

TRENT RADIO BoD AGENDA

17 April 2013 at 7pm

01. Chair's Opening Remarks and Agenda Approval.
 02. Presentation of Previous Minutes - 27 Mar 2013
 03. Business Arising not covered in other reports (none)
 04. Committee Reports - none
 05. Operations Report - see attached * where applicable.
 - a) Financial Statements to 31 Mar 13 - subject to Financial Review. *
 - b) Programme Director's Report (James Kerr). *
 - c) General Manager's Report
 - i) The 2013 Summer Planning Meeting held on Sunday, 14 April 2013 yielded a viable complement of Executive Producers and Programmers.
 - ii) The PD, GM and President met as the CSJ13 Hiring committee and have duly deliberated and appointed the Summer Operations Manager. Please welcome Katie Adamson
 - iii) The ices storm of Fri, 12 April 2013 caused an eight hour power outage and extensive damage to several trees on the west side of our property.

Aside from being unable to broadcast , the power cut provoked the failure of one of our UPS batteries. We use two UPS devices for the server rack. A new unit has been purchased (\$592.94) and installed to fulfil this role.

A replacement battery has been purchased (\$125.53), and will be installed into the old unit which will be used for StudioA equipment.

We will require the services of an arborist to deal with the storm and fire damaged tree on the north and west portion of the property.
06. Any Other Business
07. Setting the dates for the next two Board Meetings. 19 Jun & 28 Aug 2013?
08. Adjournment

**MINUTES OF THE BOARD OF DIRECTORS MEETING held at Trent Radio House,
715 George St. N., Peterborough, Ontario on 27 March 2013 at 8:15 pm.**

P R E S E N T: Yolanda Ajak, Andrew Culkeen, Shannon Culkeen, Wes Grist, and Caileigh Morrison.

R E G R E T S: Jesse Louro, and Steve McNabb

Also Present: Garrett Hotte, Member; and John K. Muir, General Manager

01. Notice of this meeting having been made to all the Directors, and a quorum being present, the meeting was declared duly constituted and called to order at about 8:35 pm, with Caileigh Morrison acting as Chair, and Andrew Culkeen acting as Secretary. An agenda was agreed upon and discussion followed.
02. Previous Minutes: The minutes of the previous board meeting were presented.
UPON A MOTION duly made, seconded and carried unanimously, the minutes of the previous Board Meetings, held on 27 February 2013 were approved as presented.
03. Business Arising: The President will follow-up about the contribution expected from the Polar Plunge organisers.
04. Committee Reports: none
05. The Operations Report was presented by the General Manager. Discussion followed. It was noted that Trent Radio will offer the Trent Student Annual Publishing Corporation (TSAPC) administrative support over the next year.
UPON A MOTION duly made, seconded and carried unanimously; the Operations Report was accepted as presented.
06. There was no other business.
07. It was decided that the next meeting is scheduled for Wed, 17 April 2013 at 7pm
08. There being no further business, the meeting was adjourned at about 9:21pm.

Caileigh Morrison, Chair

Andrew Culkeen, Secretary

Trent Radio Comparative Balance Sheet (subject to adjustment and review)

