Expense	(40.21)	(598.97)	Line Rental	3,934.65	4,054.63
Net Special Events	1,337.86	1,501.25	Rental Other	0.00	152.25
Fundraising	145.00	1,120.25	Net Rentals	3,934.65	4,213.97
Fundraising Expense	0.00	(699.00)	Postage & Delivery	247.57	496.52
Net Fundraising	145.00	421.25	Office Supplies	801.21	651.99
<b>TOTAL FUND RAISING</b>	<b>124,237.56</b>	<b>100,665.77</b>	Telephone	1,105.34	1,057.23
			Utilities	3,811.67	4,405.76
<b>EARNED REVENUE</b>			Programming & Licence	1,762.99	984.40
ON AIR Sponsorship	500.00	3,303.12	Building R & M	1,659.54	2,221.99
ON AIR Sponsorship Expense	0.00	0.00	Building R & M Upper Apt	321.64	1,415.04
Net ON AIR Sponsorship	500.00	3,303.12	Technical R & M	7,137.92	9,223.29
Net "RADIO PAPER"	0.00	0.00	Net Repair & Maintenance	9,119.10	12,860.32
Net Other Sponsorship	826.28	2,761.09	Professional Fees	2,350.00	2,100.00
Tape Sales	0.00	0.00	Insurance	3,757.70	4,296.74
Tape Sales Expense	0.00	0.00	Travel	503.38	0.00
Net Tape Sales	0.00	0.00	Volunteer Expense	596.13	845.33
Rental Income	9,960.00	6,230.00	Bank Charges	147.00	274.44
Net Misc Sales & Services	2,913.48	3,475.37	Mbanx Loan Interest	5,322.84	5,083.10
<b>TOTAL EARNED REVENUE</b>	<b>14,199.76</b>	<b>15,769.58</b>	Net Interest	5,322.84	5,083.10
			Depreciation	0.00	15,824.84
<b>MISCELLANEOUS REVENUE</b>			GST Paid	16.28	0.00
Interest Income	36.23	213.57	HST Paid	749.98	1,960.45
Micellaneous Revenue	544.73	150.00	Bad Debts	0.00	331.49
Amortisatn Dfrd Contribtns	0.00	4,253.07	Miscellaneous	(16.64)	5.72
<b>TOTAL MISC REVENUE</b>	<b>580.96</b>	<b>4,616.64</b>	<b>TOTAL SUPPLY &amp; EXPENSE</b>	<b>34,797.95</b>	<b>55,483.12</b>
<b>TOTAL REVENUE</b>	<b>153,173.78</b>	<b>135,142.57</b>	<b>TOTAL EXPENSE</b>	<b>148,559.88</b>	<b>141,433.34</b>
			<b>NET INCOME</b>	<b>4,613.90</b>	<b>(6,290.77)</b>

prepared 19 Sep 12 / S L Newman, Bookkeeper

## **Summer Operations and Information Manager's Report for BoD Meeting 26 September 12 prepared by Wes Grist / 12August12**

### **Executive Producers**

**Sunday** Jesse Louro, **Monday** Barb Woolner, Paul Cleveland & Matt Carr, **Tuesday** Caileigh Morrison & Andrew Culkeen, **Wednesday** Joanna McConnell & Sydney Lupton, **Thursday** Sable Guttman & David Grenon, **Friday** Anthony P. Gulston & Jack Braithwaite, **Saturday** Wes Grist & Garrett Hotte.

### **Overview**

The Summer season commenced on 30 April and ended on 17 August 2012. Programming from Sunday to Friday generally ran from 1700 to between 2200 and 2400, with Saturdays running from 0800-1400, and again from 1700-2100. This resulted in an average total of 46.5 hours of programming weekly. Our programmer to programme ratio started at 32/36 and ended at 40/38, with minor fluctuation in between. Office Hours were 1300-1800 before 28 May, and continued to 2100 from then on. For production, Studio A was open 1200 - 1630 weekdays by appointment.

