



## 2020-21 Annual Report

## **Trent Radio as a Cultural Organisation and as a Broadcaster**

Established and operated by the students of Trent University for the benefit of the community as a whole and in anticipation of broad community participation, Trent Radio is designed with the production of exceptional radio in mind. Its aims and objectives include producer-oriented programming and the production of creative local radio.

### **Trent Radio Aims To:**

- Maximise diversity of programming.
- Inspire creative contributions to radio programming.
- Increase awareness of the power and potential of radio.
- Encourage and inspire a positive use of radio.
- Encourage empowerment and the politics of liberation and discourage protectionism and the politics of resentment.
- Formalise its operations so as to promote fairness, clarity and efficiency in its decisions.
- Encourage access to the facilities by both the Peterborough area and Trent communities.
- Encourage the production of programming which reflects both of these communities.
- Encourage co-operation, interaction, communication and understanding within and between these communities and fully reflect this radio community to the world beyond.

*Gary Schelling, Glenn Bell, Joanna Rogers, Mary Pace, Paul Merriam, John K Muir, Robert Campbell, Graham Longford ~ April 1984*

The two other main forms of radio in Canada are public radio and commercial radio. Public radio is represented by the CBC, which exists to promote "high" culture and a national identity. Commercial radio exists to create an audience to be sold to advertisers.

### **Charitable Purpose:**

1. The operation of a cultural & education community production and radio broadcast facility in Peterborough.
2. Training & support for those interested in learning of the aural arts.
3. The production & distribution of original spoken & other audio works.
4. The institution & maintenance of instruction pertaining to aural/oral theory & practice.
5. The provision of equipment & facilities in the furtherance of the above
6. Organizing & pursuing common production/performance interest & linkages with other local charitable organizations.

### **Administrative Mission:**

The general support for the education as well as the artistic, research and administrative activities by those involved in the organisation. The provision of radio production equipment and related training, workshops, direction and facilities in support of radio programming activities and programmer development, and; In carrying out that mission the following functions are performed: The operation, maintenance and development of 715 George Street which houses an archive, three radio studios, associated meeting areas, offices, storage facilities, and a revenue-producing residential rental apartment; The operation and maintenance of a licensed 700 watt ERP radio transmission facility at Television Road, with the addition of Internet accessible stream sources; The provision of salaried and contracted programming personnel with the specific charge to provide direction, support, and inspiration to volunteer programmers and community contributions.

## 2020-21 Board of Directors

**Brazil Gaffney-Knox** - I am a recent Trent grad currently working as Co-Editor-in-Chief of Arthur Newspaper, another levy group just down the block. I have been on the board at Trent Radio since 2017 and I have witnessed many changes: growth, loss, learning, chaos, and calm. Thanks Rob and Jill for being magicians, rockstars, and superheroes. This is a very special place.



**Michael Gray - 2020-21 President -**

Michael Gray is a Philosophy student at Trent University. He is proud to be involved with Trent Radio because he believes that platforms for the free exchange of ideas and creativity are fundamental in cultivating an intellectually healthy community. Michael considers himself lucky to have worked for Trent Radio as the Local Content Archivist Assistant; that experience provided a greater understanding of Trent Radio's rich history in Peterborough's music scene and how public radio has been—and continues to be—a vital creative hub.



**Jehan Maboob** - Currently in his third year in the Business Program. Jehan enjoys being part of such a vital organization that provides a variety of content that enriches all listeners.



**Alissa Paxton – 2020-21 Board Treasurer**

Alissa is the Development Associate (fundraising admin) at the YWCA Peterborough Haliburton. She is an alumna of Peter Robinson College (2001) and has volunteered with Trent Radio as a Programmer and Operator. In her spare time, she's an auntie, political organizer, baker and gardener.



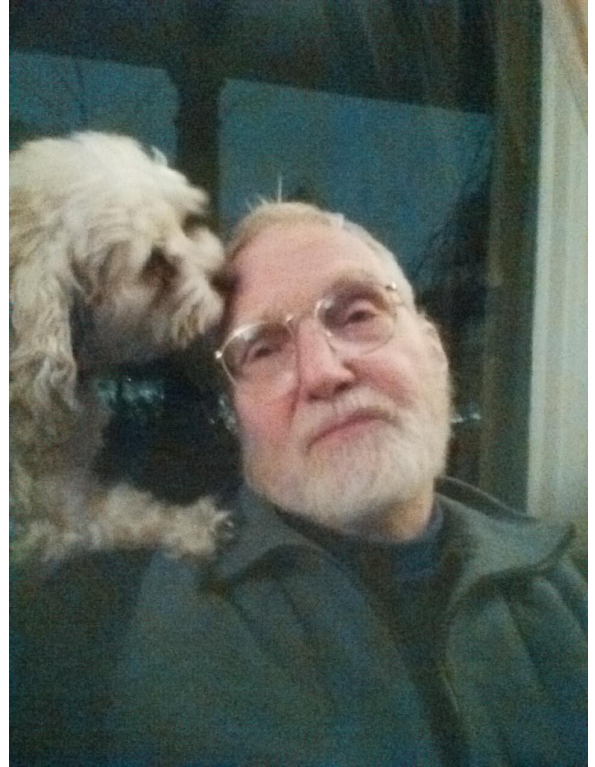
**Katie Pedlar - 2021 Board Secretary** Hi There Radio Lover, I'm an Trent undergraduate student who serves as secretary on TR Board of Directors. I am a former and future programmer who loves listening to the silly and interesting and earnest stories that come out of our community. I big believe in the Peterborough media landscape and that everyone has a story worth telling!



**Tim Snoddon** - Hi my name is Tim Snoddon and I am sitting on the Board of Directors at Trent Radio. While I have family who live in the Electric City I have only been in Peterborough for one year. Regardless I knew as soon as I came that I wanted to play a role in the community and nothing fits that better for me than community radio. I couldn't help myself from also being one of your Trent hosts, every Saturday at 8.



**Bill Templeman - 2020-21 Board Chair** - Back in the early spring of 2018, Bill was looking for a way to become involved in the municipal election in October of that year. By chance, he happened to hear an announcement on Trent Radio about openings for summer programmers. He submitted a program proposal and soon found himself in a screening interview with the redoubtable Mauricio Interiano. At first, Bill only wanted to interview candidates for city council. On May 2 Pints & Politics was launched. Since then, Pints & Politics has featured candidate interviews, panel discussions and interviews on local, provincial and federal politics, plus discussions on issues such as environmental degradation, climate change, the lack of housing in Peterborough, the opioid crisis, universal basic income, the non-profit sector, urban planning, downtown gentrification, the arts community, the international student experience, poetry, the pandemic, local nuclear manufacturing, the US presidential election, and the very occasional panel discussion about hockey. He owes the success of this program to the patient and timely coaching of Jill Staveley, Rob Hailman, and numerous volunteer operators who come to his aid on-air when bad technical things suddenly erupted and instant panic set in. Bill is also grateful to the dozens of guests who have graciously appeared on these programs over the years.





# **Yearbook Management Report for Trent Radio AGM**

Prepared November 2021 by Esther Vincent, admin@trentannual.ca

## **Intro:**

The Trent Annual Yearbook is one of Canada's longest-lived student run university yearbook organizations.

Each year, a group of new and returning students takes on the task of creating a high quality yearbook. Produced during the fall and winter terms, the yearbook is for all Trent students across all faculties, and is presented to graduates each year at convocation. After convocation, copies of the yearbook are made available through department offices and events throughout the year.