ASSETS	@ 31Mar13	@ 31Mar12	LIABILITIES	@ 31Mar13	@ 31Mar12
CURRENT ASSETS			CURRENT LIABILITIES		
Raffle & Bingo Acct	0.00	0.00	Accounts Payable	(3,854.83)	3,014.65
Boost & Freq Acct	0.00	0.00	Contract Obligation	0.00	0.00
General Funds Montreal	6,414.05	(1,091.67)	Deferred Income	830.00	830.00
ING Savings	51.17	6,189.20	Accrued Liabilities	0.00	0.00
Cash In Bank	6,465.22	5,097.53	Trillium StudioC	0.00	0.00
Petty Cash: Programming	0.00	0.00	CPP Payable	(0.00)	(0.00)
Petty Cash: Admin	(569.29)	542.32	UIC Payable	0.00	0.00
Petty Cash: Summer Admin.	0.00	0.00	Income Tax Withholdings	0.00	0.00
Term Deposits	0.00	0.00	Receiver General Net	(0.00)	(0.00)
Accounts Receivable	0.00	278.80	Health Benefit Payable	0.00	0.00
Doubtful Accounts	0.00	(278.80)	Other Withholdings Net	0.00	0.00
Receivables Net	0.00	0.00	TOTAL CURRENT LIABILITIES	<u>(3,024.83)</u>	<u>3,844.65</u>
Student Levy Receivable	0.00	(0.00)	LONG TERM LIABILITY		
Prepaid Expenses	741.99	734.69	CO Long Term Loan	52,335.53	54,643.68
TOTAL CURRENT ASSETS	<u>6,637.92</u>	<u>6,374.54</u>	Deferred Contribution	0.00	4,252.88
			TOT. LONG TERM LIABILITY	<u>52,335.53</u>	<u>58,896.56</u>
FIXED ASSETS			TOTAL LIABILITIES	<u>49,310.70</u>	<u>62,741.21</u>
Land	10,000.00	10,000.00	NON-SHARE EQUITY		
Buildings	126,736.77	121,056.36	Retained Surplus/(Deficit)	(45,200.19)	(43,977.10)
Office Equipment	20,758.37	20,758.37	Previous Year-end Adjustments	0.00	0.00
Technical Equipment	231,779.81	229,804.11	Net Retained Surp/(Def)	(45,200.19)	(43,977.10)
Technical Renovations	9,913.00	9,913.00	Current Surplus/(Deficit)	58,787.02	36,213.93
Fixed Assets at Cost	399,187.95	391,531.84	TOTAL NON-SHARE EQUITY	<u>13,586.83</u>	<u>(7,763.17)</u>
Accumulated Depreciation	(342,928.34)	(342,928.34)	LIABILITIES AND EQUITY	<u>62,897.53</u>	<u>54,978.04</u>
TOTAL FIXED ASSETS	<u>56,259.61</u>	<u>48,603.50</u>			
TOTAL ASSETS	<u>62,897.53</u>	<u>54,978.04</u>			

Trent Radio Comparative Income Statement (subject to adjustment and review)