### **Notable Events of Summer 2012**

#### **April**

- 30 Start of Summer Programming.

#### **May**

- 02 The Logger was caught failing to split its recordings and rectified.
- 05 First Summer Social, held at John Muir & Yvonne Lai's house.
- 10 Promo Party held with only a few attendees. Regardless, it resulted in a few stellar promos.
- 29 Summer Programming Committee holds meeting, plans three event days: Weird Music day (14 June), Food Day (30 July) & History Day (07 August), respectively.

#### **June**

- 07 RFP was observed to be behaving strangely, cutting in and out while speeding up/slowing down tracks. It would happen in infrequent waves throughout the week. This continued on occasion throughout the summer.
- 10 Interviewed candidates for the SEIC position with the President and PM.
- 13 Attended the CFGP community meeting with the President
- 14 Weird Music Day! Though not as weird as it could have been, it was still a success. Highlights include a revival of Mad Ones with Meagh Culkeen and a performance by Tender Buttons, broadcast live.
- 16 Attended the NCRC with the president in Kingston, made well worth it in the experience of getting to know others in the Canadian community radio world.
- 18 SEIC starts.
- 20 Co-op student finished. Well done Jake Harvey
- 21 & 22 Community Radio Workshop held.
- 22 Summer Trout Rodeo printed and distributed. Better late than never. (*better never late*)
- 26 Trent Radio Mugs arrived, selling for \$10
- Due to low enrolment, this summers Long Wave Radio Camp was cancelled.
- Misha Paramanov returned for a few special additions of Disco Drive-By from the 29 June to 27 July.

#### **July**

- 14 We experienced a power outage of about 35 minutes, luckily it came back before the UPS which powers the basement servers ran out – there were only seconds to spare.
- 24 Coordinated a tour and ID recording session with Marisa Barnhart of Peterborough Youth Services. During this session a group of 6 youth, aged 12-14, were introduced to Trent Radio. They wrote and

recorded three outstanding ID's for Trent Radio. Peterborough Youth Services purchased a \$75 organisational membership..

- 27 Radio on the Lawn! A big success, running from 1200-1800. Anthony P. Gulston, Jake Harvey and Keegan Von Kulmiz helped with the production.
- 30 Food Day, though not fully attended, went well.

### **August**

- 5 The Logger failed to split and upload files. The situation was resolved with help from Dwayne Collins and Jill Staveley.
- History Day was cancelled due to key people not being able to make it, as well as my failure to promote the event. There are intentions to make it happen during the fall.

### **General Comments**

This summer was an intense learning experience for me. I learnt a lot about handling difficult situations, planning and promoting events, communicating important details, representing an organisation and general problem solving. The area I had the most trouble with was event planning, as dates tended to creep up on me and I relied to heavily on face-to-face communication. However, "Radio on the Lawn" was a clear success, and a highlight of the summer. With one exception in early August, my greatest strength seemed to be acting as a constant presence at Trent Radio, with a few programmers remarking that I "never seem to leave." This was at times overwhelming, but rewarding enough to balance out. Other highlights include the opportunity to foster a relationship with Peterborough Youth Services – which resulted in the production of a few ID's, and the chance to represent Trent Radio at the NCRC – where I gained a newfound appreciation of everything that Trent Radio is. The summer could have benefited from better communication and organisation skills on my behalf, however it was an amazing summer for content, with a few outstanding new programmers, and no serious damage was done to the nexus of community that is Trent Radio. It's a shame that we could not host LWRC, but we still found other ways in fostering a relationship with the youth of Peterborough, and may have a few great programmers in Trent Radio's future as a result. As noted in the above section, Radio Free Peterborough was behaving strangely this summer, and though we were never able to pinpoint a cause, it seems to have something to do with the bit-rate. I was unfortunately not able to spend time on archiving.

