

TAKE NOTICE there shall be an ANNUAL GENERAL MEETING of TRENT RADIO

- a corporation without share capital -

to be held, **SUNDAY, 19 NOVEMBER 2017, 11 A.M.**
at the Dining Hall, Sadleir House Facility*, 751 George St North, Peterboro, Ontario

=== AGENDA ===

- 1.) Call to Order, President's opening remarks and setting of the agenda.
- 2.) MOTION to approve minutes of last Annual General Meeting held on 20 November 2016.
- 3.) PRESENTATION of Reports of the Directors, Committee Chairs, Staff and Officers.
Namely: Donations, Sponsorship & Earned Revenue; TSAPC; Assets & Major R&M; ~~Social Convener~~; ~~Radio Art~~; Radio Free Peterborough; Local Content Management Project; Volunteer Support, Broadcast Technology Adviser; Community Outreach Development Manager; Deputy General Manager; General Manager; Scapegoat, and President.

MOTION to accept the reports of the committee chairs, staff and officers as presented and/or amended.
MOTION to confirm all resolutions of the Board.

- 4.) PRESENTATION of Financial Statements for One Year Ending 31 August 2017 with an independent Financial Review. And if the Members see fit; a MOTION, to accept the Financial Statements as presented; and an extraordinary MOTION, to appoint the accounting agents to prepare an independent Financial Review for the next fiscal year ending 31 August 2018.

- 5.) REPORT of the Nominating Committee and election of Directors. As provided by the By Laws of Trent Radio, the Nominating Committee shall submit nominations to fill vacancies of the Board for consideration by the membership. The Nominees in alphabetical order are;

Alex Campagnolo (s), Angelica Cooper (s), Shannon Culkeen (s), Brazil Gaffney-Knox (s), Lucia (Maya) Gonzalez-Fuente (s), Steve McNabb (c) & Zara Syed (c). (s = student & c = community member);

Further nominations may be made by any seven (7) members in good standing by delivering a nomination paper signed by them to the Secretary of Trent Radio not later than seven (7) days before the annual meeting. If more than seven (7) persons or such greater number as shall constitute a full board or increase thereof are nominated, an election by ballot shall take place at the annual meeting.

Proper delivery shall be deemed to have been executed if a duly executed nomination paper is received by a responsible Trent Radio representative, by **11 a.m., Saturday, 11 November 2017 at Trent Radio House, 715 George Street North.**

The affairs of Trent Radio shall be managed by a Board of seven (7) directors, each of whom at the time of his or her election or within ten (10) days thereafter and throughout his or her term of office shall be a member of Trent Radio. Each director shall be elected to hold office until the next annual meeting after he or she shall have been elected or until his or her successor shall have been duly elected or qualified. Members of the Board of Directors shall be, capable of conduct which is that of passionate disinterest, divesting themselves of self-interest or private advantage, and at all times, Canadian Citizens resident in Canada, except when seen to be of exceptional benefit to Trent Radio and its direction. A majority of the Board shall be enrolled students of Trent University at the time of their appointment. Taken together the Board shall be at all times balanced and shall be drawn from among the student body, Trent Radio's volunteers and the community, and may include member(s) drawn from Trent University.

- 6.) Any other business
- 7.) MOTION to adjourn

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Please note, that the Directors may elect to hold the first meeting of the new Board, either immediately following the Annual General Meeting, or at some future time, according to their wish.

All full time students of Trent University are members of Trent Radio.

* please contact John Muir <jkmuir@trentradio.ca> if concerned about accessibility.

per Trent Radio Board of Directors: John K Muir, Vice-President & General Manager, 26 October 2017

MINUTES OF THE MEETING of MEMBERS held on Sunday, 20 November 2016 in the City of Peterborough, at the Dining Hall, Sadleir House, 751 George Street North.

P R E S E N T: Geoff Barnes, Rhys Climenhage, Shannon Culkeen, Angelica Cooper, Lee Dodington, Matt Douglas, Wes Grist, Rob Hailman, Mauricio Interiano, Matt Jarvis, Alyssa Jeffrey, Mike Lobovsky, Dylan Macdonald, Steve McNabb, Sarah McNeilly, Jeffery Moore, John K Muir, Matthew Poppleton, Hayley Raymond, Larry Saidman, Rick Sloukji, Scott Somerville, Jill Staveley, Zara Syed, and Josh White

R E G R E T S: Caileigh Morrison.

G U E S T: Sue Guthrie

Notice of the meeting having been duly posted according to the by laws of the Corporation on the 3th day of November 2016, a copy of which Notice is attached to the minutes of this meeting, and a quorum of the members being present in person, the meeting was called to order and declared duly constituted at about 11:10 a.m., with Shannon Culkeen presiding and John Muir recording the minutes the Meeting.

01. Chair's Opening Remarks:

At this juncture, informal introductions were made from and to all present.

The Chair welcomed the Members a proposed meeting agenda was presented, and agreed. Discussion followed.

02. The minutes of the previous AGM were presented.

UPON A MOTION duly made, seconded and carried unanimously, the minutes of the previous Annual General meeting, held on 22 Nov 2015, were approved unanimously.

03. Presentation of Reports of the Directors, Committee Chairs, Staff and Officers (see attached) :

~~Social Convener~~

Summer Events Intern Correspondent - Mauricio Interiano

Radio Free Peterborough - Steve McNabb

Donations, Sponsorship & Earned Revenue - John K Muir

Programme Director - James Kerr

General Manager - John K Muir

President - Matthew Poppleton

~~Radio Art~~

Summer Operations Manager – Hayley Raymond

Local Content Management - Matt Jarvis

Trent Annual Report - John K Muir

Production Manager (RRFGM & DGM) - Jill Staveley

~~Scapegoat – Paul Cleveland (Accepted blame for all failures)~~

UPON A MOTION duly made, seconded and carried unanimously, the reports of the committee chairs, staff and officers were accepted as presented.

Motion to confirm all resolutions of the Board:

All Board Minutes since the last AGM were made available to the membership at the meeting, in addition to being available to the general public on the Trent Radio website throughout the year.

UPON A MOTION duly made, seconded and carried unanimously, it was resolved that all resolutions and acts of the Board since the last AGM held on 22 November 2015 as set out in the Minutes of Directors of the Corporation or in the Annual Report of the Corporation submitted to this meeting were approved and confirmed by the membership.

04. Presentation of the Financial Statements for One Year Ending 31 Aug 2016:

The Financial Review Engagement Report was presented for the corporation for the fiscal year ended 31 August 2016, as prepared by McColl Turner Chartered Accountants, the accounting agents of the Corporation, consisting of a statement of the Financial Position, a Schedule of Changes of Net Assets, a Statement of Operations, a Statement of Changes in Cash Position, and Notes to the Financial Statements - dated 14 November 2016.

Discussion followed and questions were answered

UPON A MOTION duly made, seconded and carried unanimously, the financial review, as prepared by McColl Turner Chartered Accountants, for one year ending 31 Aug 2016 was accepted as presented, and that as an extraordinary resolution, McColl Turner Chartered Accountants, be appointed as accounting agents to conduct the next financial review engagement report for the period ending 31 Aug 2017.

05. Report of the nominating committee and election of Directors. The Deputy General Manager reported that no further nominations had been received, as provided by the bylaws of the corporation.

The Chair reminded the members that the bylaws of Trent Radio Provided that: "Members of the Board of Directors shall be at all times, Canadian citizens, except when seen to be of exceptional benefit to Trent Radio and its direction, and an application for their membership is made to the Government of Canada. A majority of the Board shall be enrolled students of Trent University. Board Members must be eighteen years of age or older."

The Chair asked the Nominees present to confirm that they were Canadian citizens and have achieved the age requirements and declared that a majority of the nominees were enrolled as students of Trent University.

The Nominees present then introduced themselves and explained their reasons and interest in serving on the Board.

UPON A MOTION duly made, seconded and carried unanimously, it was resolved that the report of the Nomination Committee be accepted, and that the Nominees presented, namely; Geoff Barnes (c), Angelica Cooper (s), Shannon Culkeen (s), Steve McNabb (c), Matthew Poppleton (s), Scott Somerville (s) and Zara Syed (c), be appointed to the Board of Directors of the Corporation and shall be considered duly elected to represent the Corporation and to hold office until next annual election of Directors subject to provisions and bylaws of the Corporation. *[Please note that (s) denotes student and (c) indicates drawn from the community]*

06. Any other business: None

07. Thanks you were exchanged. There being no other business, the meeting was adjourned at about 12:17 p.m.

Sponsorship, Grants, Fundraising & Earned Revenue Report for Trent Radio AGM 171119
prepared by J K Muir

Donations & Fundraising: YE17 shows the amounts as reported by the DGM. The amounts from business & private donations in YE16 were one off contributions relating to the new driveway and parking area. The new windows were in-kind donations and not captured by this report. The Good and Country Radio Marathon is now scheduled at the end of Spring rather than holding it at the end of the Fall season.

Memberships: After a downward trend, "Student Memberships" have risen. At the behest of the province, the university is changing the way it collects and remits this money - pls see DGM report. Community membership fees continue to be even better collected than the previous year. It should be noted that many of community members volunteer as operators, in which case their membership fee is waived.

Sponsorships: This area does well in fits and starts but well may be ready to be reviewed, re-imagined and re-artificed.

Earned Revenue & Municipal Grant: For the most part, earned revenue is derived as rent from the residential apartment, with production, management & recording fees and sponsorships making up the balance.

The table below shows our a selection of revenue sources & totals for the last fiscal year and six years prior.