	01Sep-31Mar13	01Sep-31Mar12	EXPENSE	01Sep-31Mar13	01Sep-31Mar12
REVENUE			PERSONNEL		
GOVERNMENT GRANTS			Programming Wage	18,915.00	14,208.30
Federal Grants	0.00	0.00	Technical Wage	0.00	12,331.86
Provincial Grants	0.00	1,168.50	Publicity Wage	0.00	0.00
Municipal Grants	<u>0.00</u>	<u>0.00</u>	Administrative Wage	26,053.65	24,950.07
TOTAL GOVERNMENT GRANTS	0.00	1,168.50	Benefits	1,310.00	1,048.00
			CPP Expense	1,986.03	2,329.83
FUND RAISING			EI Expense	1,165.08	1,347.49
Corporations	0.00	500.00	Total Wages & Benefits	49,429.76	56,215.55
Foundations	15,000.00	2,900.00	Programming Fees	0.00	8,809.06
Private	9,723.70	4,890.00	Technical Fees	0.00	50.00
Leadership	0.00	0.00	Publicity Fees	0.00	1,141.57
Donations "In Kind"	0.00	0.00	Administrative Fees	977.00	952.00
Net Donations	24,723.70	8,290.00	Total Fees	<u>977.00</u>	<u>10,952.63</u>
Trent Student Memberships	109,057.16	106,559.70	TOTAL PERSONNEL	50,406.76	67,168.18
Commercial & Non-profit	150.00	75.00			
Individual Memberships	560.00	600.00	SUPPLY & EXPENSE		
Discretionary M'ship Exp	0.00	0.00	Publicity & Promotions	773.05	322.00
Net Memberships	109,767.16	107,234.70	Equipment Rental	0.00	0.00
Special Events	1,333.56	1,378.07	Line Rental	2,658.90	2,366.70
Special Events Expense	0.00	(40.21)	Rental Other	20.00	0.00
Net Special Events	1,333.56	1,337.86	Net Rentals	2,678.90	2,366.70
Fundraising	210.00	105.00	Postage & Delivery	1,100.12	114.05
Fundraising Expense	0.00	0.00	Office Supplies	123.32	381.75
Net Fundraising	<u>210.00</u>	<u>105.00</u>	Telephone	693.62	634.33
TOTAL FUND RAISING	136,034.42	116,967.56	Utilities	2,312.75	2,540.14
			Programming & Licence	1,277.69	1,122.99
EARNED REVENUE			Building R & M	1,842.27	1,081.36
ON AIR Sponsorship	0.00	500.00	Building R & M Upper Apt	342.96	321.64
ON AIR Sponsorship Expense	0.00	0.00	Technical R & M	11,214.83	5,698.48
Net ON AIR Sponsorship	0.00	500.00	Net Repair & Maintenance	13,400.06	7,101.48
Net "RADIO PAPER"	0.00	0.00	Professional Fees	75.00	150.00
Net Other Sponsorship	765.00	826.28	Insurance	3,591.44	3,757.70
Tape Sales	0.00	0.00	Travel	0.00	0.00
Tape Sales Expense	0.00	0.00	Volunteer Expense	770.30	399.10
Net Tape Sales	0.00	0.00	Bank Charges	68.00	99.00
Rental Income	5,985.00	5,810.00	Mbanx Loan Interest	2,728.66	2,851.02
Net Misc Sales & Services	<u>510.00</u>	<u>2,088.42</u>	Net Interest	2,728.66	2,851.02
TOTAL EARNED REVENUE	7,260.00	9,224.70	Depreciation	0.00	0.00
			GST Paid	22.58	45.43
MISCELLANEOUS REVENUE			HST Paid	4,852.50	2,689.38
Interest Income	1.31	35.05	Bad Debts	0.00	0.00
Micellaneous Revenue	367.95	544.73	Miscellaneous	1.91	(16.64)
Amortisatn Dfrd Contribtns	<u>0.00</u>	<u>0.00</u>	TOTAL SUPPLY & EXPENSE	34,469.90	24,558.43
TOTAL MISC REVENUE	369.26	579.78	TOTAL EXPENSE	84,876.66	91,726.61
TOTAL REVENUE	143,663.68	127,940.54	NET INCOME	<u>58,787.02</u>	<u>36,213.93</u>

Programme Director's Report for the period Sep12 - Apr13 for BoD Meeting 17 Apr 2013 prepared by James Kerr

The Direction of Programming

It was a busy 2012-13 broadcast season. With Production Manager Jill Staveley on maternity leave, the plan was to focus on programming and operational fundamentals. However, we just could not always stick to the plan, because new and interesting projects were far too tempting to ignore - making for a busy year.

The year was complicated by several serious equipment failures. Inspiring programming contributions continued unabated, whether we were Internet-only for a few days, or having to use makeshift studio facilities. Operators continued to oversee operations, programmers continued to show up and do their best, and Trent Radio generally continued on as normal.

Programme Selection occurs prior to the Fall Season. the Programme Director recruits members of the Trent Radio community to form the Programme Selection Committee, whose ultimate goal is to construct a full and balanced schedule, satisfying the interests, aspirations and time-concerns of potential programmers.

Programme Proposals are evaluated based on the following structured review:

- a) Is the Proposal complete? If not, what's missing?
- b) Committee comments on the Programme Outline - noting strengths, weaknesses, high & low points &c
- c) Suggestions or Feedback are sought on what potential there is.
- d) Is there confidence that the applicant can/will pull it off?
- e) Does the committee recommend the show for scheduling?
- f) Does the applicant need StudioA Training? Turntable training? phone usage training?

In reviewing potential programmers the Committee considers the potential programmers' level of commitment, their dependability, the creativity and originality of their ideas, and given those ambitions, their ability to follow through with them. Should the proposal or review reveal any shortcomings, a short talk with the Programme Director to help redirect focus often makes all the difference. In any case, all programmers are interviewed by the PD to negotiate and agree on particulars as the task of commissioning and scheduling progresses.