While it is produced to a budget, it is made with skill, professionalism and creativity. It is a service for students, creating opportunities for learning skills in publication management, book design, photo editing, team management and communications and distribution. Each copy of the Annual is a physical memento that can be enjoyed for years to come.

Trent Radio is contracted to oversee the administrative aspects of the publication and to provide general support for the ongoing operations of the Trent Student Annual Publishing Corporation.

## **Mission:**

The yearbook mission is to tell the unique stories of each academic year. The staff of the yearbook function as story-tellers, archivists and documentarians.

This mission includes:

- the provision of production equipment and related training, workshops, direction and facilities in support of yearbook production and staff development;
- the operation and maintenance of an office at 751 George Street North which houses production, storage and meeting facilities;
- the production and distribution of a full colour, hardcover yearbook;
- the provision of salaried and contracted production personnel to provide photographic, design and distribution services along with staff oversight, mentoring and evaluation

## **Planning and development:**

This year's operations were managed by returning senior staff member Fareeda Imana as EiC, with Esther Vincent providing support as Chief Learning Officer.

Trent's distance learning model provided many challenges during the 2020-21 year. There were few on campus activities, so finding content for the book proved very difficult.

With a skeleton staff and limited events, the book struggled in the first half of the year. However, in the second term, two new staff members were hired as Communications Officers. With the guidance of CLO Esther Vincent, these staff reached out to students, college offices and faculty. Enough material was received to create a one-of-a-kind yearbook that will remain as an excellent record of the Trent environment during the COVID pandemic. The valuable position of Communication Officer will be retained in future years.

Convocation for 2021 was postponed along with 2020 convocation. Distribution of 2019-20 and 2020-21 books will continue throughout the following academic year. They will also be distributed during convocation of 2022.

Rishabh Joshi was appointed Editor in Chief for the 2021-22 year. He and Esther Vincent will form the management core 2021-22 production year.

## **Archive Manager Report**

### **Prepared by Alex Campagnolo**

Over the last fiscal year, my goal as Archive Manager at Trent Radio was to strategically downsize the Trent Radio Vinyl Archive in Studio C. The project has been a success, as we were able to go from 8,123 records to a concise group of 2,971 records that align with the aims and objectives of Trent Radio. The project can be broken into five parts: analysis, external review, reorganization, consolidation, and supplementary research. Below is a summary of each.

#### Analysis

In June 2020, Carmen Himma and I went through the original Trent Radio Vinyl Archive .txt file and objectively graded its records on their relative “keepability”. Referencing Trent Radio’s Aims and Objectives, we determined that in order for a record from the collection to be kept, the piece had to satisfy any two of four qualifying criteria: Canadian Content (CanCon), not CRTC Content Category 21 (rock, pop, dance), not available on a music streaming service (e.g. Spotify, Apple Music), and/or be considered a rarity (a limited pressing, or worth more than \$50 on Discogs). In addition, anything “radio related” was considered a piece that would automatically be kept. Interviews, compilations, 12”s, sound fx, and radio samplers were all included in this special group.

#### External Review

Once the analysis was complete, the first draft of the Trent Radio Vinyl Archive Master List (herein referred to as the Archive List) was made. To ensure no records of significance were left out on accident, the list of records that did not qualify for the Archive List was distributed to local experts who were given the opportunity to appeal if they felt something was worth keeping. Ten experts contributed their thoughts.

#### Reorganization

In January 2021, with the help of Jordan Cook, we brought all of the original archive’s records from the Trent Radio basement to Studio C. Referencing the Archive List, we sorted the records. Records to be kept were shelved and the records that were not to be kept were brought back to the basement. At present, it is undetermined what will be done with the records that are not in the new archive.

#### Consolidation

Once all of the records identified from the Archive List were shelved in Studio C, again with the help of Jordan Cook, they were cross-referenced with the Archive List to consolidate an inventory. Unfortunately after years of the original archive being open to the public, many records were missing or presumed stolen.

The records were put into order by their original archive date of entry and relabelled with a new reference number, which was noted in the Archive List. The Archive List was then sorted into alphabetical order by artist name. The Trent Radio Vinyl Archive Master List is now finalized, and will be made available to the Trent Radio community upon the Archives’ official reopening, which is to be determined.

#### Supplementary Research

Additional research is being conducted on the Archive List to maximize its use and accessibility. Genre(s), subgenre(s), and the original year of release is being added to the Archive List, which previously only featured artist, album, label, and CanCon status. After the supplementary research is complete, an analysis will be done on the archive data and shared with the Trent Radio community.

## Canada Summer Jobs

### 1) Summer Producer May17-Sep04 - Skye Vasey

**Job Description:** The Trent Radio Summer Producer, Broadcasting will be responsible for the general day-to-day operations, the production of a regularly-scheduled radio broadcast targeted at youth and children, and promotion of community events during Trent Radio's Summer Broadcast Season. The SPB will enhance outreach to youth and children in the Peterborough community by producing local content featuring events, organizations and activities in our area focused on youth involvement.

The SPB will also act as a liaison for programmers and on-site guests by assisting with technical operations, organizing production schedules, and modifying physical and technological barriers for persons with disabilities and exceptionalities as required for the production of community radio. Outreach will also include coverage and promotion of summer festivals and events in the Peterborough region to highlight the volunteers and staff working behind the scenes, as well as featuring the event activity and element of community celebration found in the crowds.

#### Responsibilities and Accomplishments:

- Maintenance and reconciliation of program logs
  - weekly scheduling of sponsorships
- Maintenance of PSA@trentradio.ca email
  - Maintenance and organization of Smooth Operator binder
  - Researched local events beyond newsletters that PSA@trentradio.ca receives
- Produced a tri-weekly 30 minute show targeted at children with each episode featuring a read story time and kids music
  - acquired read Storytime submissions from several local children's authors
  - Recorded acoustic covers of kid's songs
  - Episodes have been edited for archive and can be aired at any time.
- Created PSAs to promote local children's events
- Weekly check ins of the Trent radio building (mostly on Fridays)
  - Check mail, voicemail, ensure there has not been a basement flood etc.
- Produced a weekly Instagram live session in August: "Creators corner" with co-worker Grayden Hatherly
  - Interviewed programmers about their show
  - discussed how to complete program proposals
- On Site operation during the "radio on the lawn" radio project day
- Hosted two programme proposal workshops
- Interviewed local election candidates and created PSAs informing citizens as to how to participate in upcoming election
  - All interviewed candidates were given the same seven questions and a 25 minute cut off length

### 2) Archives Clerk May17-Sep03 - Grayden Hatherly

**Job Description:** Worked under the supervision of the Director of Operations to implement a new digital archive policy, to support volunteer programmers and community members in the production of exceptional community radio. Responsibilities included: analyzing Trent Radio's existing digital archiving systems, re-classifying and catalogue Trent Radio's digital music and spoken-word artefacts as necessary, maintaining the on-going accession of music and spoken-word programming, and seeking and new submissions of local music from the broader Peterborough community.