Comparative Fundraising & Earned Revenue	YE17	YE16	YE15	YE14	YE13	YE12
Donations & Grants						
Donations: Corporations		5,314				500
Donations: Private Net	1,953	3,078	5,759	11,204	11,054	6,560
Grants: Canada	2,706	7,052	2,640	-	5,377	5,487
Grants: Ontario &c	6,667	7,214	4,544	6,889	5,202	6,169
Grants: Municipal (Ptbo)	2,500	750	2,500	2,500	2,500	2,500
Grants: Foundations	59,904	62,000	41,500	20,000	20,000	8,345
Donations & Grants Total	<u>73,729</u>	<u>85,408</u>	<u>56,943</u>	<u>40,593</u>	<u>44,133</u>	<u>29,561</u>
Memberships						
Trent Student Memberships	126,219	112,505	115,531	111,997	109,057	106,560
Community & Other Memberships	780	720	680	790	825	790
Memberships Total	<u>126,999</u>	<u>113,225</u>	<u>116,211</u>	<u>112,787</u>	<u>109,882</u>	<u>107,350</u>
Special Events & Fundraising Activities						
Winter Cabaret 02 Dec 04						
Knackwurst & Sauerkraut (end Spring Season)						
Cabaret 12Feb08						
Summer Yard Sale & Misc						
Pigs Ear "Kari-oink-e" Feb10						
MoHo Fundraiser 13Mar10						
Cannery 101211						
Vaudeville/Tron/GkDay YE11						
TRadio Pub Night @ PRCSA 120920					10	
Vaud Night; 121122; Door Rcpts					92	
GeekDayPubNight 140203 & 130228; DoorRcpts			80		15	
BEL Rotary; Polar Plunge 130203					516	
Good 'n Country Fall or Spring					652	887
TRadio Revue; 141120 & 131121; Door Rcpts			96	90		
Queen of Geo St Bash 140131 Loose Rcpts				250		
Radio Marathon	647	519	391	617	565	451
Special Events Net	<u>647</u>	<u>519</u>	<u>567</u>	<u>957</u>	<u>1,849</u>	<u>1,338</u>
Fundraising Net (TShirts & Buttons)	239	(363)	60	76	210	145
On Air Sponsorship, Earned Revenue & Misc						
Local Sponsorship Net	1,250	1,000	1,800	1,101	-	500
Other Sponsorship Net	1,555	149	372	217	855	826
Rental Apartment Net	10,955	10,077	10,584	10,451	10,260	9,960
Misc Earned Revenue Net	36,316	26,218	27,308	24,336	992	2,913
On Air Sponsorship, Earned Rev & Misc Total	<u>50,075</u>	<u>37,443</u>	<u>40,064</u>	<u>36,104</u>	<u>12,107</u>	<u>14,200</u>
	<u>\$251,690</u>	<u>\$236,232</u>	<u>\$213,845</u>	<u>\$190,517</u>	<u>\$168,182</u>	<u>\$152,593</u>

[end]

Yearbook Management Report for Trent Radio AGM 171119 prepared by John K Muir

Intro: Student publications have a long and rich history at Trent University. Since the beginning of the university's life, students have served their peers and colleagues, the Trent and Peterborough area communities, and the world beyond by producing high quality, informative, and entertaining output.

The yearbook has a special place in the many forms of student and other media at TrentU. Its mission is to tell the unique stories of a specific group of students over a specific year. This means that the each yearbook's narratives ought to be clearly distinct from any other yearbook. The staff of a yearbook has the formidable task of being evocative story tellers and factual historians, while recording the events of each as they unfold. Yearbook publications render history, evoke memory, and stand as a reference, and as such must be accurate, interesting, colourful and produced to a budget.

Mission: To effect these ends Trent Radio has been recruited and contracted to produce the annual publication and to provide general support for the education as well as the artistic, research and administrative activities of those involved.

In carrying out that mission the following functions are performed:

the provision of production equipment and related training, workshops, direction and facilities in support of yearbook production activities and staff development;

the operation, maintenance of an office at 751 George Street North which houses production, storage and meeting facilities;

the production and distribution of 2,000 hard copies of a 204 page, full colour yearbook which is also available online.

the provision of salaried and contracted production personnel with the specific charge to provide photographic and design services along with staff oversight, mentoring and criteria based evaluation in the general areas of theme & concept, coverage, design, writing and photography.

Planning and development: In the first year of this management arrangement operations and outcomes were well met with Josh Baranowski as Editor in Chief (EIC) for a second year, and Esther Vincent providing support as Chief Learning Officer. A further seven design and photography staff pulled together the "book", recording and recounting the year's stories during the eight month (September - April) production period. The finished books arrive in time for TrentU's summer convocation, and some of the previous year's staff are hiring to distribute it to the graduates. After a few books are held back in reserve, if any books are left, they are passed out at various club days in the following academic year.

With Josh being finished as a student, Elisabeth Burden was appointed as EIC, and that she and Esther Vincent will form the management core 2017-18 production year.

[end]

for Trent Radio AGM 171119 prepared by John K Muir

**Additions to assets & Major R&M Expenses YE16 YE17 & .to 31Oct2017
prepared 161014 / jkmuir@trentradio.ca**

	YE16	YE17	post YE17	
Additions to assets				
Electric Service Upgrade	9,004	-		
Standby Generator Installed	5,844	-		
Accessible Bathroom	1,202	36,447		
Accessible Entrance	2,740	6,357		
Driveway Improvement	13,050	-		
RF & IT Upgrades		36,209	30,786	
Total Capital Expenditure >	31,840	79,013	30,786	141,638
Major R&M Expenses	YE16			
Decluttering & Pests	2,084	350		
Doors/Lighting/Desk/Fridge		2,186		
Masonry	5,120			
Audio Maintenance & EAS Install	2,948			
Audio Eq & Supply	3,827	3,877	1,083	
Computer Servers & Peripherals	7,680	7,432		
Upr Apartment Repair & Bad Debt (\$4,559 / \$2,295)		6,854		
Total Major R&M Expenses >	21,659	20,698	1,083	43,440
Totals disbursements >	53,499	99,711	31,869	185,078

Radio Free Peterborough Committee Report Trent Radio AGM 171119
prepared by Steve McNab

2016/17 has been another great year for local music at Trent Radio! From the Radio Free Peterborough side of things, it's great to see the LCMP/RFP catalogue continue to grow steadily - now at 785 artists, 1,469 recordings containing a total of 13,493 tracks! There are still some tracks in there that probably should be moved out of the "formal" public catalogue but we're hoping to tackle that sometime this year with Jill's help. RFP also achieved 91,000 hours of FM transmission time in this broadcast year as well! It makes me very happy on my rare visits to Peterborough to flip Trent Radio on the car radio and hear the sweet sounds of RFP.

The rebuilt RFP public website seems to be working really well! We've had lots of positive feedback and people seem to be really making active use of the archive. It was redeveloped to be more mobile-friendly and 100% catalogue-based. The older site had a lot of extra "stuff" that although relevant when we first went online, was not really in use or important any more. We did keep the Ukulele chord books online though, because Ukuleles are awesome.

I was very grateful for the help from Rob Hailman as our "on site" technician / engineer this year! It's very nice to see an email thread pop up that starts with a problem report, and ends with Rob chiming in with "ok - I fixed that and it's working now" instead of "I guess we have to wait for Steve to have some spare cycles to fix the broken music sheets program". Zoe and I had a second child this year (Joy Normandy King McNabb) in March so my time since then has been pretty much consumed with keeping our household fed, clean(ish) and healthy, so I had even less time to dedicate to my Trent Radio technical duties. Hats off to Rob for replacing "waiting for Steve to look at it" with "Rob already fixed it". Hooray!

The rebuilt apps for both RFP and Trent Radio are still showing strong downloads from all over the world with a fairly large showing from China. Not sure how that happened, but I'm happy about it. Last week I finally had a chance to upgrade my ancient iPhone to a modern Android device so I can start tackling some of the Android-side challenges that the apps are having - specifically the Trent Radio app. It doesn't seem to support media launching properly on some models, and thankfully (??) my new phone is one of them. This means I can start tracking down the cause of that glitch and trying to get it fixed for a new release.

RFP also got some nice press this year. A few examples:

Chart Attack

<http://www.chartattack.com/news/2016/08/24/radio-free-peterborough-stream-13000-songs/>

Electric City Magazine

<http://www.electriccitymagazine.ca/2016/11/radio-free-peterborough/>

We hope to continue to expand the LCMP/RFP catalogue this year, and are hoping to start tracking down more album art. Continued kudos to Matt Jarvis for his continued outreach, community building and conscientious archival work, and to Jill and the rest of the TRadio crew for their hard work on behalf of local content.

LCPM Report for Trent Radio AGM 20171119 – Matt Jarvis

Local Content Management Project: The Trent Radio Local Content Project contains 13,493 tracks of local music, radio drama, spoken word, and audio art.

Category Type* and Durations in hh:mm:ss	Increase	@ 2017-04-19	@ 2016-11-20
Category 21 - Popular Music	80:05:31	885:44:56	805:39:25
Category 12 - Spoken Word	00:00:00	117:39:09	117:39:09
Category 36 - Radio Art	13:00:00	60:33:40	47:33:40

* CRTC Content Category

Collection/outreach intake has been severely cut down since May. Trent Radio gave me the summer off and I returned as a part-timer at 10 hours a week in September. We still are getting a steady 2-3 records a week, and have a backlog of approximately 1,000 tracks of music ready to be archived. These will be processed in the new year as we get settled into the new routines.