Finally, though it tried hard, Trent Radio was unable to burn me out this summer, and I look forward to having continued involvement, in whatever way I can.

### **Statement of Performance**

It is my opinion that Trent Radio's 2011 Summer programming was balanced, of high quality, and met or exceeded all undertakings set out in applications to the CRTC in compliance with all relevant particulars of the "Broadcasting Act"

[ends]

SEIC 2012 Report for Trent Radio BoD, and CRFC Youth Internship Program Funding Final Report.  
Prepared by D. Grenon, September 2012

Job Title: Summer Events Intern Correspondent (SEIC)

Duration: 20 June - 31 August 2012

Task Performed: seeking out, researching, and producing regular programming to promote and provide information on a wide range of local events, active community members/groups and organisations within Trent Radio's broadcast range.

During my training period in the early weeks of my employment as SEIC for Trent Radio, there were local events happening that demanded I jump right in and begin the work, and learn new skills on the job. As a creator of audio art, I am quite familiar with audio technology, editing skills and programmes. I was, however, quite nervous and hesitant when cold calling, scheduling and interviewing individuals I had never met before. It quickly became apparent to me that such an attitude was less than useful while the core of my job description was to convince others to speak on behalf of themselves and the organisations they work with.

So, I gathered my confidence and attended the opening ceremonies of Ode`min Giizis Indigenous Festival of the Performing Arts and began to gather material for production. Working in partnership with Laurel Paluck (Peterborough New Dance, Public Energy, Ode`min Giizis), I was able to interview many of the organisers, performers, producers, directors, and playwrights involved in the festival (Ruth Madoc, Laurel Paluck, Cris Derksen, Joy Mullen, Tara Williamson, Sandra Lamouche, Vanessa Dion Fletcher, Cliff Cardinal, Elizabeth Kantor) This allowed for the creation of wide-ranging and informative programming focused on the festival.

Despite the fact that I was expected to jump in and start programming immediately at the beginning of my contract, I was directed towards contacts and ideas by my supervisor, Jill Staveley, that would allow me to use my first assignments as training opportunities. I was given names of people who were experienced and confident representing different groups and organisations on-air, and to set up interviews with individuals who were 'experts' regarding conducting interviews, event promotion and radio production to gain knowledge and learn about different techniques from a wide range of people while at the same time generating content.

Thus, I came to focus my work primarily on broadcasting live interviews as it was the area where I needed the most support and training, and using the content to produce short profiles for future use. This led to the production of PSAs on producing PSAs (with Miriam Stuckey), interview skills and broadcast techniques (with James Kerr and Paul Cleveland), and bike safety (with Tegan Moss and Peter Pauls of B!KE). Along with these PSAs, one of the final products of the project are a series of hour-long interview compilations gleaned from interviews conducted over the summer. Though some of the material is time-sensitive (i.e., discussing events that occurred during the summer of 2012), I conducted my interviews with an ear for personal stories and broader discussions of the arts, the role of community-based organisations in building and sustaining the vitality of Peterborough, and profiles of individuals and organisations active in our community. People were eager to be interviewed, many of them flattered that Trent Radio's SEIC thought their work valuable and meaningful enough to be the subject of an interview.



The final project of the summer, which was to be a 5-part series on the history of the Peterborough Folk Festival (PFF), did not take the intended form. What we have instead is a collection of live performances by some of the local bands who performed at the PFF (Pronto Monto, Nick Ferrio & His Feelings, Jos. Fortin). This shift in focus occurred for a few reasons. The first recurring problem was a lack of time, communication and organisation on the part of the PFF to facilitate our request. Entirely volunteer-run, the organisers of the festival are employed full-time in other capacities in Peterborough and the surrounding area, and many of them are active volunteers with other community initiatives. This meant that many of my emails and telephone calls went unanswered, that pre-arranged interviews were cancelled, or that the subjects did not show at the agreed-upon time. Many of the other people I contacted regarding the festival either failed to respond to my enquiries, were too busy to make time to sit down to record an interview, or were uncomfortable with the prospect of being interviewed.