Operators remain the backbone of our day-to-day operations. An Operator's shift is generally five hours long and duties include: greeting and supporting programmers and other volunteers, producing promos and announcements, assisting in the use of the on-air phone, providing tech support, acting as tour guide, taking phone messages, tidying up, making coffee, and representing Trent Radio to the general public.

There were some amazing first-timers this year, however, also this year, the schedule was jeopardised by difficulties in securing Operators who could make a consistent and reliable commitment - particularly during non-staffed hours for evening and weekend shifts. A strong recruitment movement before the each season begins is imperative.

At the end of March we held an "Operator's Social & Recruitment" at Sadleir House to solicit interest in operating for next fall. The event went well and I plan to continue it every year. This group of volunteers rarely see each other at Trent Radio as they all work at different times and days so it was good to have them mingle and talk. The event was also conducive to helping potential Operators overcome any apprehensions they might have about taking on the position - having an opportunity to talk to the people who have done it, and are happy to share stories and talk about their experiences. The event required very little direction to be successful, and had the added advantage of generating interest in the Executive Producer role for the summer season.

Regular Programming The distribution of content categories within programming this year was similar to the previous year. Spoken Word content, Popular Music and Special Interest music each take up roughly a third of the programming schedule.

First Nations content was up this year (see below), and morning programming was generally consistent throughout the broadcast season, with live programming beginning at 9am each weekday. Evenings ended earlier this year than most with live programming ending between 10pm and 11pm each weekday evening.

Perceived Sea Changes The most used devices in Studio A are the mini-plug and the studio's computer. Programmers tend to bring in their own material on laptops or .mp3 players. However, this year I noticed a reaction to this trend, as young programmers are increasingly embracing the turntables in Studio A, as well as Trent Radio's own vinyl archive. The "fun" of discovering a neat vinyl record in Studio C has returned, now that a new generation of programmers see it as novel and exciting.

With the shift at TrentU to prioritise half-credit (one term) courses, it becomes more difficult to accommodate an increasing number of student programmers who require a rescheduling for the second term (our spring season). Fortunately, there were enough of those in the same situation to shuffle programme times among most of them. Still, there were two programmes that could not continue. In the future we must be cognisant of this abrupt change between the terms of Trent University and attempt to find a better way to communicate with students to have their proposed radio programme, as much as possible, fit within their schedule over two terms, and not just in September.

Trends 2012-13

- Acoustic music was popular. Several programmes centred around programmers bringing in their own instruments (usually guitar) to play live music in the studio.
- Electronica, turn-tablism and audio art – subcategory 36 – continued to grow in popularity.
- First Nations Programming was up from last year, mostly due to the early-morning “Red Morning Radio Experiment” 0800-0900.

Smooth Operator is our on-air local events calendar broadcasting 2 to 3 times daily during the week - an essential link to the community. Smooth Operator provides first time and rusty programmers an opportunity to practice their Studio A skills, with the former encouraged to sign up for this opportunity after their initial Studio A training. Smooth Operator has become the focus of our co-op students' participation, whose tasks include refreshing the binder daily with incoming announcements received through psa@trentradio.ca, posters, and mail. Scheduling and conducting interviews with bands and other local or touring organisations during the Smooth Operator segments went well this year. The system is a good one, but suffered when we did not have a co-op student during the latter part of the Spring Season.

Student Co-op Placements Atticus Bakowsky from Adam Scott Secondary School was our co-op student during the fall and winter and over the break he organised a very successful and busy Entre-season.

Our second co-op student, Jake Howard, withdrew after only a few days due to external factors unrelated to Trent Radio.

Goals & Results 2012-13 with Plans for 2013-14

1st Goal: “Stability in the Year”. With Jill Staveley (Production & Assistant General Manager) on maternity leave, and a majority of newer Operators in place, the 2012-13 broadcast seasons were to focus on fundamentals rather than embarking on new and additional projects. The goal was to run a tight ship to give us a stable foundation for growth in the future. A high turn over of volunteers was to afford us the opportunity to restore practices such as signing programme logs, completing music sheets, good studio etiquette, and generally cultivating good habits.