Rob Hailman has been a wonderful addition to the team and has spent time learning and refining our archive processes with me, as well as building a tool to make metatagging and sorting of our digital resources more efficient. He even repaired a cassette tape last week (if you don't think this is significant I challenge you to repair a cassette tape in a situation where the shell must be opened). Having two part time staff as opposed to a dedicated full time staff has its challenges in regards to continuity and availability, but the bonuses are so far outweighing the pitfalls. Rob's skill set is perfectly complimentary to the project and the facility in general, and his strengths on the server/digital side of things have been and will continue to be a great asset as we move forward.

Local Artist Outreach: I had several music marketing sessions with local artists explaining/encouraging best practices for promoting music to community radio, one of which resulted in the Lonely Parade jumping to #12 on the Earshot charts and remaining in the top 50 for over 3 months (although most of this can probably be attributed to their being super awesome).

CRFC RM1617 – Story Machine Project: We completed a national outreach project including a survey to get feedback on where stations are at in their local music collection, physical archiving, and digital archiving and bringing together documentation on creating a local music archive.

Activities and outcomes from the project include:

- Delivered a NCRC workshop on Local Audio Archives in Ottawa June 2016, with 40 individuals from across Canada in attendance. The workshop was well received. Communication was established with several interested parties, including CKDU in Halifax where a paid summer position was established specifically to archive Halifax music.
- Initiated project contact through email to gauge interest and followed up with online survey to determine where stations were sitting in terms of technology and local archiving to inform the final "how to" document.
- For the purposes of this project we reached out to: CJTR Regina, CFCR Saskatoon, CKUT Montreal, CJLO Montreal, RADL Waterloo, CSCR Toronto, CKLU Sudbury, CKCU Ottawa, CJRU

Toronto, CJAM Windsor, CJAI Stella, CIUT Toronto, CIOI Hamilton, CILU Thunderbay, CHUO Ottawa, CHRW London, CFRU Guelph, CFRC Kingston, CFMU Hamilton, CFBU St Catherines, CKDU Halifax, CFXU Antigonish, CAPR Sydney, CHMR St. John's, CHSR Fredericton, CHMA Sackville, CFMH St John, CKUW Winnipeg, CJUM Winnipeg, CJSF Burnaby, CJLY Nelson, CIVL Abbotsford, CITR Vancouver, CiCK Smithers, CHLY Nanaimo, CFUV Victoria, CFUR Prince George, CFRO Vancouver, CFBX Kamloops, CKXU Lethbridge, CKUA Edmonton, CJSW Calgary, CJSR Edmonton. For a total of 43 stations contacted, with 17 stations actively participating in the conversation.

- Through communications it was determined that stations are wildly dissimilar in both technical standards and archiving practices. This ranges from no digital archives, to those maintaining lossless FLAC collections of all their materials.

This informed the creation of a “how to build a local archive” document that focuses on the basics of digital archiving and best practices for digital transfer and physical storage as well as some anecdotal example of how to contextualize archives and use them to deepen community understanding and outreach. The document is hosted on Trent Radio’s online archival resource (lcmp.trentradio.ca:17080) and the link has been distributed along with access privileges to stations involved in the conversation. The hope is that this conversation will lead to the opportunity to connect our resources and perhaps eventually even our archives.

You Had To Be There: Highlights of the past year include the introduction of a mobile recording kit, the delegation of mobile recording duties to a dedicated student staff member, and a successful first season of “You had to be there”, which is a program recorded and produced by a TWSP staff (“a weekly broadcast of live and local music recorded in the performance houses of Peterborough. Friday 10pm-?”). Season 2 begins in January 2018 with TWSP staff member Colin Wigle. It is important to note that “You had to be there” is an exercise in the ephemeral & evanescent nature of radio. We do not archive the content - no matter how tempting it is to do so.

Record Production Month (RPM) Challenge: The RPM Challenge invites musicians to create an album of music in the month of February – the shortest month of the year. The album must be 10 songs or 35 minutes in length. It is not a contest, there is not winner – instead it is a project designed to inspire people to create and achieve a goal as part of a larger community. It is an international project, and Trent Radio has decided to step up and inspire local participation with our own version of the project. Our first annual RPM Challenge two recording workshops, 31 community submitted records, and two completion events/listening parties. Plans for 2018 include more workshops and more marketing. I think without a stretch we can expect 100 records next run.

Volunteer Support & Training Report 20171112 – Matt Jarvis

This year's thirty person Operator cohort is comprised of 22 scheduled and 8 working "at large", with 7 new people joining 23 returnees All 8 of our on call operators are "veterans".

The past year has included the introduction of a [TRENT-RADIO-OPERATORS] mailing list, which is developing into a useful tool for covering shifts, voicing concerns, and telling jokes (not that many jokes yet). This is a compliment to the already popular "operators book" in the kitchen and works towards the goal of building a broader sense of community between those who have responsibility in the house, and getting the word out quickly. Contributions can be conveniently made using the kitchen tablet

The last Sunday of each month, from 1-3pm, has been designated "operator meeting time". This is a pilot project and I have really enjoyed both of them so far. We use the space to build relationships, "esprit de corps", communication between operators and offer directed training opportunities. We have already seen breakout sessions happen outside of schedule and I am super stoked to see operators discussing fundraising and radio projects of their own accord. These people are awesome and I can't wait to present what they accomplish on my next report.

We are also offering 6 advanced skill development workshops for our entire volunteer base (producers & operators). Opportunities include using Adobe Audition (Passed), Podcasting, Interview Skills, Accessing Trent Radio Archives, Audio Art, and Radio Drama. There will be one more workshop this year, with the remaining four being run once a month in the new year 'til April.

**Broadcast Technology Advisor's Report for Trent Radio AGM 19 Nov 2017
prepared by Rob Hailman, 10 Nov 2017**

Since mid-April, I have been working on documentation, maintenance, and upgrades on our technical infrastructure. This work has largely focused on replacing aging technology with more up-to-date alternatives.

Between April and June, I focused primarily on documentation and maintenance of Trent Radio's existing IT infrastructure. Key accomplishments in this period were as follows:

- Documented the existing network infrastructure, including an updated list of all of the PCs and servers at Trent Radio, schematic diagrams of the network infrastructure, and diagrams of the layout of the basement server rack.
- Replaced aging file servers with more modern Synology DiskStations. These servers have improved redundancy; each server can survive two hard drive failures without any data loss. The new servers are approximately 30% faster, run much quieter, and are more energy-efficient.
- Implemented automated file server backups. Data such as the logger files and other administrative & organisational files are backed up nightly, while the PSrv and digital audio archives are backed up weekly.
- Resolved the playback (chipmunk/zombie) speed issue with some tracks in the "off-hours" Radio Free Peterborough stream.

From July through the present, my effort has been more focused on gradual upgrades to our technology infrastructure, as follows:

- Replaced the PCs in Studio A and Studio B with new machines, running Windows 10, purchased from Benchmark Computers. As all major web browser vendors have either dropped support for Windows XP, this upgrade ensures that web access in studio will remain reliable.
- Assisted with the installation of our new transmitter, and the setup of the digital audio link between Trent Radio House and the transmitter site. In the long term, this upgrade will provide us with improved audio quality and the ability to monitor & adjust the transmitter remotely. This remains a work in progress, as we continue to address challenges in the transition to the new systems.
- Began the process of upgrading and consolidating the anti-virus software used throughout Trent Radio. Previously, Trent Radio had three different AV subscriptions in use; these are being consolidated into one to both simplify maintenance and reduce expense.
- Identifying dead or surplus equipment for recycling (dumping) or resale.

In addition to these specific tasks, I have also been providing on-going general technical support for both our studio and IT operations. Between maintaining our existing infrastructure, and engaging in gradual upgrades and modernizations, Trent Radio has increased independence and capacity for the technical side of our operations much of our tech has served Trent Radio well for 20 years or more; these upgrades ensure reliability into the next decade.

[ends]

Community Outreach Development Manager's Report for Trent Radio AGM 19 Nov 2017 prepared by Mauricio Interiano

The role of the CODM is to oversee all tasks associated with the Programme Director job description; to complete activities to increase outreach into our communities; and to complete specific projects outlined in our current CRFC Radiometres grants. This report will serve to provide an overview of all-things-programming, as well as outline specific activities from the RM1617 Story Machine Project, and goals for the upcoming RM1718 Foundations Project.

The Direction of Programming

Trent Radio depends on submissions of programme ideas from students and community members at large. As such, the nature of what is broadcast from season to season changes greatly, as it represents a diversity of interests throughout the TrentU and Peterborough and area communities.

In light of many recent events Spoken Word content was very concerned with politics, activism and social justice. I am encouraged that students and community members consider the airwaves a relevant and exciting medium for current issues.

It is an increasing trend among programmers to download their shows from the logger and to redistribute their show through their own means across the Internet. Often referring their downloaded programme file as a "podcast", but also for promotion and to seek more listeners using other media forums.

Programme Selection occurs prior to the Fall and Summer seasons. Drawing from the membership and potential-membership, the CODM (formerly PD) seeks to construct a full and balanced schedule. With help from a collection of generous Operators to act as a Programme Proposal Review Committee, the proposals are reviewed and evaluated based on the following criteria:

- a) Is the Proposal complete? If not what's missing?
- b) Comment on the Programme Outline. Note strengths, weaknesses, high points, low points etc.
- c) What suggestions or feedback do you have?
- d) Do you have confidence that they can and will do it? Comment on what potential there is.
- e) Do you recommend this show for scheduling?
- f) Do they need turntable training? Phone training?

Should the programmer fall short on one of these criteria, their proposal requires revision or redirection. Characteristically, the potential programmer will meet with the CODM (formerly PD) and together they'll review the programme ideas, and Trent Radio's approach and the nature of producer-oriented programming. The proposal is then revised with these ideas in mind, and generally the applicant is much happier with their second attempt.

