TRENT RADIO BoD MINUTES
25 March 2025 - 6:00 p.m.
Held at Trent Radio House

In attendance: Rob Hailman (DoO), Alissa Paxton, Sebastian Johnston-Lindsay (Secretary), Mikeala Lewis (President & Chair), Madison Preston, Bill Templeman, Jill Staveley (DoP), Mary McGillis, Keira Fisher

Regrets: Chukwuma Attah, Edward Gloade

1. Chair's Remarks and Approval of Agenda

Mik thanks everyone for coming on what is a cold and grey evening.

Motion: To approve agenda -
Moved by Alissa and seconded by Bill
Motion carried

2. Approval of Minutes from previous meeting

Motion: To approve minutes from the previous meeting (Feb. 20) -
Moved by Kira and seconded by Maddie
Carried

3. Director of Programming Report - Jill

Presented as attached

Key points:

-Approval of one TSWEP position - 35 hours for 17 weeks this summer and four TWSP positions for the Fall
-Summer programme proposals are up on the website and are due April 11th
-Asks for board approval to run Rock Camp for Girls as part of Rock and Roll Fairy Godmother mandate – it was determined this is operational and Jill has the green light to rock out!
-Odete Critical Making Space continues to bolster Trent Radio's presence on Trent's campus
-Tentative RPM listening party to be organized for April 4th at Dreams of Beans from 6-8 p.m. and being organized by Andreanna Sullivan
-We are still waiting for our winter levy cheque from Trent → We are fine, but we're in a position to try and advocate for other organizations to speed up the process
-Live broadcast for International Women's Day which will hopefully be a continued event
-Producing journalism newscasts with students at Crestwood (Eddy and Jill); also working with students at Adam Scott. Continues to be a great success and priority.

Discussion:

Bill asks about the Trent Radio credit card
Rob responds that it's difficult to determine how Trent Radio would be able to access credit, instead it would be a prepaid card; Jill notes that through Plutoo allow for electronic transfers. We also can't pay out of our bank account at a point of sale due to two to sign.

4. Director of Operations Report - Rob

Presented as attached

Key points:

-Special broadcast for cultural studies week final concert from Sadleir House on March 15 → First time streaming directly to Libretime and it seemed to have worked well. This is exciting!
-Local Journalism Initiative position ends at the end of March. There is currently no one to take that position over. Jill adds that we had requested an extension for funding which was approved but Eddy is moving on and the powers that be would not allow for another person to be hired using the extension money. There are plans to hire a journalist, position would start in May at this time.
-CRTC audio policy proceedings → Aiming to have a draft of Trent Radio's intervention ready by the end of the week
-Rob has been elected to tto the board of Canadian Journalism Collective as a director representing "non-profit community radio broadcasters" → First meeting to take place on April 3 in Toronto!
-Very preliminary budget discussions. Trent is predicting declining enrolment over the next three years (6 per cent in YE 2026 then smaller decreases by about $10,000
-CPI might balance this out in the coming years. We can, however, expect a drop in buying power for at least four years.
-Approved for the Enabling Accessibility Fund Grant → $115,117 for the installation of an exterior ramp and accessible interior and exterior doors on the porch. The project needs to be completed by March 2027
-Heritage Designation → Trent Radio House has been listed since 2018 under the heritage act; we had been approached previously about designation in 2016. Will need direction from the board when that comes forward which will be any time in the next 21 months.
-Rob is planning some vacation for May and in June.

Discussion:

Congrats again to Rob for being elected to the board of the Canadian Journalism Collective!

5. Financial Update - Rob

Presented as attached

Key points:

-Accessibility fund money will be placed in the Tangerine account to get some interest; some hoops to jump through with the funding
-Rob calls attention to accrued vacation pay for all employees
-We are currently at the six month point for the budget
-We're sitting at 49 per cent of our expected revenue at the halfway point of the fiscal year
-Bill asks specifics around how much it takes to operate Trent Radio per month → Rob says about $20,000; $36,000 according to the books includes the Trent Annual employees, which Trent Radio is reimbursed for.

Discussion:

-Jill asks how stable the university is financially → Rob responds that it's uncertain based on their board of governors. He foresees it being pretty bad. Mik adds that it will likely hit the university harder due to the loss of international student tuition dollars, whereas all students pay the same levy fees.

Motion: to receive the operations and financial reports
Moved by Maddie, seconded by Alissa
Motion is carried

6. Fundra$io planning

-To take place on April 12 - Talent show! Solid lineup of performers for the gala
-The word on the street is that our sponsorship rates are far too low!
-Community members are donating gifts and prizes for giveaways → We don't have a raffle license and don't think we want one.
-Print off some sponsorship letters for board members to have and maybe distribute
-Media release, recording PSAs, postering
-RPM listening party is kind of a kick off for this
-Spread it through social media!

7. Date of Next Meetings

Strategic Planning -

April Board Meeting -

Rob suggested that we put the two meetings together for April as it will be a shorter board meeting. He will send out a When to Meet poll in the coming days and the date will be determined at that time.

8. Any other Business

Jill asks for board support for hiring process for permanent position and summer staff → Interviews will probably take place in early April. Select three candidates to do three interviews.

9. Adjournment

The meeting was adjourned at 7:26 p.m. as there were no further business