TRENT RADIO BoD MINUTES
14 August 2025 - 6:00 p.m.
Held at Trent Radio House

In attendance: Rob Hailman (DoO), Alissa Paxton, Sebastian Johnston-Lindsay (Secretary), Mikeala Lewis (President & Chair), Jill Staveley (DoP), Mary McGillis, Keira Fisher, Chukwuma Attah

Regrets: Eddie Gloade, Bill Templeman

1. Chair's Remarks and Approval of Agenda

Meeting Called to Order at 6:06

Motion: To approve the agenda
Moved by Alissa and seconded by Maddie
Motion carried

2. Approval of Minutes from previous meeting

Motion: To approve the minutes
Moved by Chukwuma and seconded by Keira
Carried

3. Operations Reports

Director of Programming - Jill Staveley

Presented as attached

Key points:

-Advert in the TCSA magazine to be placed in this year's welcome bag ($325) and purchased an ad in Arthur's Issue 0.
-Merch order is to be submitted; Eddy is all about getting some Dad Hats
-NCC Welcome pass - As a partner of the NCC Welcome Pass we offer new comers a one year membership to Trent Radio.
-Pride Radio Project Day - Sept. 19

Discussion:

No Discussion

Director of Operations - Rob Hailman

Presented as attached

Key points:

-Tabling at events: Vintage Market, Peterborough Folks Festival, Hastings Medieval Festival (potentially)
- Mary says she has contacts
- Request to present at the CRTC hearing regarding audio policy. Rob, Jill, and Mik have worked on the submission, only Rob will appear before the CRTC.
-CJC board membership, will be more manageable after Sept. 10 meeting. Trent Radio will be eligible to receive second installment of payment for 2023 after journalism hours submitted are approved.
-Trent Radio has joined with the NCRA working group around student levy fees; NCRA coordinating collaboration with Canadian University Press and Ontario Undergraduate Student Alliance.
-Soffit and fascia replacement is planned for shutdown weeks (August 18-29); a donor has agreed to cover this work.

Discussion:

No discussion

Motion to approve the operations reports
Moved by Mary seconded by Maddie
Carried

4. Financial Report - 2026 Financial Planning

Director of Operations - Rob Hailman

Presented as attached

Habitat for Humanity Investment -

-Investment matures on August 31, 2025 at 4.5 per cent. Last year we invested $75,000 last year and can either have that returned to us or continue the investment for a term we choose.

Motion to up invest an additional $25,000 drawn from the existing contingency fund to bring the investment to a total of $100,000 with Habitat for Humanity for a term of one year (September 1, 2025 - August 31, 2026).

Moved by Mary seconded by Alissa
Carried

Community Membership Rates -

Motion to increase the community member rate to $30 starting on September 1, 2025 recognizing that the student membership has now eclipsed the current $25 student membership and raise the community membership rate to $125

Moved by Alissa seconded by Keira
Carried

Sponsorship Rates -

Current:

Silver Sponsor - $500 - 50 spots ($10/spot)
Gold Sponsor - $750 - 100 spots ($7.50/spot)
Platinum Sponsor - $1000 - 200 spots ($5.00/spot)

Proposed:

Bronze Sponsor Package - $250 - 10 spots ($25/spot) designed to have a low cost option for smaller businesses who may wish to participate
Silver Sponsor Package - $600 - 50 spots ($12/spot for 2+ per week for 2 seasons or 1+ per week for the full year)
Gold - $850 - 100 spots ($8.50/spot for 4+ per week for 2 seasons or 2+ per week for the full year)
Platinum - $1100 - 200 spots $5.50/spot for 4+ per week for the full year)

Motion to increase sponsorship rates to the proposed amounts starting with new season on September 1 2025
Moved by Maddie seconded by Mary
Carried

2025-2026 Budget -

Presented as attached in meeting agenda

-Increases to membership fees and assumptions regarding increased Habitat for Humanity investment
-Investigating possible benefits packages and RRSP contributions for permanent staff; Jill has spoken to Tracy at TCSA about their model and is waiting for a quote

Motion to adopt the 2025-2026 budget
Moved by Chukwuma and seconded by Keira
Carried

Motion to receive the 2026 Draft Budget for information as presented
Moved by and seconded by

Carried

5. Committee Updates

Nomination Committee

-Mik is the chair of the committee and will be very busy in September so has gotten the ball rolling. Looking into the future of outreach events including clubs and groups day in September to hopefully solicit interest in the board from students
-Putting together a pamphlet to be able to hand out
-To current board members, please consider whether or not you want to run again; might want to confirm returning positions by the middle of September
-Jill noted that Rob spoke to the NCRA and has determined that staff can help with recruitment

Student Outreach Committee

-Where is Eddy!?! 👀
-We are doing an event for O-Week on Sept. 6 → Quad outside Gzowski College; looking for student bands (hopefully have three); Send these to Alex
-Event for Dis-O week (End of September - Early October); thinking about a roundtable to discuss issues students have and barriers students experience
-Clubs and Groups Day is a go! Tuesday September 9; 10-3; Eddy is organizing this and will send out an email
-The Dugout is back, baby! Meeting with Dwayne Collins next week to begin setting that up!

Discussion:

Mary asks about balance with the Dis-O week event and wants to make sure there is someone there to maybe answer questions or provide solutions, or who is connected to resources in the community, who can speak to students' concerns

Chuckwuma asks about connections to Trent Alumni. Jills says it's existence but can be better due to turnover.

Finance & HR Committee

-Committee hasn't met as such since last board meeting, however, they did meet to write thank you cards to donors in regards to Fundraisio
-Fourth staff member requires more discussion, as well as contracts.

6. Any other business

1.) Jill mentions this year is the year we should get involved with Delta Bingo. Rob speaks to the potential impacts of Bill 33, which echoes aspects of the Student Choice Initiative, and gives universities the power to tell universities how to collect fees.

In the one term in 2019, the opt-out rate for Trent Radio was 40 per cent.

Uncertainty is always there. Need to make sure that there is another version of Trent Radio that can operate outside of the Levy Groups. Potentially work with the Levy Council at Trent to make sure that everyone is informed about this moving forward.

2.) Rob brings up the fact that Trent Radio remains on the list of properties to potentially receive heritage designation. It's unclear whether or not we want to take action on this front at this point, or wait. It doesn't necessarily benefit the organization.

Rob agrees to write to staff and council.

3.) Mik reminds folks that Trent Radio will be tabling at Folk Festival! Sign up, drop by! Have fun!

7. Next meeting

Jill wants a set monthly meeting time moving forward. This would benefit the future board as well.

Considerations need to be made for returning students and the beginning of the new year. It is decided that a poll will be sent out in a couple weeks (first week of September) when folks know their full school schedule.

Jill says that everyone is great! <3

8. Adjournment

The meeting was adjourned at 7:10 p.m. as there was no further business!