Operators are volunteers who have chosen a particular time to come into Trent Radio and oversee day-to-day operations. An Operator's shift is generally five hours long and duties include: greeting and supporting programmers and other volunteers, producing promos and announcements, assisting in the use of the on-air-phone, providing technical support, acting as a tour guide, taking telephone messages, tidying up, making coffee, and representing Trent Radio to the general public. Operators are drawn from trusted Programmers from the past year and from Executive Producers of the previous summer season. Occasionally a volunteer will become an Operator when he or she has a strong interest in Trent Radio but no desire to programme directly. Student Operators are recruited through an article published in the first issue of each year's student newspaper "The Arthur", invitation at "Clubs & Groups Day" on Symons Campus, or by the direct prompting by Trent Radio staff.

Last year highlighted the importance of consistent Operators. This year an official call out for Operators was needed. A Facebook event and posters were made to spread the word. We also held an Operator's Information Session at Trent Radio House, prior to the planning meeting, to introduce and inform potential new operators about volunteering at Trent Radio.

With the incredible help of Matt Jarvis and Jill Staveley we were able to reach out to a variety of community members and students to bring together a fresh and strong group of Operators for this season. As a result we had almost 30 Operators this season.

Perceived Sea Changes This year I see our programmers using other internet forums to reach a greater audience. The shows continue to be live, candid, and sincere, as opposed to a more polished or commercial-like approach. However, they tend to edit and curate their shows before sharing it out to a greater audience.

Also, the transition between the Fall and Spring sections of the season has become more pronounced as Trent University shifts even farther towards a schedule per term half-courses. The average student's

class schedule is completely different in the Fall than it is from the Spring. This had a great impact on this year's transition. There was a significant amount of changes and it added a lot more of time and work to accommodate the changes. If this situation becomes more awkward, we may have to organise a full proposal process for the Spring season - relinquishing the Fall schedule and accept new proposals for a January start.

Trends 2016-17

· Guests in shows · Podcasting · Social Media

Smooth Operator is a thrice-daily local events calendar broadcast, and a space for interviews with many touring bands, local visual artists, theatre performers and various community groups. Smooth Operator provides first-time and rusty programmers an opportunity to practice their on-air Studio A skills, with the former encouraged to sign up for this opportunity after their initial training. It also acts as a venue for short-length programming to be broadcast outside the regular schedule, such as airing the Trent Central Student Association election speeches, City Council meetings, and special interviews concerning the hot topics of the day - or whatever we can record that is going on in student life, like this year's Trent University Music Society "Battle of the Bands" and the very popular Trent Central Student Association "Election Debates".

Smooth Operator is an important connection between our Operators and our Community. High school co-op students work collectively with TIP/TWSP staff to make sure the Smooth Op Binder is up to date and tidy, and work to schedule interview requests and provide warning and contact information for Operators in advance of live interviews.

Smooth Operator is an essential link not only between Trent Radio and the Peterborough and Trent University communities, but between our volunteers and the community at large.

Goals & Results 2016-17

Goal #1: Story Machine Project - CODM: As part of Trent Radio's Story Machine Project, my main task was to seek information and input from a wide range of community members; promote Trent Radio as a vital community tool with the goal to increase knowledge of, and participation with our resources; and to develop and recommend methods to help Trent Radio regularly identify and engage with under-represented communities in our broadcast range.

Result: We created a Community Engagement Survey and promoted it both on-line and in person at information sessions. We have had significant support from the Peterborough Public Library, Kawartha Lakes Public Library, and Curve Lake First Nation. This is still a work in progress, as it has been a challenge to meet all of Story Machine Project goals as we balance new staff models, transitions and day-to-day facility needs. We will be analyzing the data gathered to work on creating a solid plan to improve and increase Trent Radio's publicity and promotional capabilities in the future.

Goal #2: Story Machine Project - PD Document : Provide Trent Radio a critical review with a step by step outline that describes what the PD position entitles

Result: Hayley Raymond (PD Assist) and I have been working as a team to meet the needs of Trent Radio. Sometimes succeeding and failing. Failure allows us to have time and space to reflect, learn and evolve. We have created a document that outlines the significant tasks and responsibilities that the Programme Director should oversee. The document will be ready by the end of the season and it will be an important tool for future use. * The Document is now done. However, It is still a work in progress as we keep adding and re-structuring how things work at Trent Radio.

Referenda Petition: With less than 2 weeks to put forward our referendum question on the ballot for the TSCA Spring Election, our dedicated volunteers were able to collect over 900 signatures. Despite volunteer support, and community engagement, we were not successful with our question. We took this information and opportunity to support the findings of our Story Machine Community Outreach survey - that we need to work on engagement with specific groups of people who we strive to support. The results have shown us that we need to improve our engagement with Trent Students, a relationship we believed to be strong, but one that obviously needs more work.

Do you support increasing the annual non-refundable Trent Radio 92.7 CFFF FM levy by \$3 from \$19.81 to \$22.81? >>> Yes: 533 37.83% No: 876 62.17% Total: 1409 100%

Studio A 2016-17: New programmers must sign up for scheduled orientation, and training in the on-air studio, before their first show. Studio A Training sessions are held 3 times a week during the Fall Season until the end of October, then tapering off to once or twice a week thereafter. Each session is two hours in length, and divided roughly into two one-hour sections. For the first hour we cover topics that help new volunteers and programmers understand who we are, why we are here, and how we are different from many other radio stations. We strive to cover topics such as the history of the

organisation, 3 types of radio in Canada, our relationship with Peterborough, TrentU and CORUS entertainment, and general compliance expectations.

For the second hour of training we lead the trainees through the technical aspects of the studio equipment (how each button and dial works), informing them of various legal concerns, operational procedures, and CRTC regulations. Trainees are then invited to create a bit of live programming in StudioA. By the end of the two-hour session the trainees are usually exhausted, excited, and eager to get started with their own programmes. They leave with a print out sheet with important reminders in a step-by-step format (show up on time, check the logger, fill out your music sheet) - and we encourage them to engage with their Operator for additional training and support during their time slot, or by signing up to practice on a Smooth Operator show.

****PD Assistant/Trout Rodeo editor 2016-17:** This position supports administrative and creative tasks associated with overseeing Programming. This past year Hayley Raymond returned to fill this position as a self-directed TWSP employee. She took the lead on maintaining and reconciling programme logs, writing and editing the seasonal broadcast schedule accordion pamphlet version of "Trout Rodeo", and producing and distributing of the "Year in Review" version "Trout Rodeo", and helping to make sure we weren't missing any important compliance tasks. We would have been lost without her, and are grateful that she has been able to return as CODM Assistant this year.

Programming, *Outreach & Events Highlights in Review

September 2016

Wed 31 Aug TIP Camp Cultural Assistant workshop*
 Mon 05 Sep Arthur Newspaper begins publishing Trent Radio articles on a weekly basis*
 Mon 05 Sep Pre-Season began
 Fri 09 Sep Operators Info Session*
 Tue 13 Sep Programme Proposal Workshop held at the DBIA on Water St.
 Wed 14 Sep Clubs & Groups Day on campus
 Wed 14 Sep Programme Proposal Workshop held at Bata Library at Trent University
 Thu 15 Sep Dis-Orientation Welcome back BBQ*
 Thu 15 Sep Programme Proposal Workshop held at Sadleir House
 Thu 15 Sep Programme Proposal Workshop held at Trent Radio House.
 Thu 15 Sep Trent Radio presented at the first Cultural Studies 2035 class to attract students to participate briefly in Trent Radio in lieu of an assignment
 Fri 16 Sep Programme Proposal Deadline & Programming Committee Meeting
 Sat 17 Sep Programming Committee Call Back & Training bookings
 Sun 18 Sep Programming Committee Call Back & Training booking
 Mon 19 Sep Fall 2015-16 Broadcast Season began and Co-op placements began
 Fri 23 Sep Pride Day at Trent Radio

October 2016

Sat 01 Sadleir House Open House
 Mon 10 TCSA Fall Elections recording and broadcast
 Tue 13 Trout Rodeo schedule accordion pamphlets made available

November 2016

Mon 07 Programmer Review meetings began
 Sun 20 Trent Radio Annual General Meeting & Community Feast
 Mon 21 Survey available online*
 Thu 24 Survey available in 6 different Libraries*

December 2016

Fri 09 fall 2016 broadcast season ended at noon
 Fri 9 Trent Radio End of Season
 Mon12 Entre Season /w Co-op Students & Jill Staveley directing
January 2017
 Mon 09 Spring 2016 Season began
 Fri 27 Spring Edition "Trout Rodeo" fold-out pamphlet made available

February 2017

Wed 01 RPM Challenge begins
 Tue 14 Trent Radio Mugs w/ Candy available
 Wed 22 Social Justice event day held on-air
 Wed 22-23 NCRA National Homelessness Marathon
 Wed 22 Operators meeting & potluck held at Trent Radio House
 Mon 27 Curve Lake Council Meeting Presentation*
 Tue 28 Collecting signatures for Referenda Petition

March 2017

Fri 03 Ptbo Square Information Session and Survey*
 Sat 04 RPM Celebration Event (Spill Cafe)
 Mon 13-23 Trent Radio Levy Increase Campaign*
 Wed 15 - 16 Recording & Broadcasting of TCSA Spring Elections
 Tue 28 Oh the Horror! Monster event day held on air
 Tue 28 Curve Lake First Nation Information Session and Survey*
 Fri 31 Trout Rodeo Year In Review distributed

April 2017

Sun 09 Story Machine Radio Project Day with MMC Students from SSFC
 Sun 09 Summer Programme Proposals due at 12:00 noon
 Sun 09 End of Spring Season Open House
 Sun 09 Executive Producers Information & Outreach Session
 Fri 21 End of Spring 2017 broadcast season at noon
 Fri 21 - 22 Good N Country 24hr Marathon
 Sun 23 Summer Season Planning Session noon Trent Radio House

**TIP & TWSP Staff 2016-17: See DGM Report
 High School Co-op Students: See DGM Report
 Operators**

Sun Geoff Barnes & Mike Barrett	Thu Melinda Richter Bronwyn Huggins Wes Grist Rick Sloukji
Mon Shannon Culkeen Ayesha Barmania Darren McEwan Emily Minthorn Christopher Lawson	Fri Theresa Chomko Dylan Flippance Sarah Milner Angelica Cooper
Tue Sarah McNeilly Rob Hailman Felipe Cazar Dave Hawkins Nick Sorrie	Sat Jeffrey Moore Ayesha Barmania
Wed Josh Skinner Rachelle Sauve Zara Syed Yumna Sawnya Matthew Poppleton Dylan Mcdonald Rhys Climenhage	

STATEMENT OF PERFORMANCE September 2016 – August 2017

Overall, it is my opinion that:

- 1) Trent Radio's programming is balanced, and
- 2) Trent Radio's programming is in compliance with its broadcast license.