Another contributing factor was my own lack of experience. In diving headlong into the work required to produce a half-hour long radio show five days a week, I quickly became focused on the immediacy of this type of work. I was able to produce quality programming for most of the episodes of Smooth Operator, but this focus meant that I was sometimes unable to pay attention to the long-term goals of my employment contract. Between that and the difficulty sustaining communication with those involved in the PFF, the end of the summer arrived before a substantial history had been compiled. Though I was unable to produce the project, my experience was ultimately positive in that my supervisors and I view the outcome as a learning experience, contributing to the education I received while employed as SEIC.

Considering the myriad of directions a position such as that of SEIC can take, and considering that the potential for new connections with community organisations and individuals is effectively unlimited, I would encourage Trent Radio and CRFC to offer similar opportunities in the future. The position served multiple parties by allowing me to learn the skills involved in producing quality community-focused radio programming, by providing opportunities for community organisations to utilise the facilities and resources of Trent Radio to promote their work in the Peterborough area, and by reinforcing pre-existing connections between Trent Radio and local individuals and organisations.

Following is a lists of statistics that are relevant to the work I conducted this summer as Trent Radio's SEIC.

Interview subjects contacted (individuals & organisations): 75+  
Responses received: ≈ 45  
Interviews conducted: ≈ 35  
Hours of programming broadcast (excluding event days and holidays): 18  
Shows broadcast: 36  
Number of re-broadcasts (due to illness, cancelled interviews, etc.): 6  
Number of unique broadcasts (excluding event days): 30  
Percentage spoken word content: 100  
Percentage Canadian content: 100

[end]

## Programme Director's Fall 2012 Report to the Board for BoD Meeting 26Sept12 prepared by James Kerr / 24th Sept 2012

The Programme Director is charged with all matters programming. In addition, the Programme Director leads and supports fundraising and takes opportunities to work with students from the main campus of Trent University.

### September 2012 - Activities

- Mon 03 Sep Trent Radio articles begin appearing in the Arthur Newspaper
- Tue 04 Sep Pre-Season begins & TIP & OSWP positions begin
- Tue 11 Sep Clubs & Groups Day on campus
- Tue 11 - Thu 13 Sep Programme Proposal Workshop held at the Peterborough Public Library, Sadleir House & Trent Radio House
- Wed 12 Sep Co-op Interviews began
- Fri 14 Sep NOON Programme Proposal Deadline & Programming Committee Meeting
- Mon 17 Sep Fall 2012-13 Broadcast Season began and Co-op placement began
- Thu 20 Sep "Welcome Back Trent Radio" Pub Night held at Sadleir House
- Sat 22 Sep Trent Radio attended the Sadleir House open house and provided live music

### Fall 2012 so far (and compared with Fall 2011 this time last year, and 2010):

Fall12	Fall11	Fall10	Fall09	Description
80	96	83	69	Regular scheduled programmes from
102	106	86	89	Programmers, comprised of
56	48	36	50	TrentU students
46	58	50	39	Community Members
0	7	5	6	TrentU & Community Groups

There are currently 5 unscheduled programme proposals from scheduling conflicts derived from specified limited availability. Most of this programmes will be scheduled after reading break as there are shifts in the schedule and studio training times become available for general programming. Volunteers this year have expressed the desire for more time for their shows, such that although we have fewer shows this year than last, we also have fewer unscheduled hours during the broadcast week. There are only 2.5 hours unscheduled this year – spread out through the broadcast week - compared with 5 from the 2011-12 broadcast season. In 2012-13, every weekday of live programming begins at 9am and continues until the evening Operator wants to go home.