#### Notable events and accomplishments:

- Processed 694 albums for Libertime between May 17 and September 1, 2021
- Recorded interviews with 8 local artists for radio broadcast
- Received and processed over 10 new albums between May 17 and September 1, 2021
- Organized the Radio Project Day Pride Broadcast for June 26, 2021



- Participated in the first live broadcast from Trent Radio House in over a year on August 22, 2021 as part of Radio On The (virtual) Lawn and learned how to work in StudioA.
- Worked with the Summer Producer to create an ongoing promotional series for Instagram Live

## **Community Radio Fund of Canada: Radiometres - Producer Oriented**

September 1, 2020 - June 27, 2021

### **1) Producer Oriented, Project Coordinator: Laurel Paluck - September 2020 - June 2021**

#### Project Goals

- Engage with new community members. Build strong community partnerships.
- Provide training, support and guidance to community members for the purpose of creating Producer Oriented Programming. Deliver creative and skill development workshops featuring local guests with experience and expertise.
- Increase the amount of locally produced Indigenous programming broadcast on Trent Radio.

Producer Oriented had 3 components

1: Curve Lake First Nation Project: "Amplifying Curve Lake Voices": Community Liaison job posted, interviews and hire, Community Liaison orientation and training, community outreach materials created, participants orientation, audio recording, audio editing and vocal warm up workshops designed and conducted, weekly 1.5 hour broadcast began Jan 04 produced by 10 participants. Broadcast features Anishinabek music, language, land-based knowledge sharing, storytelling, along with contemporary music, sports talk, health and lifestyle and interviews from Curve Lake voices.

2: New Canadians Centre: "Storytelling and Community Radio for Newcomers": Project began Feb 2, weekly sessions with 4 workshops in storytelling x2, audio recording and audio editing. 6 participants were engaged in recording original stories for broadcast. This project will allow producers to create at least 3 hours of new programming.

3: Kawartha Pine Ridge District School Board: This project aimed at bringing the power and potential to students will commence in April. Initial work has begun with discussions with three teachers from different schools, each having identified needs and abilities in their classrooms, including Covid protocols and work arounds. We anticipate 8 hours of new programming.

#### Results

Members from the Curve Lake First Nation communities were introduced to Trent Radio through Missy Knott's social networks and outreach with the CLFN band council.

CLFN members were invited to attend workshops and information sessions about Trent Radio's "Producer Oriented" project.

Amplifying Curve Lake Voices weekly broadcast began Jan 04 2021 with 20+ participants

Storytelling and Community Radio for Newcomers (NCC) had producers creating their own stories and taking on an extra project to bring their voices to a script written by a participant inspired by Covid.

The group began meeting in February. Participants met online, and were provided support, guidance and training to create, record and produce short radio segments featuring stories of their personal experiences. This project was very successful, and ran a second time later in the Spring.

Regional Educators were provided with the opportunity to engage with radio as a learning and COVID-19 safe presentation tool. Regional Educators brought their own ideas to the table, and programming that featured originally scripted radio dramas, jokes, sports news, information as well as messages of gratitude were produced with and by the students featured in each segment.

## 2) Community Liaison Report - Missy Knott - September 2020 - May 2021

### ACLV Producers (18)

Anthony Gabriel  
Cherianne Cybluskie from Blue Jay Botanicals  
Cheyenne Hough  
David Taylor  
Edwin Van Wylick  
Chris Taylor aka Johnny Mouthwash  
Josh & Rivor from Josh & Rivor's Weekly Sports Update  
Lyrik Elizabeth  
Nikki Satira

The Ninja Academy  
Jason Gilbert from Peterborough Native Learning Program  
Scarlett Grace  
Suzanne Smoke  
Ivana Claire  
Maggie Cummings  
Ryan Robertson & Meredith Kurteweg

### ACLV Artists/Presenters (7)

John Wager - Interviewed by Producer Cherianne on his journey through wood working.  
Jay Odjick - working in Media, his journey working with Robert Munsch and now on a feature film in LA. Technology, covid barrier and mostly language revitalization.  
Tracks Program - Storytime, allowing us to use their storytime readings to play on air.  
Dave Jordens  
Twila Knott  
Alex Campbell  
David Taylor  
Braydon Crebar  
Scarlett Grace  
Andrew Shedden

### Project Overview:

This project was a difficult project to navigate during a pandemic. Despite technical issues, internet access barriers, scheduling barriers, communication barriers and all sorts of other struggles among individual lives that are hard to pull yourself away from, this grant and opportunity successfully found a platform for community voices.

Amplifying Our Voices will be continued for another season by volunteers who found such enlightenment while seeking their Producer goals.

Josh & Rivor now provide a Weekly Sports Update every week updating the community on sports news, events, scores and more. Anthony Gabriel is going on to make a full length album after being given the opportunity to share his words and music with a wider audience, closer to his home community. Dining With Davey is now a series after having Dave Jordens speak to us about Indigenous Food on the West Coast and being welcomed into the Indigenous community.

I truly believe this project would have been even more successful if it weren't for all of the barriers that the pandemic caused. In my experience working with Indigenous people from my community, the best work is done when shown in person and when there is a level of alignment that is supported for individuals with adhd. It is hard to limit steps when you can't all be in the same room, so one email would turn into 10 and things get lost making it very difficult to feel successful for a lot of participants. A lot of these participants were trying on their Producer Hat for the first time, and I really wish I could have been a cheerleader in their office to support them with editing etc, it was sad to see people give up so soon.

*I truly believe this project was perfectly thought up and out, the only real barriers were things that couldn't be fixed because of COVID 19 protocols. I wish that I could have physically been with people to make sure everyone was technically set up, organized etc. There were a lot of people too quiet or insecure to mention their barriers. If we were all in one room or at Trent Radio House, we could have really supported each other better!*

**Operations Report – ye21 (September 2020 – August 2021)**  
**Prepared by Rob Hailman, Director of Operations, for Trent Radio Annual General Meeting**  
**Presented on November 29, 2021**

This is another bizarre year at Trent Radio for the history books! For much of the past year, I was in the unique position of being the only person regularly at Trent Radio House, checking the mail, shoveling the snow, occasionally tinkering with the equipment, but mostly just ensuring the place was still there and still a place for our community to make radio. I am grateful for the passion & resilience of the Trent Radio staff, board, and community, for continuing to inspire me in this work.

Trent Radio's current management structure is inspired by a phrase in our daily sign on and sign off: "When Trent Radio applied for a license to the CRTC, it filed a comprehensive promise of performance making specific commitments as to its *operations and programming*."

To that end, the Director of Operations is responsible for the governance and administration of Trent Radio, and the maintenance of Trent Radio's broadcast license, charitable status, and physical assets. Responsibilities include technical arrangements and equipment, physical plant matters, regulatory compliance and reporting to government and regulatory agencies, and management of financial affairs.

In a broad sense, the role of the Director of Operations is to ensure that Trent Radio, both as an organization and as a broadcast facility, is present and functional, and then get out of the way so that the Trent and Peterborough communities can make weird & wonderful radio.

**Broadcast technology:** We relied entirely on automated broadcasts throughout all three seasons this year, predominantly through the hastily-assembled processes put in place in March 2020. At the beginning of the summer season, we successfully migrated to Libretime, an open-source broadcast automation system. While not without flaws and challenges, it is proving to be more manageable and sustainable than the previous system.

Automation through Libretime opens up new possibilities for out-of-schedule times, replacing the complete randomness of Radio Free Peterborough with programming chosen at random from our archives based on different criteria - such as different categories of archived programming or local music at different times, or designating tracks to be played at night only.

At the very end of the summer season, we made our first tentative steps towards resuming live in-person programming, with a "virtual" Radio on the Lawn broadcast hosted live by Skye Vasey and Grayden Hatherly. I was gratified to discover that, after 17 months, the Studio A that we know and love remained in good working order.