Hard copy programme logs for each broadcast day are to be completed and kept for one year.

Programmers are reminded to initial the programme log and to check for sponsorships.

All sponsorship sheets are completed and kept for one year.

All music sheet data is now kept for at least one year. Programmers are reminded to account for all music played noting Canadian content and other information.

Content Category Stats

Content Category	CRTC Required	TRadio Required	Fall/Spr AY16-17
Cat 1 - Spoken Word	Min 15% of all programming*	Min 25% of all programming	48%
SubCat 11- News			-
SubCat 12 - S/W Other			35.93hrs
Cat 2 - Popular Music		max 60% of all music	20.55hrs
SubCat 21 - Pop Rock Dance	at least 20% Cat2 other than SubCat21		27%
SubCat 22 - Country & C'try Oriented			17.22hrs
SubCat 23 - Acoustic			2.58hrs
SubCat 24 - Easy Listening			0.75hrs
			-
Cat 3 - Traditional & Special Interest	min 5% of all selections	Min 5% of all selections	18hrs
SubCat 31 - Concert			25%
SubCat 32 - Folk & Folk Oriented			-
SubCat 33 - World Beat & Interntl			5.55hrs
SubCat 34 - Jazz and Blues			2.75hrs
SubCat 35 - Religious			2.2
SubCat 36 - Audio Art			6.1hrs
			1.4hrs
Total Cat 1			1,114.01hrs
Total Cat 2			637.22hrs
Total Cat 3			567.75hrs
Total Cat 1, 2, & 3			2,318.98hrs
Broadcast Weeks this Season			31
Reg Programming (avg hrs/week)	Min 42 hours	Min 42 hours	74.48hrs
"Hits" Played	no spec	Max 5%	< (TR)Max
Advertising & Sponsorship	Max 504 mins	Max 252 mins	< (TR)Max

These statistics do not include Radio Free Peterborough, which usually accounts for approximately 2000 broadcast hours over the full season.

Summer Broadcast Season 2017

During the Summer Season, my primary responsibilities included day-to-day Programmer Support and Community Outreach. I assisted and oversaw the DGM as she completed schedule and programming responsibilities, and you can find our Statement of Performance for the 2017 Summer Broadcast Season in the DGM Report.

Physical Plant: This summer we had more time to clean and rearrange Trent Radio house. We dealt with Pigeons, Bird termites and Bees. We have also been cleaning and organizing our office space on the second floor. Trent Radio house feels cleaner and safer.

Levy Booklet: This Summer I joined the Levy Booklet committee. Together with Molly Hu and Victoria Balding we were in charge of putting together profiles of the levy groups and create a Booklet to include in the Welcome Bags for new students. It was a challenging and learning experience. It was the first time this was done. It involved a lot of communication with the print shop and other clubs and groups. There had a very short time line. It was a success and I recommended doing this again next year. With a longer time line and with more people involved in the process it should be an ongoing project for future years.

Tracks Camp Session: In collaboration with the Tracks Youth Programme, I Hosted an information session and a live broadcast session. We recorded some drums songs, that were edited for future use. 12 campers (+staff) met at Sadleir House for a general information session about Trent Radio. After that, we head over to Trent Radio House for a tour and a live broadcast.

Outreach sessions: As part the RM1718/CRFC Foundations grant I delivered 5 - Community Outreach Information & Training Sessions for Operational Volunteer Positions (Operators & Executive Producers) Between July - September 2017.

1. Peterborough Folk Festival: This was a great outreach opportunity. There was a significant amount of foot traffic, where a lot of people asked about our location, shows information and opportunities at Trent Radio. This session in particular was pivotal to reconnecting with the Peterborough community and music scene.

2. Peterborough Square: At the Peterborough square session our main target was Peterborough community members. A good amount of past programmers swung by to collect programme proposals to continue with their show. During this session we got a good amount of new people that have never heard about Trent Radio. Again, this location seems to be a good one to reconnect with the Peterborough community and remind them that we are still alive.

3. Radio on the Lawn and Open House and Programme Proposal Workshop: This was a productive combination or an open house information session, a programme proposal workshop opportunity and also a creative and entertaining afternoon on Trent Radio's House Lawn. This event was also part of OPIRG's Disorientation week. Our main target was Trent University first year students and Sadleir House friends.

4. Clubs & Groups Day on campus Trent University: Our main target for this session was new students. It was a successful day where we got to meet a lot of current new programmers. We attend this event every year and is pivotal for our new programmers recruitment.

5. Clubs Craze on campus Fleming College. This was the first time we has an information session and Fleming College Club Craze. It was a also another successful day where we got to meet some of our current new programmers. We plan to attend this event every year as it can become pivotal for our new programmers recruitment.

FALL 2017 Programming Info & Update

Air time: 80 hours of Programming (excluding RFP & Red Morning Radio

78 Shows

2x (1) hour training sessions per week

3x 30min Smooth Operators/day

1x 30min Show for co-op student

Operators Fall 2017

REGULAR OPERATORS:			OPERATORS AT LARGE:	
Will Pearson*	Bronwyn Huggins	Zara Syed	Rob Hailman	Geoff Barnes
Chris Lawson	Emily Minthorn	Wesley Grist	Rick Sloukji	Alissa Paxton
Rachelle Sauve	Josh Skinner	Alex Karas	Melinda Richter	Rhys Climenhage
Shannon Culkeen	Matt Douglas	Dave Hawkins	Sarah Milner	Ayesha Barmania
Jess Grover	Hannah Collins*	Paige Russell*		
Lyndsey Russell	Tree Chomko	Michael Gray*		
Michaela Rickey*	Dylan Flippance	Hayley Raymond		

* New to the Operator position this season.

Average weekly broadcast hours (excluding "Radio Free Peterborough")

	Spr14	Fall14	Spr15		Spr16	Fall16	Spr17	Fall17	Description
	80	83	83		80	86	88	80	Total live broadcasting hrs/wk
	102	106	123		94	111	115	109	Number of Producers
	85	88	97		81	92	91	78	Number of Programmes
Fall13		Fall14		Fall15		Fall16		Fall17	
	84	88		80		92		78	Regular scheduled programmes from
	101	106		93		111		109	Programmers, comprised of
	44	46		42		55		41	TrentU students
	57	60		51		56		68	Community Members (TU or HS ?)
	4	4		5		7		6	TrentU & Community Groups

[end]

PM, DGM, RRFG Report for Trent Radio AGM November 19, 2017

Prepared by Jill Staveley

INTRO: Trent Radio is a strong community of people working together to foster a positive environment where exceptional radio can be made by volunteer producers. This is an amazing thing that we succeed at each year. The landscape is shifting, and we need to regularly renew our vows with our mission/mandate, aims & objectives - to make sure we are aligned with our priorities. We are also working to re-evaluate our methods and patterns to learn what we should reinforce, and what we can tear down. This past year has been a time of watching and learning, asking questions and listening to answers.

We have also had the benefit of working through the summer to make plans and prepare for a busy 2017 pre-season and Fall start-up. It has been All GO! – but we have maintained a good spirit and successful approach so far.

We are managing another staffing change with a positive attitude, and the collective goal to create a network of staff members who work together to support a crew of operators and programmers who feel accountable for and involved with Trent Radio in positive and enthusiastic ways.

STAFF STRUCTURE: At the core of building a sustainable staffing model for Trent Radio is a redistribution of day-to-day tasks and responsibilities. Trent Radio staff and volunteers have, in the past, operated within a direct and linear reporting structure through the Programme Director and the General Manager to the Board of Directors. Over time, this model has shifted and changed with the addition of staff roles, grants and projects, and changes in personnel.

To accommodate a change in staffing structure, we are currently working within a trial model where we have assigned specific responsibilities to staff members for reporting and accountability purposes - with certain administrative, frontline, and delivery tasks being delegated out. While this may feel confusing at this early stage, the model is based on successes and failures from the past year, and will be reviewed again in April to determine if it meets our needs and goals in the long run.

CORE STAFF:

Community Outreach Development Manager (35hrs/wk): Mauricio Interiano will continue until the end of June as the CODM, the position that is responsible for day-to-day and overall Programming responsibilities, general Community Outreach, scheduling and making sure everyone shows up for their shifts. The CODM fulfils all Programme Director responsibilities by working in tandem with the DGM (Deputy General Manager) to delegate administrative & compliance requirements (namely Programme Logs and beginning of season admin), and with the Volunteer Support & Training Coordinator to oversee new Operator outreach and training. The CODM reports to the DGM & the General Manager.