Result: Several catastrophic system failures at Trent Radio undermined the stability of the seasons. Other than a hiccup or two, to our listeners; the on-air broadcasting seemed to go well. The broadcast schedule was full and maintained, even if there was a lot more work this year behind-the-scenes. It should be noted that many of the “old guard” Operators from the previous year moved on before the beginning of the 2012 Fall Season, and more than one-third (38 of 102) of our programmers were new.

Plan for 2013-14: We all look forward to Jill Staveley's return for the 2013-14 broadcast seasons. Her presence and contributions were greatly missed.

2nd Goal: “Fundraising & Outreach”. Low-investment but frequent fundraising and outreach efforts have proven worthwhile in the past, so this was a good year to do them regularly. Event days, pub nights at Sadleir House, film screenings, socials and a vaudeville night were planned to increase our exposure in the community and strengthen relationships between programmers, and to draw in a few dollars.

Result: This is a constant goal. In the 2012-13 broadcast season there were many event days, many pub nights, and few fundraisers. The real fundraising came from two main sources: president Caileigh Morrison's solicitation of a large-scale donation, and a “Polar Plunge” pledge drive of the Culkeen family to jump in a cold lake. Also see “Fundraising” below.

Plan for 2013-14: The Trent Radio Community Committee met to plan short-term (within a couple of weeks), medium-term (within a couple of months), and long-term (to be repeated annually or bi-annually) fundraising events. Both Caileigh Morrison's large donation and the Culkeen's polar dip were the result of this. There will be a Radio Bingo Night and several other events (a fundraising concert put on by local band “Hello Babies”, a bake sale, and a possible art auction) beginning in the summer of 2013, each of them aimed at getting a fundraising momentum going that will last us several years.

Studio A Training 2012-13: Studio A training was split between John Muir and myself this year. John conducted the introduction and orientation, and I provided the hands-on technical instruction. However, by the second season some programmers became forgetful of key points, such as not bringing food or drink in the studio. The most practical solution is to ensure that the Programme Review in November occurs. It is a good way of confirming orientation, and to make sure we have attentive Operators.

Studio B Training and Production 2012-13: Dylan Lewyckyj acted as Studio B trainer this year and his only real fault is that he won't be back next year. Use of the studio increased under his patient training, and he was a tremendous resource for making short pieces to promote Trent Radio events, fundraisers, and important dates. Dylan was an industrious and creative marvel during the 2012-13 broadcasting season.

PD Assistant/Trout Rodeo editor 2012-13: Jessica Buck was appointed PD Assistant at the beginning of the Fall Season. As time went on her class schedule started to conflict too heavily with her work here, and she opted to withdraw. It proved too difficult to hold Programme Review sessions in November without support.

Just at the end of the Fall Season Daniel Jacobs was recruited to fill the position, and his help was invaluable in reconciling programme logs, planning events and socials, postering, and the editing and distribution of the "Trout Rodeo: Year In Review".

Fundraising 2012-13

We continue to sell T-shirts, buttons, mugs and stickers at Sadleir House Pub nights and other events. Including a display of merchandise at any event has helped to tie fundraising efforts, in a small way, into events specifically arranged for fundraising, such as the "Operator's Social & Recruitment".

This February the Culkeen siblings - Andrew, Shannon, and Meaghan, Trent Radio Operators all, enrolled in a "Polar Plunge" to raise money for Trent Radio. They gathered pledges then jumped into freezing cold water.