**Broadcast certificate and license:** Trent Radio's authorization to broadcast comes from both the CRTC, which issues a broadcast *license* governing our programming, such as Canadian Content, minima for spoken word and category 3 programming, etc., and ISED which issues a broadcast *certificate* governing our technical operations such as the location, frequency and power of our transmission facilities. Both the license and certificate were due to expire on August 31, 2021.

With the assistance of Gary Hooper at HP Services and Roger Cole at Corus Entertainment, Trent Radio successfully applied to ISED for a renewed broadcast certificate, issued on August 31, 2021, and expiring August 31, 2028.

The CRTC granted Trent Radio two successive one-year administrative renewals to our broadcast license, extending its duration to August 31, 2023. The renewal process is expected to begin in June 2022.

**Grants & Contributions:** Trent Radio is privileged to receive the support of a number of organizations which make our operations and programming possible. In this fiscal year, these organizations include:

- the City of Peterborough, through a Community Investment Grant,
- the Community Radio Fund of Canada, through the Radiometres program and COVID-19 relief funding,
- Corus Entertainment, for donation of antenna space on the CHEX-TV tower,
- the Government of Canada, through the Canada Summer Jobs program,

- Electric City Culture Council, as part of Artsweek Shift, and
- Trent University, through the Trent Work Study Program.

**Physical plant:** While we had many hopes and dreams for physical improvements at Trent Radio House over the past year, the ongoing pandemic made progress difficult with skyrocketing costs of materials and difficulty recruiting contractors. In summer 2021 we had a building inspection performed by Birch Home Inspection which affirmed that there are no major issues needing urgent attention with the building, but many opportunities for small improvements in the coming months and years.

After installing the fence between our property and the Peter Robinson Townhouses in August 2020, there have been much fewer issues and concerns with use of our driveway and parking lot, but not none. I am grateful for our upstairs tenants for helping us keep an eye on the safety and security of Trent Radio House while the building was closed and quiet.

**Donations & Fundraising:** While Trent Radio was once again unable to hold our annual radio marathon and fundraiser in spring 2021, Trent Radio conducted two successful fundraising campaigns in the past year: a mail-out campaign in the fall, and an online “peer-to-peer” fundraising campaign through CanadaHelps in the spring, both on the initiative of treasurer Alissa Paxton. Thanks to the success of these campaigns, donations this year were comparable with last year.

**Memberships:** After the uncertainty caused by the Student Choice Initiative, membership revenues have returned to trend for this fiscal year. The Ontario Court of Appeal heard the government’s appeal of the ruling quashing Student Choice Initiative, which was dismissed on August 4th, 2021. While this ruling could be further appealed to the Supreme Court, the government has indicated they do not intend to pursue this.

With the impact of the on-going pandemic on education, through the fiscal year there was much uncertainty surrounding enrolment, spurring a concern that the switch to online learning might cause students to postpone their education. While this may have occurred, enrollment at Trent continues to rise rapidly.

**Sponsorships:** This area does well in fits and starts, and works best in tandem with outreach. After some success in the past few years, recruiting new sponsors proved challenging this year for obvious reasons.

Trent Radio also occasionally receives some revenue from time sales for announcements from government and related agencies. This amount is largely out of our control, but was much higher than the typical amount due to a number of government agencies seeking to broadcast public health announcements.

**Earned Revenue:** For the most part, earned revenue is derived as rent from the residential apartment, with production, management & recording fees and sponsorships making up the balance. Earned revenue also includes net revenue from the Trent Annual management agreement, and all earned revenue not otherwise captured such as production & recording fees.

#### **Donors:**

From all of us at Trent Radio, thank you to all our donors who contributed in the past year.

Kemi Akapo	Cormac Culkeen	Steve Guthrie
Michael & Sonja Barker	Shannon Culkeen	Dave Hawkins
Ayesha Barmania	Quinn de Vries	Sarah Hazell
Bennett Bedoukian	Pam de Vries	John Hoffman
Vince Bierworth	Su Ditta	George Jamieson
Gregory Brophy	James Doran	Angelo Kambanis
Dave Brown	Ben DuVal	Mary Katradis
Satah Cameron	Robert Farr	Liam Kennedy-Slaney
Lou Cicconi	Pénélope G.	Sue Kuisma
Dwayne Collins	Scott Gordon	Olivia Kunzel
Marie Croutch	Andy Gray	Tara Lawson

Ingrid Layer  
Roy Layer  
Nathaniel Laywine  
William Lee  
Fynn Leitch  
Mike Lobovsky  
Paul Locke  
Miriam Lyall  
Jeff Macklin  
Charlie and Hayley Martin  
Lisa Mattina  
Sandra Mattina  
Steven May  
Brian McCarthy  
Leslie McGrath  
Alisha McGregor

Bryan McKellar  
Ryan Mclean Purdon  
Thomas Miller  
David Muir  
Susan Newman  
Karol Orzechowski  
Alissa Paxton  
Will Pearson  
Lynn Pineau  
Marie-Eve Plante  
Lolly Pluck  
Ian Robinson  
Lucas Schaefer  
Darragh Scollard  
Maureen Scollard  
Anne Siess

Jo Sippola  
Brian Smith  
Brian & Jane Smith  
Tim Snoddon  
Jill Staveley  
Mark Staveley  
Scott Stuart  
Ziysah von Bieberstein  
Bree Walpole  
Emily Watkins  
Clare Watson  
Jim and Jean Watson  
Gary Wilson  
Timothy Wilson  
Barbara Woolner

**Programming Report – ye21 (September 2020 – August 2021)**  
**Prepared by Jill Staveley, Director of Programming, for Trent Radio Annual General Meeting**  
**Presented on November 29, 2021**

The role of the Director of Programming is to generally be aware of, and accountable for the Programming that broadcasts through the facilities of CFFF-FM, 92.7 on the FM dial in Peterborough, Nogojiwanong. Each season, Trent Radio Members are invited to submit Programme Proposals. The Proposals are then reviewed for merit, training requirements, compliance requirement fulfillment, and completion. The goal is to approve and schedule every Programme Proposal if we are able. Sometimes this requires some back-and-forth between the Director of Programming and soon-to-be-programmers to make sure that the idea, format, production goals and timeline will meet CRTC regulations, fit within Trent Radio's Aims & Objects, and be deliverable.

**STATEMENT OF PERFORMANCE September 2020 – August 2021:**

Overall, it is my opinion that:

- 1) Trent Radio's programming is balanced, and
- 2) Trent Radio's programming is in compliance with its broadcast license.

Hard copy programme logs for each broadcast day are to be completed and kept for one month.

Programmers are reminded to initial the programme log and to check for sponsorships.

All sponsorship sheets are completed and kept for one year.

All music sheet data is kept on file indefinitely as a resource for backup shows and archives.

Programmers are reminded to account for all music played noting CanCon and other information.

*For Seasonal Stats & Information, Statements of Performance are attached to this package.*

**Reference:** The Commission's primary objective for the community radio sector is that it provide a local programming service that differs in style and substance from that provided by commercial stations and the CBC. The programming should be relevant to the communities served, including official language minorities. The Commission considers that community stations should add diversity to the broadcasting system by increasing program choice in both music and spoken word.

They should contribute to diversity at three levels:

Community stations should offer programming that is different from and complements the programming of other stations in their market. Their not-for-profit nature and community access policies should assist them in contributing to the achievement of this objective.

Community stations should be different from other elements of the broadcasting system, including commercial stations and stations operated by the CBC.

The programming broadcast by individual community stations should be varied and provide a wide diversity of music and spoken word.