Local Content Project Manager & Volunteer Support & Training Coordinator (10hrs/wk): Matt Jarvis will be working with an assistant (Rob Hailman) to oversee LCMP duties, and fulfil the role of Volunteer Support & Training Coordinator (RM1718). The primary goal for the LCMP this year is to process all back-logged archives (waiting to be processed), and to design and implement an effective and permanent storage solution for the LCMP physical artefacts. The role of the Volunteer Support & Training Coordinator is to assist the CODM with bringing new Operators to Trent Radio, organising monthly meetings, providing support and training, as well as delivering advanced skill building workshops open to all Trent Radio members. Activities associated with the LCMP and RM1718 deliverables will be reported to the DGM; activities associated with programming and broadcast schedule will be reported to the CODM.

LCMP Assistant & Broadcast Technology Advisor (IT Support) (7hs & 2+hrs/wk): Rob Hailman has joined the Trent Radio forces to assist with the LCMP goals, as well as provide IT support to Trent Radio in general, and specifically for the upgrades we have been making with our broadcast technology. Activities associated with the LCMP will be reported to the LCPM; activities associated with IT and Tech for RM1718 will be reported to the GM.

Deputy General Manager & Production Manager (35hrs/wk): This is me. I am here to support, guide and train all on-site staff members, co-op students, and non-programming volunteers. My role is to be accountable for meeting our project goals, and specifically to support the GM & CODM. I oversee projects and grants, and work to connect our communities of people to make sure that Trent Radio is running as a team, on the same path. My primary focus this year is to discover a sustainable model for Trent Radio that allows us to be excited and precarious, while functioning within an organisation that is stable, realistic, and secure. I report to the GM.

General Manager: John Muir is our GM - he is ultimately responsible for all operations. Over the past few years, John has been working with me to find a way to work together to support Trent Radio's overarching goals as a team. Currently, the GM has been overseeing and responsible for all accounting, financial, governance, physical

upgrades/maintenance and broadcast/production tech areas of Trent Radio. The GM reports to the Board of Directors. *The Board of Directors reports to the Membership. The Membership makes the radio shows, and away we go.*

PROJECTS:

(i) Radio Free Peterborough/Local Content Project (Ongoing): Through the CRFC Radiometres 2016/17 “Story Machine” grant, we placed national outreach as a priority regarding our LCMP. Matt Jarvis was tasked with the responsibility to connect with other C/C Radio Facilities and like-minded community organisations to develop a network of resources who would be provided the support and information on how to build their own LCMP, and encourage them to become champions of local content for their distinct regions. Please see Matt Jarvis’ report for detailed information on the LCMP, and Steve McNabb’s report for information on Radio Free Peterborough.

(ii) Production Projects – RM16/17: Through the Story Machine grant we worked with a group to produce broadcasts that feature stories to tell the history of our region. We worked in collaboration with the Museum Management & Curatorship Program at Fleming College, supported by Brian Mitolo, Ayesha Barmania and Deb Scott as our Craft mentors, with production efforts from Hilary Wear, Kemi Akapo, Jason Hartwick, Hayley Raymond and Jeffrey Moore. We hosted a successful Story Machine Radio Project Day on Sunday April 9th, and broadcast both mid-progress and completed segments. All projects were submitted by the grant deadline, and are available on the LCMP.

(iii) Production Projects - StudioC: We continue to inspire and facilitate production projects using the space &/or the gear from StudioC. These include Story Machine workshop sessions, RPM challenge recording workshops, radio drama production opportunities, live music event recordings, and live music project days. We have also been working to inspire and facilitate hands-on educational production opportunities by providing gear and guidance to volunteers, TWSP staff and project participants. This continues to be a priority, and we are working with our TWSP staff to increase the frequency of our off-site recording and live broadcast projects this year.

(iv) Improved Levy Group Engagement: This engagement happened because of a change in the way that Trent Administration is charging tuition fees and defining student status, and the need for TrentU student groups to work together to pose and petition a question to make an administrative change to levy fee collection. Student Groups, while in favour of this question, did not engage quickly enough, and the referenda was unsuccessful. Alissa Paxton, Sadleir House Steward, has initiated Levy Group meetings that have already increased connection between student groups, and enabled a better network of resources for smaller groups to access this year.

(v) TCSA Referenda Question – increase Trent Radio’s Levy: Under the leadership of Mauricio Interiano, as part of our Community Engagement Surveys, and with the hopes to increase Trent Radio’s annual budget to meet increasing costs associated with broadcast technology upgrades, physical maintenance/ improvements of our building, and growing staff costs, Trent Radio asked for a \$3 levy increase. It was a long shot – but it gave us an exceptional understanding of our relationship with Trent Students and groups, and we gained insight into how we can better meet the needs of our core funders. We are working to increase our community engagement with Trent Students, specifically on campus, and we consider posing the question again at the TCSA 2018 Spring Elections.

(vi) Community Radio Workshop Sessions: We did not host a CRWS this past year, but hope to deliver one in the upcoming year.

TWSP/TIP: We had a good blend of new and returning TWSP/TIP employees last year. In my opinion, we are using our TWSP hours effectively with the current distribution of hours. In general, when hiring new student employees – we try to find people with the right personality and outlook, and do our best to make the job fit the person. We have been very successful with this model so far, and have had the opportunity to work with a wide variety of wonderful people. In June we applied for 4 TWSP positions & 1 TIP positions.

In general, we have moved away from using TWSP & TIP staff as studio trainers. The number of hours involved in training a trainer didn’t always seem to make sense...and left us with obvious holes in the transfer of knowledge at points. We have also seen a visible decrease in StudioB/Production training requests. With these trends in mind, we have moved to a structure where we have 3 positions focused on supporting the LCMP and off-site production projects. We hope that this will not only create unique and dynamic programming segments, but that it will simultaneously offer our student staff members the chance to gain valuable hands-on audio production experience, and increase our visible presence with students at Trent.

(i) ProdT/STUDIOB (16/17TWSP), LCPA (17/18TWSP): Jillisa Joshua was our StudioB trainer last year. She came to us with audio/visual editing skills, and has worked with these to develop her creative audio production abilities, as well as teaching and supporting our volunteer base. StudioB training numbers are steadily going down, with a total of 19 people

trained and/or supported in StudioB this year. In light of the reduced training requirements, we modified the job title and description to include in-house production and editing assistance, as well as off-site and creative production projects within our community.

(ii) LOCAL CONTENT PRODUCTION ASSISTANT (TWSP): (16/17)Mike Lobovsky filled this position as the LCM assistant (managed by Matt Jarvis), and designed the specific job tasks to fit Mike's skill set. The priority of the LCPA (twsp) was to produce a show called "You Had To Be There" – live music events recorded, and broadcast a week later on Trent Radio. Colin Wigle will be fulfilling this role during the 17/18 Broadcast Season.

(iii) LOCAL CONTENT PRODUCTION ASSISTANT (TIP): We hired Daniela Leal to fill this position as the PM assistant (managed by Jill Staveley), and designed the specific job tasks to fit Daniela's skill set. The priority of the LCPA (tip) was to create written content for Arthur, fulfil student outreach activities, build a confident production based skill set, and learn about Trent Radio as a whole organisation. This Fall Daniela has returned and is balancing time between promoting the hard work of our Programmers and Operators, with off-site and creative production projects within our community.

(iv) PHYSICAL PLANT (TWSP): (16/17)Mercedes Mitchell returned for her third year with Trent Radio, and graduated in June. (17/18) Eriq Anderson – new to Trent Radio, is an independent Hip Hop artist, and enthusiastic community member. While his main priority will be keeping Trent Radio clean and clear each week – we have plans to train him in StudioB so that he can work on developing his production skills for audio production, and hopefully deliver some workshops around RPM in the Spring Season.

(v) PD ASSISTANT (TWSP16/17), CODM ASSISTANT (TWSP17/18): Hayley Raymond oversaw the compliance aspect of programming for the Fall'16 & Spring'17 Seasons. She helped to guide us through the responsibilities associated with the PD job, so that we had a full, positive and successful experience this year. Hayley has returned to work with the CODM on outreach goals, and is available as a support resource for working towards a sustainable model for completing all tasks associated with the PD job description.

EDUCATIONAL/FOR-CREDIT PARTICIPATION OPPORTUNITIES:

CUST2035: In January 2017 we facilitated a 2 week training, support & production opportunity to CUST 2035 students as a for-credit project option. We had 5 students complete the project, with great success. We moved the opportunity to the winter term, as we had too many commitments to fulfil in the Fall term. We have 5 students signed up to complete the project again in January 2018.

HIGHSCHOOL COOPERATIVE EDUCATION: We welcomed 3 co-op students last Fall (Sep16 – Jan17), and 1 for the Winter/Spring placement opportunity (Feb – June17). Darby White-York (Fall-morning), Andie Rodda (Fall-afternoon) and Lizeh Basciano (Fall-afternoon) collectively oversaw maintenance of the PSA email account, scheduling Smooth Operator interviews, processing incoming music for distribution and programmer access, and produced weekly radio shows. Shawn O'Neill was our current co-op student, and was overall successful in completing the course - however, with such a significant change in schedule in the Spring - I do not recommend taking on Feb-June High school Co-Op students. Our Fall 2017 co-op student is Rhys Climenhage, who has participated as both an Operator and Programmer at Trent Radio in the past, and is a wonderful addition and resource to our crew this year.