### Trends so far:

- **World Music:** Continuing from last year's trend, an influx of international students has contributed to a wide variety of world music programming. International students are not exclusively responsible for the increase in subcategory 33 music (Worldbeat & International), but rather it is a cosmopolitan of different programmers tackling various countries in Africa, the Caribbean, Germany, Great Britain, and more.
- **Spoken Word:** There is an increase in spoken word programming this year, running the gambit between lighter subjects, like comic books and "geek fandom", and heavier topics like politics or news. Other programme subjects include parenting, philosophy, conspiracy theories, and friendship.
- **Audio Art:** Electronica music, turn-tableism, and experimental audio art forms continue to rise in popularity. Programmers report that subcategory 36 (Radio Art) is not adequately covered commercially, and they feel compelled to step in to fill the demand among their listening peers. Electronic music and dub-step specifically, which can sometimes also be classified as World Music, seems to have captured the interest of this generation of programmers.

## **Operators Fall 2012**

Shannon Culkeen	Yolanda Ajak	Jill Jones	Wes Grist
Aedan Shaughessey	Garett Hotte	Matt Carr	Caileigh Morrison
Bennett Bedoukian	Sable Guttman	Alissa Paxton	Matthew Pappleton
Anthony Gulston			

Our Operating crew this year are mostly new faces. Matthew Pappleton, Matt Carr, Aedan Shaughessey and Bennet Bedoukian are first-time Operators. Sable Guttman and Garett Hotte only operated this past summer.

## **Ontario Work Study Jobs 2012/13**

PD Assist. & Trout Rodeo Editor – Jessica Buck

Music Archivist – Nicole Leaver

TIP Spoken Word – Cherlese Ruan

Orientation & StudioA Training - John Muir

StudioB and Digital Editing Trainer - TBA

Physical Plant – Abdirazak (AJ) Jama

There is no PM Assistant appointment again this year.

**Co-op Student:** Atticus Bakowsky from Adam Scott Secondary School is the Co-op student this season. He will be at the station 1200 to 1500 each day, organising & conducting interviews, tidying and maintaining Public Service Announcements for Smooth Operator, and pursuing his interest in constructing short pre-recorded radio segments about 20th century history.

## **Goals for Fall 2012:**

**Stability in the Year.** With Production Manager & Assistant General Manager Jill Staveley on maternity leave this year, and with the majority of Operators as first time or only having operated over the summer, the 2012-13 broadcast season will be used for asserting stability. Certainly when it comes to Operators this year we saw many of the “old guard” move on, and are grateful for an influx of fresh faces, eager but learning. The goal is to run a tight ship this year - well-organised, economical, simple and efficient, to give us a stable foundation for growth in the future. Of programmers, 38 out of our 102 did not have a pip of experience at Trent Radio before they applied for programming. A high turn-over of nearly 30% among volunteers affords us to the opportunity to establish a strict approach to things like signing programme logs, completing music sheets, good studio etiquette, and generally cultivate good habits around the station. If in this year expectations are well managed then the influence of those good habits may resonate for years.

**Fundraising & Outreach.** Low-investment but frequent fundraising and outreach efforts have proven worthwhile in the past, so this is a good year to do them regularly. Event days, pub nights at Sadleir House, film screenings, socials and a vaudeville night are all planned to increase our exposure in the community and strengthen relationships between programmers, and hopefully drawing in a few dollars. The more programmers with different timetables mix with each other, and with the community, the better the results in new friendships and diverse programming. The more approachable Trent Radio seems to the Trent University and Peterborough communities, the more may congress towards interesting artistic products.

**Studio A Fall 2012:** John Muir provides orientation to our organisation and I do the studio operations and technical training section. The system continues to be successful. New programmers are “wowed” by the hour diatribe of organisational philosophy provided by John Muir, and leave charged and eager to understand all the buttons in the studio; even more eager to get out there and do great radio.

**Studio B Fall 2012:** TBA.

**PD Assistant Fall 2012:** Jessica Buck will assume the duties this year. She is pursuing her second degree at Trent University and also has a programme on Tuesday nights. She looks forward to many days of posterings, events promotion and reconciling programme logs.

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