Each Broadcast Week (6am - midnight, Sunday to Saturday), Trent Radio is required to meet CRTC license obligations including Canadian Content quotas (35% for Category 2 Music, 12% for Category 3 Music), Spoken Word quotas (15%) and internal goals of Foreground Format expectations unless exemption is requested on the Programme Proposal each Season. Each approved Programme is expected to deliver content for each week of the season that matches the outline and format proposed and approved on the Programme Proposal. If Programmers wish to modify their programme format or topic in the middle of a broadcast season, they are expected to notify the Director of Programming, and fill out a new Programme Proposal. Spoken Word, Canadian Content and Musical Content Category statistics are calculated on a weekly basis for CRTC compliance.



**Our license requirements regarding Content Categories are based on our license type (Community) and our specific license conditions (CFFF):**

**CRTC Community License**

- at least 20% of all musical selections be drawn from categories other than sub-category 21.
- the Commission will require, by condition of licence, that all campus and community stations broadcast a minimum of 15% spoken word each broadcast week. For the purpose of this requirement, all spoken word shall be locally produced.

**CRTC CFFF-FM Specific**

- The licensee shall devote, in each broadcast week, a minimum of 12% of its musical selections from content category 3 (Special Interest Music) to Canadian selections broadcast in their entirety.
- The licensee shall devote no less than 5% of all musical selections to selections drawn from Category 3

**Trent Radio Internal Policy**

- Maximum 5% Hits (as per non-competition agreement with CORUS)
- 25% of programming be devoted to Foreground Format (an old CRTC requirement that we continue to value and strive to achieve). Measurement of this goal is not set up.

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**INTRO:** We've survived a whole broadcast year entirely remotely. We've learned, we've persevered, and we've learned a lot about finding ways to connect and manufacture community in virtual and determinedly intentional ways. Trent Radio has always had a loose definition for Local - and this past year we were able to welcome programmers and community members from far away, and continue to keep connection. We're living in the future friends! And I'm forever grateful to the incredible people I work with, and who continue to laugh at my joke about trying to make eye contact over Zoom (though I honestly still do it almost every time).

**THANK YOUS:** To everyone who showed up. To everyone who communicated when they couldn't show up. To everyone who wanted to find a way to keep connected, but couldn't figure it out. Thank you for still being here. Thank you for keeping up and patiently waiting for the on-site opportunities to become available again. We're getting closer, and we'll need all of your energy and ideas to fill the airwaves with new possibilities and community radio soon!

**STAFF STRUCTURE:** Each year we reevaluate our staff structure a little. We do this to find the wonky brick in the foundation (there's always one), and see how we can make the structure more stable for the people and the organisation. As we shore up one brick another always starts to move - so this, in my experience, has been a regular process. We continue with a 2-person management team, Thing 1 & Thing 2, otherwise known as the Director of Programming and the Director of Operations. Our jobs are to find ways to provide student & contract staff with the opportunity to learn, engage, make some messes - and then clean them up. Our jobs are to make sure that the organisation is stable so that we can get out of the way and let the community run the joint. It has been much trickier to pull this off in an entirely virtual landscape - but we continue to engage with the notion, and prioritise learning by doing, and providing employment for Trent U students and other community members.

**PEOPLE:** Trent Radio relies on many different people for many different reasons. We have Programmers who make radio; Operators who support the Programmers and help with special projects and programming admin; co-op, placement and for-credit student contributors who do a wide range of things from taking risks and making radio all the way to preparing the statistical data used to complete the Statements of Performance; TWSP & TI Staff who support the Operations of Trent Radio in the archives, on air, with production projects in the community, reconciling programme logs and keeping the space clean and safe; Board Members who oversee and participate in the governance of Trent Radio; Contract staff for grant projects and special events...and more....so many more.

WHO	FALL'19	SPRING'20	SEASON BIZARRE	Fall'20	Spring'21	Summer'21
VOLUNTEERS & PRODUCERS (OPS, BOD, VOLUNTEERS)	107	105+	80+	71	90	65
PROGRAMMES	77	74	55+	65	56	39
TRENT U	30	28	~25	20	26	13
COMMUNITY MEMBERS	59	54	~55	45	60	43
CLUBS/GROUPS	7	7	~5	6	7	2
OPERATORS/SELF-SUPPORT	25	31	10	n/a	n/a	n/a
TWSP, TI & PLACEMENT (CUST, MDST, TES, COOP, ETC)	6	35	n/a	4	5 (+40 through CUST3139H in Ptbo & Durham)	n/a

### 2020/2021 Contract Staff

20/21TWSP Incoming Music Archivist Grayden Hatherly  
 20/21TWSP Local Content Production Manager MG Murphy  
 20/21TWSP Local Content Production Manager Skye Vasey  
 20/21TWSP Admin Assistant Alexia Kambanis  
 20/21CSJ Archives Clerk Alexander Campagnolo  
 2020CSJ Archives Clerk Assistant Carmen Himma  
 RM2021 Producer Oriented Project Coordinator Laurel Paluck  
 RM2021 Producer Oriented Community Liaison Missy Knott

### 2020-2021 Operators & Self Support Programmers:

Alexander Karas	Iris Muir
Jesse McRae	Devon Wilkins
Miranda Rigby	Roy Layer
Robert Gibson	Missy Knott
Jacob Hanna	Wes Grist
Bill Templeman	Gemma Grover
Nick Sorrie	Justin Evangelho
Spencer Wells	Meara Watson
Yvonne Lai	Charlie Watson
Cora Muir	Cormac Culkeen

**Clubs/Groups/Organisations making Radio:** During the 2020/21 year programming was produced by CCB Peterborough, All Saints Anglican Church, Trent Queer Collective, The Centre for Women & Trans People, Scared Scriptless, KSAC, NCC, Trent Alumni, Wild Rice Records, NCC, KPRDSB, TRACKS, Traill College, Arthur, TISA, Cultural Studies Department (CUST 2035 & 3139H), T TOK, Precarious Festival, IFTC/Carried Away, Milkweed School.

### Special Projects & Community Projects

**Producer Oriented** - Funded by The Community Radio Fund of Canada, a project to engage with and amplify new voices in our community. Projects specifically include activity with CLFN members/community, NCC members/community, local youth through educational institutions. The project is led by Laurel Paluck & Missy Knott. Please see reports for more information.

**Community Grants/City of Peterborough** - Funding to increase archive access and capacity to provide programmers with reliable resources and structure for remote broadcasting.

**Precarious Festival** – Precarious Artwork Festival is a series of events in downtown Peterborough, organized by Kate Story & Ryan Kerr (TTOK) that seeks to explore and present artworks that delve deep into the notion of precarity. Trent Radio strives to engage with our local arts scene by recording and/or broadcasting content that highlights and showcases the artists and their work. We continue to build our relationship with local artists through support of, and involvement with this festival.

**In From The Cold** – Every year we record the live performance from In From The Cold, an annual fundraiser for the YES Shelter, and broadcast the show on December 25<sup>th</sup>. It is a lovely tradition, a special way for the volunteer performers to hear the show, a beautiful addition to our Local Content Archives, and lets people know they can make donations. This past year we were able to support the event by producing a retrospective compilation, hosted by John Hoffman, that broadcast for 2 nights in lieu of being able to produce a live show. The event and programming brought in over \$10,000 for the YES Shelter for Youth and Families.

**Sadleir House** - We all wish we were sitting at the JK Muir Dining Hall having the AGM right now, and look forward to working with Sadleir House to come up with more wild and wonderful ideas to incorporate our services and mandates.