JILL'S VOLUNTEER WORK AT QUEEN MARY: I continue to volunteer my time to play music and inspire creative opportunities in 4 of the classes at Queen Mary Public School. This is a project of personal benefit – as I am able to participate in the education of my children, but I have also been working to create content that will be broadcast on Trent Radio, mostly in the form of songs that are written, and introduced by the students. I am currently working to convince QM teachers to write songs with their classes so that they can submit an album for the RPM challenge in February.

GRANT APPLICATIONS and PROJECTS:

(i) Community Radio Fund of Canada – Radiometres 2016/17 (\$50,000): The goals of the project were (1) LCMP will create a 'how to' book on the LCMP, and will initiate contact and communication within the national c/c radio community, (2) Trent Radio will survey and perform outreach activities to a wider geographical region for new participants and community contributors, (3) Trent Radio will edit and publish updated and relevant user manuals and support documents for volunteers, staff and community participants, and (4) Trent Radio will work with Community Craft Mentors and the Museum Management & Curatorship Program at Sir Sanford Fleming College to deliver a two-tiered workshop based production opportunity (distinct and different expectations for SSFC students and Trent Radio Community Participants) to learn about, produce and broadcast audio projects featuring specific or distinct aspects of Peterborough's History. (May 31, 2016 – May 31, 2017) The project has been very successful so far, and final reports were prepared and submitted to the CRFC.

(ii) Community Radio Fund of Canada – Radiometres 2017/18 (\$50,000): Our current CRFC funded project is called Trent Radio Foundations – Building a Sustainable Model for Succession & Growth. The goal of this project is to provide Trent Radio staff and volunteers with the opportunity to reflect and reference the skills, information and resources developed through Radiometres projects since 2013, and to develop and implement sustainable structures and resources to meet changing volunteer, staff and organisational needs, as well as reflect the organisation founders and the original Aims and Objectives set out by them.

Trent Radio will increase our capacity to train new volunteer Programmers; to increase our skill building workshop opportunities for returning Operational volunteers; and improve our ability to preserve and transfer organisational history within our broad, and regularly changing membership.

~~**(iii) Community Radio Fund of Canada – Youth On Air: Not Available since 2016**~~

(iv) NCRA/La Fondation canadienne pour le dialogue des cultures – Rendez-vous de la Francophonie – We did not apply for this opportunity as we already felt that we had more jobs/responsibilities on our plates than we could successfully manage. The project seem to lack contributors as we were approached more than once to take part.

(v) Canada Summer Jobs: We submitted an application for [1] full-time position to manage Trent Radio House, our Summer Executive Producers and Programmers as Summer Operations & Information Manager. We were granted 210 hours for the summer, which would amount to about 6 weeks. Wes Grist was hired to complete the projects outlined in the grant, and to produce a remote broadcast from Hunter Street arranged by EC3's Canada 150 "New Vision/Old Land" multi-media installation from the end of May to the beginning of July. It is my understanding from speaking with Marisa at MP Maryam Monsef's office that most local grants were of a similar amount, that CSJ has shown a pattern of only providing partial funding for the CSJ projects, and that we should carefully identify the funding priorities each year, and write our grant application towards those key investment priorities to improve our chances for increased funding allotment if we hope to get an increased allotment next year.

(vi) City of Peterborough Community Grant (\$2,500/year for 3 years): In Spring 2017 we applied for 3-years at \$2,500/year operational funding, and received a 1-time award of \$2,500. In 2016 we applied for a 3-year Operating Grant (\$3,000/year) and were awarded \$750 for 1-year. It was our inference that the city wouldn't increase our funding because we are seen as being part of Trent University, and not in need of City funding.

(vii) Precarious: an ArtsWork Festival: Trent Radio has written a letter of support for a local group of artists (Kate Story & Ryan Kerr) who applied and were awarded Canada Council for the Arts, and Ontario Arts Council funding. Trent Radio is providing on-air promotion, as well as recording and live-broadcast functions for relevant performance events throughout the festival in October & November 2017.

(viii) PRIDE Radio Day: Trent Radio requested \$500 in funding from Peterborough Pride to deliver a Radio Project Day to celebrate and highlight Peterborough's LGBTQ2 community during Pride Week in 2016, and again in 2017. This was successful both times, and ran under the direction of Shan Culkeen.

(ix) ARTSWEEK PETERBOROUGH: Trent Radio has applied for funding from Artsweek Peterborough twice, and has only been successful once (2015). The funding has been staggered to every 2-years, and the deadline for Fall 2018 is coming up on December 11th, 2017.

SPONSORSHIPS: We have talked about the need to revitalise our Sponsorship efforts to really focus on the Community Contribution aspect of supporting Trent Radio. Please see GM report for details.

SUMMER2017 BROADCAST SEASON STATEMENT OF PERFORMANCE:

Overall, it is my opinion that:

- 1) Trent Radio's programming is balanced, and
- 2) Trent Radio's programming is in compliance with its broadcast license.

Hard copy programme logs for each broadcast day are to be completed and kept for one year. Programmers are reminded to initial the programme log and to check for sponsorships.

All sponsorship sheets are completed and kept for one year.

Average Weekly Stats (excluding RFP)

Content Category	CRTC Required	TRadio Required	SMR2017/weekly stats	SMR2017 total stats (15weeks)
CAT 1 – SPOKEN WORD	MIN 15% of all programming	MIN 25% of all programming	44.18%	
11 – NEWS			-	
12 – S/W Other			18.775hrs	281.63hrs
CAT 2 - POPULAR MUSIC		MAX 60% of all music	59.11%	
21-pop rock & dance	At least 20% of CAT2 must be other than 21		13.025hrs	195.38hrs
22 - country & c'try orientd				
23 – acoustic			1hr	15hrs
24 – easy listening				
CATEGORY 3 – TRAD & SPECIAL INTEREST	MIN 5% of all selections	MIN5% of all selections	40.89%	
31 – concert				
32 - Folk & Folk Oriented			0.1hrs	1.5hrs
33 - World Beat & Intl			0.1hrs	1.5hrs
34 – Jazz & Blues			0.75hrs	11.25hrs
35 – Religious			5.75hrs	86.25hrs
36 – Audio Art			3hrs	45hrs
.				
HITS PLAYED	No specification	MAX 5%	Below TR MAX	Below TR MAX
Station Produced	Minimum 42hrs	Minimum 42hrs	42.5hrs	42.5hrs
Advert & Spon		MAX 252 min	Below TR MAX	Below TR MAX
CAT 1 total hrs			- 18.775hrs or 44.18% of programming	
CAT 2 total hrs			= 14.025hrs or 59.11% of all musical selections	
CAT 3 total hrs			= 9.7hrs or 40.89% of all musical selections	

Average weekly broadcast hours (6:00 – midnight daily)

Description	SUMMER17
Total live b.casting hours / week (average)	42.5
Number of Producers	63.0
Number of Programmes	44.0
*RFP b.casting hours/week (average)	85.5

RECORD OF SIGNIFICANT EVENTS – SUMMER BROADCAST SEASON 2017:

Excerpts from “A Programming, Daily Operations & Special Projects Perspective Report_Prepared by: Jill Staveley”

PROGRAMME PROPOSAL DEADLINE: SUNDAY APRIL 9

**We held an open house for prospective EPs & other interested volunteers simultaneously with Programme Proposal Deadline & Story Machine Radio Project Day.*

SUMMER PLANNING SESSION: SUNDAY APRIL 23

**Mauricio & I had a chance to go through all the Summer Programme Proposals, train new programmers. All the EPs were prepared in advance for their duty on Sunday April 23rd, and they came together confidently already committed to a set EP shift, and ready to make a schedule.*

SHUTDOWN, ADMIN & TRAINING: APRIL 22 to MAY 7

**Any new programmers requiring additional training were scheduled. Emails prepared and sent to each Programmer confirming scheduled time, contact information, show description – and connecting them with their EP. We created an excel spreadsheet for the season, and checked off people as they confirmed email addresses, attended training, paid their membership fees, recorded a programme promo, etc.*

SUMMER SEASON START: MONDAY MAY 8

SUMMER SOCIAL @ REID ST: SATURDAY MAY 13: **JKM delivered an orientation to Trent Radio & Community Radio, recorded for broadcast at a later date.*

PROGRAMME PROMOS & BACKUP SHOWS DUE IN: FRIDAY MAY 19: **completed nightly by EPs in StudioB, recording promos & downloading logger files for back-up shows. In reality backup shows & promos were completed with the help of SOIM by Friday June 2nd.*

LCPM END: FRIDAY MAY 26

SOIM START: MONDAY MAY 29

TIP Funding APPLICATION: MAY 31, 2017 *Local Content & Production Assistant (TIP):*

RM1617/CODM END: FRIDAY JUNE 2

NCRA CONFERENCE: JUNE 7 – 11: **Mauricio Interiano, Jeffrey Moore & Ayesha Barmania attended the conference in Abbotsford BC. Mauricio provided a written report for us.*

CONVOCATION: JUNE 6 – 9

TWSP FUNDING APPLICATIONS JUNE 16 (New Job Descriptions/Roles for TWSP)

FCI WINDOW INSTALLATION: FRIDAY JUNE 23: **Installation of 2 donated windows to replace office windows. \$1900 value (product and labour). In exchange for a combo of a 1 year Sponsorship & Charitable Tax Receipt. Contact: Jamie Stringer, through Dave Hawkins.*