Also, we were most fortunate to receive a \$6,000 donation from a former Trent Radio organiser. In a year of such technical hardship it was a much-needed boost to our fundraising initiatives. We are grateful to everyone who made it happen

It should be noted that:

- The Good 'n Country Marathon also went well this year, and we are well-positioned for increasing our fundraising initiatives in the 2013-14 season.
- Thu 20 Sep "Welcome Back Trent Radio" Pub Night was held at Sadleir House
- Wed 14 Nov "Vaudeville Variety Fundraiser" was held at Sadleir House
- Fri 09 Dec at noon Good n' Country Marathon
- Sun 03 Feb "Polar Plunge" Fundraising event
- Thu 28 Mar "Operator's Social & Recruitment" held at Sadleir House

Programming & Events Highlights in Review

September 2012

Mon 03 Trent Radio articles begin appearing in the Arthur Newspaper
 Tue 04 Pre-Season begins & TIP & OSWP positions begin
 Tue 11 Clubs & Groups Day on campus
 Tue 11 Programme Proposal Workshop at Peterborough Public Library
 Wed 12 Programme Proposal Workshop held at Sadleir House
 Wed 12 Co-op Interviews began
 Thu 13 Programme Proposal Workshop held at Trent Radio House
 Fri 14 Programme Proposal Dline & Programming Committee Meeting
 Mon 17 Fall 2012 broadcast season & Co-op placement begins
 Thu 20 "Welcome Back Trent Radio" Pub Night held at Sadleir House
 Sat 22 Sadleir House open house /w Trent Radio organising live music

October 2012

Fri 19 Fall Edition "Trout Rodeo" fold-out pamphlet made available
 Mon 22 "History Day" Event Day held
 Thu 25 Annual Radio Drama Auditions held in Studio C

November 2012

Wed 07 "Culkeen Day" Event Day held in appreciation of family Culkeen
 Wed 14 Vaudeville Variety Night" fundraiser held at Sadleir House
 Sun 18 Trent Radio Annual General Meeting

December 2012

Fri 07 Fall 2012 broadcast season ended at noon
 Fri 07 "Good 'n Country 24 Hour Radio Marathon" held
 Mon 10 - Fri 21 EntreSeason HSCo-op student Atticus Bakowsky - director
 Fri 12 "Apocalypse Day" Event Day held
 Mon 17 "Dungeons & Dragons On Air" Event Day held

January 2013

Mon 07 Spring Season began
 Fri 18 Spring Edition "Trout Rodeo" fold-out pamphlet made available

February 2013

Sun 03 "Polar Plunge" fundraising event held
 Sat 16 Reading Break began and continued until Sat 24 Feb
 Thu 28 "Geek Pub Night" held at Sadleir House

March 2013

Fri 01 "Geek Day" Event Day held
 Wed 20 "Trout Rodeo Year In Review" made available
 Thu 28 "Operator's Social & Recruitment" held at Sadleir House

April 2013

Fri 05 TU Classes ended
 Sun 14 Summer Programme Proposals due at 12:00 noon
 Sun 14 Summer Season Planning Session noon Trent Radio House
 Sun 14 End of Spring Season Open House
 Mon 15 Deadline for Application for the Summer Operations and Information Manager position
 Fri 19 End of Fall-Spring 2012-13 broadcast season at noon & Shutdown begins

Staff & Volunteers 2012-13

TIP & Trent Work Study Positions
 PD Assist. & Trout Rodeo Editor - Daniel Roberts
 Music Archivist - Nicole Leaver
 TIP Spoken Word - Cherlese Ruan
 Orientation & StudioA Training - John K. Muir
 StudioB and Digital Editing Trainer - Dylan Lewyckj
 There was no PM Assistant appointment again this year.

High School Co-op Students:

Spr12 Jake Harvey, from Peterborough Collegiate Vocational School
 Fall12 Atticus Bakowsky, from Adam Scott Secondary School
 Spr13 Jake Howard from Adam Scott Secondary School

Regular Staff

Production Manager/AGM/RRFGM: Jill Staveley [on leave]
 Programme Director: James Kerr
 GM & VP: John K Muir (also Studio A Training)

Operators (ss = self-support)

Sun am: ss / aft: Aedan Shaughnessy and Jill N. Jones / eve: Garrett Hotte
 Mon am: ss / aft: ss / eve: Bennett Bedoukian
 Tue am: Matthew Poppleton / aft: Caileigh Morrison / eve: Matt Carr
 Wed am: ss / aft: Alissa Paxton / eve: Shannon Culkeen
 Thu am: ss / aft: ss / eve: Sable Guttman
 Fri am: ss / aft: Anthony Gulston / eve: Wes O. Grist
 Sat am: ss / aft: ss / eve: Yolanda Ajak

STATEMENT OF PERFORMANCE

Overall, it is my opinion that:

- 1) Trent Radio's programming is balanced, and
- 2) Trent Radio's programming is in compliance with its broadcast license.