**New Canadians Centre** - We have continued to build our relationship with the New Canadians Centre through grant activities, as well as a commissioned production project called The Living Library Radio/Podcast series. Working together, NCC & Trent Radio create audio recordings that feature and highlight stories of home and belonging from members of the NCC.

**CUST Internships** - A 4th year for-credit internship through Media Studies/Cultural Studies. Spencer Wells engaged with Trent Radio behind the scenes to support fundraising, governance, compliance, project and production tasks. He was a valuable member of the community, and was able to engage with an experiential learning opportunity.

**EC3/Artsweek Shift:** The Radio Is A Stage was an integrated community arts engagement as part of the annual Artsweek Festival. Local artists worked in collaboration to expand the possibilities of their artform and present their works through and audible media. Artists worked in groups to produce a collaborative segment, and the content was broadcast on the radio.

**RPM Challenge:** The Record Production Challenge underwent a management transition, and is now being organised by Elling Lien in St. John's Newfoundland. As avid promoters and participants in the annual RPM challenge, we were connected by a mutual friend (Mathias Kom) with the hopes to engage more people with the event and cultural phenomenon. We worked with other members of the NCRA to develop a "hub" mentality, where Campus/Community Radio Stations could champion and promote the idea with a local spin, and international participation. It was a super great connection, and I look forward to keeping the RPM torch burning in February 2022.

### **Notable Dates/Activities:**

AUG23-SEP08 SUMMER/FALL 2020 Shut Down (2 weeks)

SEP08-DEC04 FALL 2020 BROADCAST SEASON (12 weeks)

DEC05-JAN03 ENTRE SEASON (4 weeks)

JAN03 – APR24 SPRING 2021 (16 weeks)

APR25-MAY01 Spring Shut Down (1 week)

SUN May 02 to SAT Aug 21 (16 weeks)

AUG22 – SEP7 Summer/Fall 2021 Shut Down (2 weeks)

## **FALL 2020 SEASON**

TU Sep 08 - Fall Season Start, with slow roll out of programming  
WE Sep 09 - Campus Media Zoom, Weekly TH @ 2pm w/Trent Radio & Arthur  
FR Sep 11 - Clubs & Groups Day (online/Instagram)  
MO Sep 14 - DisOrientation Radio Segment: Alexia Kambanis w/Food Not Bombs  
WE Sep 30 - NCC Radio Project - Living Library Radio/Podcast Premiere WE Sep 30 - Fall Programme Proposal Deadline  
SA Oct 03 - Homecoming/Alumni Association Radio Project Day  
TU Nov 24 - Radio Birthday Party for Devon Wilkins  
SU Nov 29 - Annual General Meeting  
SU Dec 06 - Entre Season Start  
FR Dec 11 & SA Dec 12 - In From the Cold At Home - fundraiser for YES  
SU Dec 13/14 - Off Air for Planned Technical Maintenance  
SU Dec 20 - Vigil Radio Project  
MO Dec 21 - Solstice Radio Project/Granny & the Star Child Radio Re-Tell: A Gratitude Collage, Shared by students from Highland Heights PS, Milkweed School, & Queen Mary PS. Laurel Paluck(CFGP)  
TH Dec 24 - Christmas Eve Special Radio Programming  
FR Dec 25 - Christmas Day Special Radio Programming from the Archives

## **SPRING 2021 SEASON**

Jan 03 – Spring Season Start  
Jan 04 – ACLV Radio Broadcast Starts (Producer Oriented Radio Project – funded by CRFC – Missy Knott)  
TRENTU CLASSES START: MON JAN 11  
Jan 15 – Virtual Clubs & Groups Day  
Jan 22 – Trent U Levy Council Meeting  
Jan 28 – CSJ Funding Application (3 positions – Rob did this)  
Jan 30 – SOCAN, Re:Sound (T1B), CMRRA Payments for Broadcasting (analogue)

Feb 01 – RPM Challenge Begins (weekly programming from Spencer & Trent Radio as official local community RPM hub, programming from RPM International)  
Feb 01 – NCC Workshop Series – Newcomers Storytelling (RM2021)  
Feb 9 – Meeting w/Nona Robinson – Levy Groups no longer eligible to use TrentU Payroll for TWSP  
Feb 12 – Trent U Levy Council Meeting  
Feb 14 – Let The Sunshine In Radio Project Day  
Feb 15- Feb 19 – TrentU Reading Break  
Feb 19 – Amendment to CRFC Producer Oriented Budget/Spending approved by CRFC  
Feb 22 – Artsweek Shift Proposal – The Radio Is A Stage (Rob did this)  
March 1 – RPM Challenge End & RPM Showcase radio show (weekly/Rob) starts  
March 1-31 – Community Fundraiser for Frequency Fortitude (CFFF!)  
Mar 7-25 – Rendezvous de la Francophonie PSA Campaign (through NCRA)  
Mar 11 – CRFC RM2122 Grant Application Submitted – Your Radio Is A Stage  
Mar 22-26 – NCRA Station Manager Summit (online)  
Mar 31 – ISED Renewal Submitted (Rob)  
April 1 – Re:Sound new Tariff T1B2 (for online streaming – simulcast/webcast)  
April 1-15 – Summer Programme Proposal Workshops  
April 16<sup>th</sup> – SU21 Programme Proposal Deadline  
April 19-May 01 – New Programmer Orientation Sessions  
April 20<sup>th</sup> – Summer Planning Meeting  
April 23<sup>rd</sup> – Trent U Levy Council Meeting  
April 23<sup>rd</sup> – Staff Party Online  
April 25 – May 01 – SHUT DOWN / Install Libertime  
**SUMMER 2021 SEASON**  
May 02 - Season Start  
May 02 – ACLV Radio Project Day (RM2021)  
May 05 - First Monthly Operators Meeting (carried through the summer)

May 15 - Joe Hall BDay Radio Celebration  
May 17 – Canada Summer Jobs (Summer Producer & Archives Clerk) start.  
May 20 - Letter written regarding Bill C-10  
May 26 - Trout Rodeo - the Virtual Collection - published to:  
<https://www.trentarthur.ca/print/trout-rodeo-21>  
May 30 - Sun June 6th - The Radio Is A Stage (Artsweek Shift)  
June through August - Programming Committee Meetings  
Jun 7 - Application submitted for collaborative project with RC4G\* Ptbo to Arts Alive Funding  
Jun 25 - RM2021 Project Coordinator Contract End  
Jun 25 - Levy Groups Meeting  
Jun 26 - Pride Radio Project Day  
Jun 27 - NCC Multicultural Day Presentation of RM Project from Newcomers Group  
Jun 30 – A Day To Listen (Downie Wenjack Fund National Radio Project)  
Jul 1 - 94 Calls To Action Radio Project  
Jul 12 to 16 - Jill on Vacation  
Jul 15 - Home Inspection completed by Chritopher Culgin of BIRCH Home Inspections  
Jul 26 - Archives Re-Sort Completed  
Aug 9-14 - Peer Feedback Project  
Aug 9-13 - Rob on Vacation  
Aug 10 - RM2021 Final Report  
Aug 20 - Season End  
Aug 21 - (virtual) Radio On The Lawn  
Aug 30 - CRTC Licence renewal postponed, granted admin renewal until August 2023  
Aug 31 - ISED Certificate available  
August – Producing NCC Living Library Series #2  
August - New Collaboration with AGP to promote the organisation, and specifically KAST

## **President's Report**

by Michael Gray

Hi there, my name is Michael Gray and I have been a sitting board member for a few years now, and I have been acting as president for this past year. I want to say thank you to all the volunteers, Rob, Jill, and the board of directors for all their hard work keeping radio alive in our community. Trent Radio has been through some difficult times in the past few years. The passing of our founder, John K. Muir, the Student Choice Initiative, and I don't know if you have heard about the global pandemic that's still happening.