FUZZ FEST: SATURDAY JUNE 24: **This event was broadcast live on Trent Radio using the Comrex. Intended as an opportunity for our co-op student and another young volunteer to get active in the community, as well as a test run for the remote technology to make sure we understood how it would work for the EC3 live broadcast on June 30th. As a side note: Hurricane Charlie (Jill Staveley & Patrick Walsh) have taken the live recording of their set, and will be releasing it as an album through Mirkwood Records – a Philadelphia based music label who releases albums for free on the internet.*

NEW HORIZONS OLD LAND: FRIDAY JUNE 30: **Hired by EC3 Peterborough, Trent Radio delivered a full day of remote broadcast programming live from Hunter Street. Organised and delivered by SOIM/Wes Grist, first use of the Comrex, coverage of media art installations, interactive broadcasting with community members / public.*

CODM RETURN: MONDAY JULY 3

RM1718 – Trent Radio Foundations Officially Starts: MONDAY JULY 3

STRAWBERRY SOCIAL @ SADLEIR HOUSE: SUNDAY JULY 9

SOIM END: FRIDAY JULY 14

RADIO ACTIVE LIVE @ THE SPILL: SATURDAY JULY 15: **Afternoon of live performances from the Spill, organised and hosted by Sarah Milner. Featuring Rick Sloukji, Jeff Moore, Scott Somerville, The Rock & Roll Princesses, Rob Hailman – tech by Wes Grist & Alex Karas*

DOG DAY RADIO PROJECT DAY: MONDAY JULY 24: **Organised by Em Minthorn on Chris Lawson's Birthday. There was cake, new and old programmers – and a tonne of excellent dog themed programming.*

LAST DAY OF SUMMER SEASON: FRIDAY AUGUST 18: **Programming continued til the end of the broadcast day, rather than ending at noon. We felt that with such a short season (15 weeks) – we didn't want to take a broadcast day away from our Friday programmers.*

SHUTDOWN: SAT AUGUST 19TH – MON SEPTEMBER 4: **End of Season Clean Up, tore down wobbly PD desk, hired Millar's pest control to spray for mites (from dead pigeon in nest on roof), general cleaning – plus extra sanitization of space. Was a fairly easy task, with regular cleaning happening all summer. NO carpet cleaner – the carpets are too thin to make it worth it. Need to re-floor within next 12 months.*

EARLY BIRD DEADLINE: FRIDAY AUGUST 25 @ HIGH NOON: **This was a confusing endeavour. Many people didn't know about this – especially long time programmers – so, I feel that it hasn't been promoted/understood in a valuable way. When I was promoting it – I was under the impression that returning programmers could apply for their show, and start the first week of September – AND maintain that timeslot throughout the season. I was also under the impression that any programming for the pre-season was to be scheduled based upon submissions received at the Early Bird Deadline. It is obviously a confusing notion – one that we need to clarify or get rid of.*

FALL2017 BROADCAST SEASON GOALS

PRIMARY GOALS: We are working to improve our training model and timeline for Programmers and Operators within a Seasonal Broadcast Schedule approach; increase and enhance our Community outreach efforts to all of the Trent and Peterborough Communities; improve our training resources and opportunities for Trent Radio and Community Members; increase our Community Production efforts for special broadcasts and outreach project; and re-shape our staff structure to create a model that is sustainable and that can move forward with the future of Trent Radio as an evolving Community resource.

CRFC RADIOMETRES '1718: Foundations: Building a Sustainable Model for Succession & Growth.

Trent Radio Foundations project is designed to provide Trent Radio staff and volunteers with the opportunity to reflect and reference the skills, information and resources developed through Radiometres projects since 2013, and to develop and implement sustainable structures and resources to meet changing volunteer, staff and organisational needs, as well as reflect the organisation founders and the original Aims and Objectives set out by them.

Trent Radio will increase our capacity to train new volunteer Programmers; to increase our skill building workshop opportunities for returning Operational volunteers; and improve our ability to preserve and transfer organisational history within our broad, and regularly changing membership. Intended Outcome: Better training, supervision and retention of volunteers.

General Goals:

1. Develop and implement effective and sustainable community engagement and outreach methods and realistic annual goals to attract new volunteers annually.
2. Increase the size of our team of both regular and fill-in Operational Volunteers (Ops & EPs)
3. Improve volunteer retention and continuity within our Operational Volunteers (Ops & EPs)
4. Improve our Seasonal Programmer and Volunteer training and support plan and model for both first time volunteer Programmers, and experienced Operational Volunteers.
5. Re-evaluate and restructure Trent Radio's Staffing Model to meet current organisational and programming support needs, and to maintain alignment with our Aims and Objectives.
6. Gain a better understanding of the ideas and goals Trent Radio was built upon.
7. Increase and improve staff and volunteer management and oversight.
8. Develop up-to-date documentation of Trent Radio's Broadcasting Technology, including recommendations for future maintenance, growth and relevance.
9. Gain an understanding of what broadcast technology is currently in place, where it stands in terms of remaining life-span and relevance to current broadcast and production technologies.

Measurable Goals:

Organise, Promote and Deliver 6 Advanced Skill-Development Workshops for Volunteers (October, November, January, February, March, April)

Organise, Promote and Deliver 5 Community Outreach Information & Training Sessions for Operational Volunteer positions (Operators & Executive Producers)

Organise and facilitate 6 Operational Volunteer Meetings to increase annual training and communication opportunities (October, November, January, February, March, April)

Interview (recorded) at least 4 Trent Radio members involved with building the organisation

Produce, broadcast and archive a series of at least 3 radio broadcasts that serve as both Historical Accounts of Trent Radio as a community organisation, and Training Resources for new volunteers.

Create a well-organised, easily maintained and accessible resource of training and volunteer support documents.

Increase Trent Radio's Operational Volunteer roster by 10 people.

Develop 1 report outlining Trent Radio's current broadcast technology, and provide recommendations for repair, maintenance and upgrade options.

[ends]

General Manager's Report for Trent Radio AGM 171119 prepared by John K Muir, VP & General Manager

Preamble: Established and operated by the students of Trent University for the benefit of the community as a whole and in anticipation of accountable free expression through broad community participation, Trent Radio is designed with the production of exceptional radio in mind. Its aims and objectives include producer-oriented programming and the production of creative local radio.

Administrative Mission: The general support for the education as well as the artistic, research and administrative activities by those involved in the organisation.

The provision of radio production equipment and related training, workshops, direction and facilities in support of radio programming activities and programmer development, and;

In carrying out that mission the following functions are performed:

The operation, maintenance and development of 715 George Street which houses an archive, three radio studios, associated meeting areas, offices, storage facilities, and a revenue-producing residential rental apartment;

The operation and maintenance of a licensed 700 watt ERP radio transmission facility at Television Road, with the addition of Internet accessible stream sources;

The provision of salaried and contracted programming personnel with the specific charge to provide direction, support, and inspiration to volunteer programmers and community contributions.

Overview: Operations reflect ongoing and project priorities established over the last five to fifteen years, as well as moving towards making support of the mission more manageable;

- a) general on-going programme and production direction
- b) the purchase, operation and maintenance of rf & digital transmission and related equipment
- c) the purchase, development and maintenance of 715 George Street - Trent Radio House
- d) the maintenance and improvement of spoken word and music collections, with a special emphasis on local content management and development.
- e) the establishment of, and ongoing infrastructural improvements delivering improved ergonomic function, access and safety to, a flexible production and dissemination facility, to aid and abet inspired contributions of community programming, production and support for same
- f) production and distribution of publicity (Trout Rodeo & guides)
- g) support for the development of radio art pursuant to stimulating innovative programming
- h) general day-to-day administrative and technical direction and support
- i) related office, building & technical overhead
- j) developing on-going and new sources of revenue in support of the above.

Operational and Other Highlights not covered in other reports: While my job is taken up with upgrades and succession, I note that the sharing out of frontline responsibilities is providing more exciting and useful experiences to more people. To wit, the increase in "operators", with considered and structured training and support for same. Another example is the addition of formalised access through the LCMP. These are harbingers of renewal and sources of understated resilience created and shared among and thanks to the efforts of staff and the volunteers themselves. The organisation continues thirst for multifarious participants to find their way clear to immerse themselves into the community through the opportunities and facilities we strive to make available. All the while we resist too much self-congratulation and the formation of cliques. These are interesting and exciting times - sweet, careful and sincere. With that in mind, I attach Trent Radio's aims and objects as a broadcaster below.

My thanks to the Board, Shannon Culkeen, and to Jill Staveley for their goodwill and leadership; to Matt Jarvis, and Mauricio Interiano for their focussed energy and sincerity and to Rob Hailman whose grace, and good work is calming the scary technical beasts who have preyed upon me for so many years.

A respectful thank you and recognition to all make their contribution to Trent Radio.

John K Muir, VP & GM <jkmuir@trentradio.ca> / 19 Nov 2017

Trent Radio Aims To:

Maximise diversity of programming. Inspire creative contributions to radio programming.

Increase awareness of the power and potential of radio.

Encourage and inspire a positive use of radio.

Encourage empowerment and the politics of liberation and discourage protectionism and the politics of resentment.

Formalise its operations so as to promote fairness, clarity and efficiency in its decisions.

Encourage access to the facilities by both the Peterborough area and Trent communities.

Encourage the production of programming which reflects both of these communities.

Encourage co-operation, interaction, communication and understanding within and between these communities and fully reflect this radio community to the world beyond.

Gary Schelling

Glenn Bell

Joanna Rogers

Mary Pace

Paul Merriam

John K Muir

Robert Campbell

Graham Longford

TR Steering Com April 1984

The two other main forms of radio in Canada are public radio and commercial radio. Public radio is represented by the CBC, which exists to promote "high" culture and a national identity. Commercial radio exists to create an audience to be sold to advertisers. **/// Prez & Scape Goat follow ///**