Hard copy programme logs for each broadcast day are to be completed and kept for one year.

Programmers are reminded to initial the programme log and to check for sponsorships.

All sponsorship sheets are completed and kept for one year.

All music sheet data is now kept for at least one year. Programmers are reminded to account for all music played noting Canadian content and other information.

Average weekly broadcast hours (excluding "Radio Free Peterborough")

Description	Fall08	Spr09	Fall09	Spr10	Fall10	Spr11	Fall11	Spr12	Fall12	Spr13
Regular schedule (hours/week)	83	83	77	77	83	83	84	84	87	87
No of Programmers	82	94	103	103	97	101	106	110	110	111
Number of Programmes	81	88	78	80	91	89	96	98	86	92

Content Category Stats prepared for BoD 17 April 2013 / James Kerr, PD

Content Category	CRTC Required	TRadio Required	Fall/Spr AY09-10	Fall/Spr AY10-11	Fall/Spr AY11-12	Fall/Spr AY12-13
Category 1 - Spoken Word	Min 15% of all programming*	Min 25% of all programming	32%	32%	30%	31%
SubCat 11- News			-	-	-	-
SubCat 12 - S/W Other			33.03hrs	53.33hrs	50.32hrs	50.40hrs
Category 2 - Popular Music		max 60% of all music	39.85hrs	56.50hrs	58.61hrs	53.61hrs
			56%	49%	50%	47%
SubCat 21 - Pop Rock Dance	at least 20% Cat2 other than SubCat21		19.27hrs	23.07hrs	22.19hrs	19.53hrs
			51.6%	40.8%	37.9%	36.5%
SubCat 22 - Country & C'try Oriented			7.85hrs	12.87hrs	12.23hrs	12.15hrs
SubCat 23 - Acoustic			10.48hrs	18.27hrs	21.97hrs	19.89hrs
SubCat 24 - Easy Listening			2.24hrs	2.30hrs	2.16hrs	1.98hrs
Category 3 - Traditional & Special Interest	min 5% of all selections	min 5% of all selections	30.91hrs	58.13hrs	59.00hrs	59.90hrs
			29%	35%	35%	36%
SubCat 31 - Concert			3.03hrs	4.30hrs	4.48hrs	2.66hrs
SubCat 32 - Folk & Folk Oriented			7.39hrs	10.83hrs	15.37hrs	12.37hrs
SubCat 33 - World Beat & International			8.58hrs	15.50hrs	13.48hrs	11.86hrs
SubCat 34 - Jazz and Blues			5.09hrs	8.73hrs	8.11hrs	6.68hrs
SubCat 35 - Religious			1.52hrs	2.63hrs	3.50hrs	7.84hrs
SubCat 36 - Audio Art			5.30hrs	16.13hrs	14.05hrs	18.49hrs
Total Category 1			1090hrs	1600hrs	1561hrs	1563hrs
Total Category 2			1315hrs	1695hrs	1817hrs	1662hrs
Total Category 3			1020hrs	1744hrs	1830hrs	1858hrs
Total Category 1, 2, and 3			3425hrs	5039hrs	5208hrs	5083hrs
Broadcast Weeks this Season			33	30	31	31
Regular Programming (avg hrs / week)	Min 42 hours	Min 42 hours	79hrs	83.5hrs	84.2hrs	86.52hrs
"Hits" Played	no spec	Max 5%	< (TR)Max	< (TR)Max	< (TR)Max	< (TR)Max
Advertising & Sponsorship	Max 504 mins	Max 252 mins	< (TR)Max	< (TR)Max	< (TR)Max	< (TR)Max

*** To compare, Fall/Spr AY09 was 74hrs not including RFP hours