I have been continually impressed—and not at all surprised—by the strength and resilience of our community and, most of all, by Rob and Jill. They have made it possible for Trent Radio to not only survive but thrive through every single curve ball this messed-up world throws at them.

Unfortunately, this year I will be stepping down from the board. I cannot give the amount of time and dedication that this position and this community deserve. Trent Radio has given me so much, and I hope I have put in a fraction of that.

Thank you all for the love you put into what you do.

It is felt and it truly does matter.

- Michael

## Current Staff Members & Upcoming Projects

### Scarlett Palmer - TWSP Physical Plant

Like a cryptid inhabiting a stony undercroft, I am Scarlett Palmer, the physical plant at Trent Radio. I keep the station neat and tidy for our staff, operators, and programmers, and once upon a pre-covid time our visitors too. When I manage to escape the station, I am also getting my B.S.W at Trent and volunteering with Peterborough Pride and The Centre for Women and Trans people.



### Mridul Harbhajanka - TI International Radio Correspondent

Hi everyone, my name is Mridul Harbhajanka (she/her) and I also go by Mimi! I'm a third year international student at Trent and I'm originally from India. My position at Trent Radio is that of an International Radio Correspondent, and my role is to basically highlight and represent the international community at Trent University, through a weekly radio show called 'Being International.'





**Katrina Creelman - Local Content  
Production Assistant**

My name is Katrina Creelman, and I am a 20-year-old writer, performer, and Local Content Creation Assistant with Trent Radio. I am extremely passionate about film and television, hence the theme of my Trent Radio show! So far, I am absolutely loving connecting to students through the language of media.



**Skye Vasey - TWSP Administrative Assistant**

Skye Vasey is a third year Environmental Science student currently studying at Trent University and working as an Administrative Assistant at Trent Radio. This fall he has been primarily working to maintain the Smooth Operator Announcement binder as well as assisting with various administrative tasks, both virtually and on site



### **Gray Hatherly - TWSP Incoming Music Archivist**

"I've worked at Trent Radio since September 2020 as the Incoming Music Archivist. I'm also a current undergraduate student in the bachelors of social work program at Trent University. My job at Trent Radio is about finding and collecting all the wonderful music from local musicians and finding ways to make that collection available to fellow programmers. I spend a lot of time making connections with Nogojiwanong/Peterborough's local talent, getting to know them and the stories behind their songs through interviews. If you want to get in touch with me about anything related to local content, to schedule an interview, or if you're a fellow programmer who wants to know more about what resources we have available for including music in your shows, you can send me an email at [music@trentradio.ca](mailto:music@trentradio.ca)"



### **Sas Mueller - CSJ Producer**

Sas has lived in Peterborough for six years and this is their first year working at Trent Radio. They are a visual artist, creating under the name 'Die Confused', a radio producer, and lover of music. Their work is made possible by Canada Summer Jobs as an assistant producer of two radio shows; Smooth Operator, a community news and events show, and Where Do The Children Play? A program full of stories and songs for children of all ages. They are a graduate of Trent University, majoring in Cultural Studies and Gender Studies. They believe this gives them great insight into the creativity of radio and music, as well as social justice issues and equality they wish to learn more about through the voices of the Peterborough community.





### **Hazel Dreslinski - Local Content Production Assistant**

At Trent Radio, I work to provide a platform for all things music-related in Peterborough. I host a show, "Dreamcast," where local musicians are invited to discuss their process and connection to the local music scene. More experienced artists are interviewed with the end goal of providing up-and-coming musicians with advice, while those just starting out in music are provided with an opportunity to show off their work to a broad audience. Trent students are also invited on to discuss their relationship to music, or aspects of the medium that they feel passionate about. Overall, the show is geared towards cultivating and supporting a community of practicing artists. Interested interviewees, whether students, musicians, or both, can get in touch at [hazeldreamcast@gmail.com](mailto:hazeldreamcast@gmail.com) and are invited to listen to the show at 6:30 on Thursdays to get to acquainted with Peterborough's music scene!



### **Alex Campagnolo - Archives Manager**

My initial role at Trent Radio was to downsize the Vinyl Archive while referencing our Aims and Objectives and responsibilities as a Canadian broadcast facility, and trying my best to keep "cool" things on the shelves. Now that this phase is complete, I'm making the new Archive as organized, accessible, and Programmer-friendly as possible. When we're back to normal, I really hope you check it out!! Email me at [acampagnolo@trentu.ca](mailto:acampagnolo@trentu.ca) if you want to get involved or learn more.



## **Laurel Paluck - Project Coordinator**

Hi, my name is Laurel Paluck and I am the project coordinator for “Your Radio is their Stage”.

This project creates a series of five-week-long residencies for six local artists, offering each an opportunity to explore audio art and radio broadcasting as a new artistic medium to add to their disciplines.

Each artist receives the equipment, training and mentorship needed to create an original audio piece for broadcast, which premiere on Sunday's at 6 – 7:30 pm through the facilities of Trent Radio. This project will culminate with a special Radio Project Day in 2022.

This project began on September 1<sup>st</sup> 2021 and runs to March 2022, with Artists: Melanie McCall (textile artist), Jose Miguel Hernandez (oil painting), JoEllen Brydon (multi-media installation), Justin Million (poetry), Gillian Turnham (Islamic art), and John Marris (community arts).

“Your Radio Is Their Stage” is made possible by the Community Radio Fund of Canada, the only organization mandated to support campus and community radio stations in Canada financially.

## **Jill Staveley - Director of Programming, Rock & Roll Fairy Godmother, Thing 1**

Musician, Mother & Radio Nerd, Jill Staveley is a Trent Grad who moved to Peterborough in 1999. Since moving here, she's been an active member of the local arts scene as a technician, administrator, committee member, artist, workshop leader, radio producer, teacher, open mic host and audience member. Jill is passionate about many things - and they all centre around building a healthy community for her and her family to live in. She's also tired sometimes and wishes that she knew how to take a nap.



**Rob Hailman - Director of Operations, Radio Basement Sorcerer, Thing 2**

Rob Hailman once wandered into a programme proposal workshop with no idea what Trent Radio was about, and as they say, the rest is history. Today he is the Director of Operations, also known as Thing 2. Outside of his work at Trent Radio, he produces weird radio shows, is a ham radio enthusiast, President of the PIP Board of Directors and passes the remainder of his free time by making music or tinkering with electronics...or by tinkering with electronics to make music.



**FALL 2020 STATEMENT OF PERFORMANCE (September 08 – December 04 2020):**

Overall, it is my opinion that:

- 1) Trent Radio's programming is balanced, and
- 2) Trent Radio's programming is in compliance with its broadcast license.

Digital/Online programme logs for each broadcast day are to be completed and we are required by the CRTC to maintain these logs for 4 weeks. Programmers fulfill music sheet & programme log compliance requirements through a Google Form.

All sponsorship Proof of Performance sheets are completed and kept for one year.

All music sheet data is now kept indefinitely to accompany and facilitate the rebroadcast of archive content.

**Average Weekly Stats - Report covers regular broadcast hours (6:00 – midnight daily, including RFP)**

Content Category	CRTC Required	TRadio Required	Weekly Average
<b>CATEGORY 1 – SPOKEN WORD</b>	MIN 15% of all programming	MIN 25% of all programming	34.5%
11 – NEWS			-
12 – S/W Other			43.6hrs
<b>CATEGORY 2 – POPULAR MUSIC</b>		MAX 60% of all music	55% of all Music Programming
21-pop rock & dance	At least 20% of CAT2 must be other than 21		23.1hrs / 51% of all CAT 2
22 - country & country oriented			7.85hrs / 18% of CAT 2
23 – acoustic			11.55hrs / 26% of CAT 2
24 – easy listening			2.4hrs / 5% of CAT 2
<b>CATEGORY 3 – TRAD &amp; SPECIAL INTEREST</b>	MIN 5% of all selections	MIN 5% of all selections	45% of all Music Programming
31 – concert			1
32 – Folk & Folk Oriented			10
33 – World Beat/Internat			2.25
34 – Jazz & Blues			6
35 – Religious			16
36 – Audio Art			2.25hrs /
<b>HITS PLAYED</b>	No specification	MAX 5%	Below TR MAX
<b>Station Produced</b>	Minimum 42hrs	Minimum 42hrs	126HRS
<b>Adv &amp; Sponsorship</b>		MAX 252 minutes	Below TR MAX
<b>CAT1 total hrs</b>			– 775HRS or 28% of programming
<b>CAT 2 total hrs</b>			= 1199HRS or 60% of all musical selections
<b>CAT 3 total hrs</b>			= 797.5HRS or 40% of all musical selections

Description	Season Bizarre 2020
Total “live” b.casting hours / week (average)	56.5
Number of Producers	80+
Number of Programmes	55+
*Red Morning Radio	5HRS
*RFP & Archive b.casting hours/week (average)	69.5



## Spring 2021 STATEMENT OF PERFORMANCE (January – April 2021):

Overall, it is my opinion that:

- 1) Trent Radio's programming is balanced, and
- 2) Trent Radio's programming is in compliance with its broadcast license.

Digital/Online programme logs for each broadcast day are to be completed and we are required by the CRTC to maintain these logs for 4 weeks. Programmers fulfill music sheet & programme log compliance requirements through a Google Form.

All sponsorship Proof of Performance sheets are completed and kept for one year.

All music sheet data is now kept indefinitely to accompany and facilitate the rebroadcast of archive content.

### Average Weekly Stats - Report covers regular broadcast hours (6:00 – midnight daily, including RFP)

Content Category		CRTC Required		TRadio Required			Weekly Average					
CATEGORY 1 – SPOKEN WORD		MIN 15% of all programming		MIN 25% of all programming			33%					
11 – NEWS							-					
12 – S/W Other							41.25					
CATEGORY 2 – POPULAR MUSIC (35% CanCon)				MAX 60% of all music			74% (this is primarily due to an inefficient method for tracking RFP playlists -and always assuming CAT2 is predominantly the selection category)					
21-pop rock & dance		At least 20% of ALL MUSICAL SELECTIONS must be drawn from categories other than 21 / MAX 80 % of ALL MUSICAL SELECTIONS						41.75HRS / 47% of all Musical Selections				
22 - country & country oriented							9hrs					
23 – acoustic							11hrs					
24 – easy listening							1hr					
CATEGORY 3 – TRAD & SPECIAL INTEREST (12% CanCon)		MIN 5% of all Musical Selections										
31 – concert							.5hrs					
32 – Folk&Folk Or							.5hrs					
33 – World Beat/International							1.5hrs					
34 – Jazz & Blues							3hrs					
35 – Religious							7hrs					
36 – Audio Art							9.5hrs					
HITS PLAYED		No spec		MAX 5%			Below TR MAX					
Station Produced							126HRS					
Adv & Sponsorship				MAX 252 minutes			Below TR MAX					
Total Stats	Hrs/week (average)	%		CAT 21 max factor stats	Hrs/week (average)	%		Music Stats	Hrs/week (average)	%		
CAT 1	41.25	33		CAT 21	41.75	49		CAT 2	62.75	74		
CAT 2	62.75	50		2x	21	25		CAT 3	22	26		
CAT 3	22	17		CAT 3	22	26						
	126	100			84.75	100			84.75	100		
Description					Spring 2021							
Total “live” b.casting hours / week (average)					84hrs							
Number of Regular Producers					86							
Number of Programmes					56							
*Red Morning Radio					5hrs							
*RFP & Archive b.casting hours/week (average)					42hrs							

## Summer 2021 STATEMENT OF PERFORMANCE (May – August 2021):

Overall, it is my opinion that:

- 1) Trent Radio's programming is balanced, and
  - 2) Trent Radio's programming is in compliance with its broadcast license.
- Digital/Online programme logs for each broadcast day are to be completed and we are required by the CRTC to maintain these logs for 4 weeks. Programmers fulfill music sheet & programme log compliance requirements through a Google Form.

All sponsorship Proof of Performance sheets are completed and kept for one year.

All music sheet data is now kept indefinitely to accompany and facilitate the rebroadcast of archive content.

### Average Weekly Stats - Report covers regular broadcast hours (6:00 – midnight daily, including RFP)

Content Category	CRTC Required	TRadio Required	Weekly Average
<b>CATEGORY 1 – SPOKEN WORD</b>	MIN 15% of all programming		19.25
<b>11 – NEWS</b>			-
<b>12 – S/W Other</b>			
<b>CATEGORY 2 – POPULAR MUSIC (35% CanCon)</b>		MAX 60% of all music	59.1 (57% of All Music)
<b>21-pop rock &amp; dance</b>	At least 20% of ALL MUSICAL SELECTIONS must be drawn from categories other than 21 / MAX 80 % of ALL MUSICAL SELECTIONS		31.5 (30% of all Musical Selections)
<b>22 - country &amp; country oriented</b>			10.2 (8%)
<b>23 – acoustic</b>			14.6 (12%)
<b>24 – easy listening</b>			2.8 (2%)
<b>CATEGORY 3 – TRAD &amp; SPECIAL INTEREST (12% CanCon)</b>	MIN 12% of all Musical Selections		43.8 (43%)
<b>31 – concert</b>			3.9 (3%)
<b>32 – Folk &amp; Folk Oriented</b>			11 (9%)
<b>33 – World Beat/International</b>			2.25 (2%)
<b>34 – Jazz &amp; Blues</b>			8.7 (7%)
<b>35 – Religious</b>			7.75 (6%)
<b>36 – Audio Art</b>			10.2 (8%)
<b>HITS PLAYED</b>	No specification	MAX 5%	Below TR MAX
<b>Station Produced</b>			126HRS
<b>Adv &amp; Sponsorship</b>		MAX 252 minutes	Below TR MAX

Total Stats	Hrs/week (average)	%	CAT 21 maximum factor music stats	Hrs/week (average)	%	Music Stats	Hrs/week (average)	%
CAT 1	23.1	18%	CAT 21	31.5	30	CAT 2	59.1	57
CAT 2	59.1	47%	2x	27.6	27	CAT 3	43.8	43
CAT 3	43.8	35%	CAT 3	43.8	43			
	126	100		102.9	100		102.9	100

Description	Summer 2021
Total "live" b.casting hours / week (average)	49hrs/week
Number of Regular Producers	56
Number of Programmes	39
*Red Morning Radio	5hrs
*RFP, repeat & Archive b.casting hours/week (average)	77hrs/week